



# HL

HARBOUR  
LIGHTS



JUNIOR CHAMBER INTERNATIONAL HONG KONG OFFICIAL MAGAZINE



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## EDITORIAL TEAM



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Welcome to the first issue of Harbour Lights, the official magazine of JCI Hong Kong. The world changes from time to time and so does Hong Kong. 1 year after the pandemic, we are facing unprecedented economical challenges, some people doubt the prospects and the global position of Hong Kong. How can we keep a leap of faith?

In this edition, we have the honor of featuring an exclusive interview with ex-rugby seven player, Mr. Salom Yiu, MH (姚錦成先生, MH) .

Salom Yim is not just a rugby player, he is also a hero and a good story to tell about Hong Kong. He shares his journey to becoming

an international rugby seven player and experiences in achieving his dreams, offering guidance and inspiration for personal and professional growth. His expertise provides a perspective on navigating challenges and seizing opportunities in an ever-evolving world.

Additionally, we have dedicated sections to highlight the accomplishments of JCI Hong Kong and showcase the exceptional events organized by our LOMs. By allocating space to these reports, we recognize the outstanding efforts of our members in making a positive impact within their communities.

At JCI Hong Kong, we are committed to fostering a platform for dialogue, collaboration, and growth. We hope that this issue not only enlightens you but also inspires you to join us in connecting to The Great Bay Area and the world to evolve for the betterment of our world.

Thank you for your continued support, and we hope you enjoy this edition of Harbour Lights.



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**National Content Marketing  
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## JCI CREED 青商信條

### WE BELIEVE

THAT FAITH IN GOD GIVES MEANING AND PURPOSE TO HUMAN LIFE;  
THAT THE BROTHERHOOD OF MAN TRANSCENDS THE SOVEREIGNTY OF NATIONS;  
THAT ECONOMIC JUSTICE CAN BEST BE WON BY FREE MEN THROUGH FREE ENTERPRISE;  
THAT GOVERNMENT SHOULD BE OF LAWS RATHER THAN OF MEN;  
THAT EARTH'S GREAT TREASURE LIES IN HUMAN PERSONALITY;  
AND THAT SERVICE TO HUMANITY IS THE BEST WORK OF LIFE."

### 我們深信

篤信真理可使人類的生命具有意義和目的;  
人類的親愛精神沒有疆域的限制;  
經濟上的公平應由自由的人通過自由企業的途徑獲得之;  
健全的組織應建立在法治的精神上;  
人格是世界上最大的寶藏;  
服務人群是人生最崇高的工作。

## JCI MISSION 青商使命

TO PROVIDE LEADERSHIP DEVELOPMENT OPPORTUNITIES THAT EMPOWER  
YOUNG PEOPLE TO CREATE POSITIVE CHANGE.  
提供領導才能發展機會, 促進青年創造積極正面的改變。

## JCI VISION 青商願景

TO BE THE FOREMOST GLOBAL NETWORK OF YOUNG LEADERS.  
成為全球具領導性的青年領袖網絡。

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The Hong Kong's World  
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# NATIONAL PRESIDENT'S MESSAGE

SENATOR BEN MAK

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For the past 74 years, we have been providing different leadership opportunities to empower young people to create positive changes. We have also been engaging different partners, the government and corporations together to tackle various social issues. As one of the largest international youth organizations, JCI plays a very important role for the development of a better Hong Kong. I am honored to be your National President and continue the JC Movement with you in the year of 2024.

"Connect to Evolve" is the theme of JCI Hong Kong in this year. We encourage 21 local chapters and more than 2,000 members to prioritize on building relationship, collaborating with others, and embracing new ideas in order to evolve and grow. By working together and learning from one another, we can achieve greater result and bigger impact. Let us "Connect to Evolve", we can amplify our impact and "make a difference" in our communities and beyond.

Since the beginning of last year, we got the opportunity to resume normal after Covid and no more zoom meetings. We re-connect with the World and achieved more than 600 local projects, 40 National events, 80 external meetings, attend around 20 international events, and being one of the event organisers of youthfest@HK launched by Home and Youth Affairs Bureau.

# ***“ LET US "CONNECT TO EVOLVE", WE CAN AMPLIFY OUR IMPACT AND “MAKE A DIFFERENCE” IN OUR COMMUNITIES AND BEYOND. ”***

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In Year 2024, JCI Hong Kong aims to further our commitment and devotion to our beloved community. Under the ‘One Country, Two Systems’ of Hong Kong, we have the distinctive advantage of enjoying strong support of the Motherland and being closely connected to the World. JCI Hong Kong have direct access to the huge Mainland Market and strong connectivity to all overseas Chapters around the world. We will continue to do our best for the betterment of JC movement and better future of our next generation.

With our collaboration, we have been able to achieve significant milestones over

the past several months. For mainland and business, we hosted JCI in Business – Exchange in Greater Bay Area, five foreign countries and regions which are JCI Mongolia, JCI Malaysia, JCI Singapore, JCI Uzbekistan, and JCI Hong Kong to participants with a unique opportunity to connect with professionals, entrepreneurs, and industry leaders from various sectors within the GBA. For training and learning, we organized Executive Academy to develop members skills and capabilities as young leaders. Both JCI Hong Kong and JCI Macau have a chance to learn the executive leadership and management skills of JCI as well as personal.

We, at JCI, being global network of young leaders with same value and mission, located in different countries, working on verities projects, members can know the differences and advantages form different location that have JC movement. With the unique international platform of JCI, we will open another gateway for our young members to connect with the world. Members must look for opportunities beyond the city. And we are ready to continue to tell the world “The good stories of Hong Kong”

Let us "Connect to Evolve", we can amplify our impact and “make a difference” in our communities and beyond.

# INTERVIEW WITH MR. SALOM YIU KAM-SHING, MH (EX-HK RUGBY SEVENS PLAYER)

“我的信念是「**隻腳受傷，咪鍛鍊隻手**」，所以我總能很快恢復狀態，因此球隊在過去十多年來，我都能夠得到團隊重用，讓我保持上陣機會。”

姚錦成，MH（阿成）是著名的香港男子七人制欖球員，曾多次代表中國香港參加亞運會及多項國際大型欖球賽事，並於 2018 年雅加達亞運會、2014 年仁川亞運會及 2010 年廣州亞運會，分別獲得 1 金 2 銀的驕人成績。阿成更於 2019 年，獲特區政府頒發榮譽獎章。我們很榮幸邀請到阿成接受訪問，看看他積極正面的心路歷程。



## 1. 你是什麼時候接觸欖球，欖球是你唯一喜歡的運動嗎？

我由小至大都很喜歡運動。本身參加田徑，籃球及足球，並且分別代表過青年代表隊和區隊參加比賽。18 歲時才開始接觸欖球。

以前為了喜歡的事，我可以去得很盡。我熱愛欖球到曾經在學期間，為了讓自己身體變得健碩和有更高的體能，我每朝 4 時便起床，由粉嶺坐公共交通工具，準時早上 6 時到銅鑼灣南華會健身，完成健身後就馬上趕回粉嶺學校上課。下課後又衝回運動場上訓練到晚上。

## 2. 你如此努力固然令人感受到你對欖球的熱情，但你的家人有擔心你嗎？

當然有吧，家人總是覺得我的行徑十分奇怪，他們見我如此每天早出晚歸，還以為我跟了壞人犯法做壞事。直至某天我代表出戰欖球賽後被傳媒刊登我的照片時，他們才知道是什麼一回事！

## 3. 加入國際七人欖球隊打國際賽困難嗎？

是相當困難的，因為在我投身這項運動的時候，不是有很多香港人進入欖球這個領域，教練團以外國人為主。不過我的啟蒙教練曾經說過：「欖球嘅大門永遠為你打開。」特別在年少的時候，由於家境並不富裕，又未有充足金錢買好裝備和各種營養產品，加上身邊也不多朋友玩欖球，要踏進國際七人欖球隊絕對不容易。不過我沒有埋怨，反而因為自己熱愛欖球，為了有機會參加更多欖球比賽而不停操練。結果

在機緣巧合的情況，受到恩師的賞識，有機會可以參加國際七人欖球賽。

## 4. 可否講述一個最具挑戰性的比賽？對你有什麼影響？

那必定要說對斐濟的比賽吧！斐濟球員天生牛高馬大，身型上完全壓制大部份的亞洲人，加上戰略部署十分機動，每當斐濟球員接波後，他們馬上把球傳至另一位隊友，均讓我們無所適從。當然，我們沒有氣餒，反而更積極地進行賽後檢討，畢竟欖球講求個人技術之餘，更講究戰術部署。加上現代欖球會有更多先進器材和數據分析，讓我們了解自身與對手優勢和弱點，對他們球賽進行相應部署，讓我們整體變得更強大。



## 5. 在欖球員生涯當中，你有沒有遇過你人生中的低潮？

每個運動員最怕莫過於傷患困擾，我的信念是「隻腳受傷，咪鍛鍊隻手」，所以我總能很快恢復狀態，因此球隊在過去十多年來，我都能夠得到團隊重用，讓我保持上陣機會。唯獨我回想有次在印尼出戰的時候，因為失足導致腳部受傷，在印尼當地醫院時，初步被診斷某個部位相當嚴重，極有可能參加不到亞運會比賽。當時的我難免會灰心，畢竟為了亞運會而不停地加操訓練。還好的是，到回港醫院後，香港的醫生進一步發現傷患比原先診斷的較好，但如果要康復，要不就做手術，要不便進行藥物療程。（最後你選了哪個方案？）那當然是後者吧！畢竟能夠參加亞運會都是我的夢想，就算醫生說進行藥物療程未必能夠趕及比賽，還是要試一試。結果得到上天眷顧，我最後還是能夠趕及！

## 6. 你認為足球和欖球有什麼分別？

對比足球，足球則大眾化一點，不管在足球場或遊樂場都已經可以進行，就算不用正式球場都可以玩。至於欖球門欖稍高一點，當中會涉及更多推撞和身體對抗，而且欖球需要在草地中進行，都需要有一定規格的場地和對草地有更有充足的保養。



## 7. 我們都得知你於剛剛的七人欖球賽後宣佈退役了，不知道你打算於退役後有什麼計劃？

我自從退役後，希望能夠花更多時間，於不同市區向市民大眾推廣欖球運動，目標為推廣全港欖球運動賽。畢竟它在香港未至於為十分普及的運動，能夠教授欖球的教練和體育教師也不多。

## 8. 很多青年選擇躺平，或者不敢追夢，不知道你有什麼說話想向青年人和一眾運動員鼓勵？

先講運動，我認為香港人不應看輕自己。對比其他國家，香港已經是十分富裕的城市，特別在幾年前的疫情，有很多地方因為經濟問題，不得減少甚至結束營運欖球隊。與過去相比，現在香港的體育發展對比以前已經完善了不少。

我鼓勵大家勇於發掘自己在社會中自的角色和優點，多點嘗試，說不定你是未來某個項目中的明日之星。所謂窮則變，變則通，大家要找出令你有成就感的事去做，勇於嘗試唔同的可能性，如果沒有才華就嘗試找另一條道路。因為只要找出自己的優勢，便有機會於社會之中找到另一條出路。另外，在生活節奏急速的年代，青少年習慣了速食文化，希望可以找到捷徑。然而，現實總是充滿著挑戰，青年人不要害怕困難及要不停強化自己。

編按：

阿成剛於今年退役，但他退而不休，投身欖球教練工作，並繼續普及化欖球運動，讓更多人認識欖球這項運動。我們祝願阿成成功！





## 七人欖球賽背景

一年一度的「香港國際七人欖球賽」（香港七人欖球賽）今年踏入 45 周年，一直是國際七人欖球巡迴賽的重要一站。香港七人欖球賽最初於一九七六年舉辦，發展至今已不少球員加入參與賽事，而且擁有球迷無數。

一九九三年，首屆七人欖球世界盃於七人欖球發源地蘇格蘭舉行。其後，香港有幸獲得兩次主辦權，分別是一九九七年和二零零五年。一九九七年是值得紀念的一年，除標誌着香港回歸中國成為特別行政區外，同年舉行的第二屆七人欖球世界盃亦獲得空前成功。二零零五年，香港欖球總會再次負責舉辦該項賽事，並成為首個曾舉辦兩屆七人欖球世界盃的機構。時至今日，世界上 15 支頂尖球隊會參與在杜拜、南非、澳洲、新西蘭、北美洲、歐洲和亞洲舉行的欖球賽事。



## 七人欖球賽基本規則

七人欖球賽採用 7 名球員在場上進行，另外可有 5 名替補球員。比賽時間由上下半場組成，每半場 7 分鐘，中場休息 2 分鐘。

得分方式包括觸地得 7 分、罰球得 3 分以及墜球得 3 分。在傳球規則上，球員不可向前傳球，只能向後或橫向傳遞，但可以在地上撿拾球。

犯規情況包括故意向前傳球、故意妨礙對方以及過度粗暴行為等。換人規則是每個半場可以無限次換人，但一旦球員出場後在該半場不可再次上場。

比賽制度採用分組循環賽，之後進行淘汰賽。這種賽制不僅考驗球員的速度和靈活性，也需要良好的團隊合作，體現了欖球運動的精髓所在。

# NATIONAL BUSINESS AFFAIRS

**N**ational Business Network (NBN), where young entrepreneurs and aspiring business professionals gather to exchange industry knowledge and create valuable connections.

In February, NBN hosted a seminar on the topic of Environment, Social, and Governance (ESG) and its impact on small and medium-sized enterprises (SMEs). Recognizing the growing importance of ESG factors in business decision-making, NBN invited a diverse panel of experts from various backgrounds, including academia, commercial sectors, and consulting, to provide their valuable perspectives.

The event aimed to shed light on the intersection of ESG and business opportunities within the SME sector. Participants had the opportunity to gain a deeper understanding of how incorporating sustainable practices and addressing social and governance considerations can drive positive impact as well as present rewarding opportunities for SMEs. The experts shared their valuable insights, highlighting the potential benefits of adopting ESG principles, such as improved brand reputation, access to new markets, and enhanced financial performance.

Attendees at the February NBN event had the chance to engage in meaningful discussions, network with fellow professionals, and gain valuable knowledge that can empower them in their entrepreneurial journeys. By connecting ambitious individuals with ESG experts, NBN continues to create an environment that supports innovation, collaboration, and responsible business practices.



# NATIONAL CORPORATE COMMUNICATIONS



The Corporate Communications Team aims at connecting different parties through a variety of mediums and platforms. On one hand, we promoted our events to the public through different social media channels, including Facebook, Instagram, and LinkedIn, so that we can connect people from different professions.

We also held workshops for our members, sharing the knowledge of chapters corporate communications and online marketing. During the workshop, we invited experts in marketing to share their insights and tips on how to enhance the social media and brand of chapters.

The members could gain more knowledge about marketing from the events and we will hold more workshops in the coming seasons.



# NATIONAL ENVIRONMENTAL, SOCIAL AND GOVERNANCE

Following the slogan of JCIHK this year, ‘Connect to Evolve’, we actively engage with stakeholders from different sectors of society. We foster collaboration, innovation, and growth, driving social impact. By connecting different perspectives, we encourage community transformation and positive change to create social impact. Thank you for the team's effort, we had a successful first quarter, and here are some highlights for the events.

## NBN cum ESG seminar

Over 70 attendees, including 56 JCIHK members and 14 outsiders, participated in the event. The seminar provided valuable insights into ESG development. Attendees enjoyed networking opportunities and engaged with three knowledgeable speakers including Prof. Carlos Lo, Miss Harriet Kong, Miss Emily Li, and moderator, Miss Tina So. Their presentations were informative and thought-provoking. JCIHK's continuous support and commitment to the cause inspire us all.

## Cyberport Career Fair 2024 and MOU signing with Zero2

JCIHK participated in the Cyberport Career Fair 2024, engaging with over 2000+ youth and networking with 90+ exhibitors with our projects and impacts on the community.

Another significant highlight was the signing of a MoU with the new ESG Partner, Negawatt ZERO2, during the “Live Local 2024 Campaign” kick-off ceremony under the the witness of Chief Public Mission Officer of Hong Kong Cyberport. This partnership aims to promote ESG spirit and contribute to Hong Kong's low-carbon economy. ZERO2, a sustainable ESG reward platform, encourages a green lifestyle through gamification, allowing users to earn rewards while reducing carbon emissions.



# NATIONAL INTERNATIONAL AFFAIRS

Internationalism is one of the key elements of JCI. Every year, we are honoured to invite a group of important guests to join our different events.

On 5-7 January 2024, we are delighted to have JCI President Senator Kaveen Kumar Kumaravel and 6 National Presidents to join JCI Hong Kong Inaugural Ceremony at the beginning of the year.

During JCI Hong Kong Greater Bay Area Business trip and Senate Golf 2024 on 21-28 March 2024, we welcomed JCI Vice President Senator Mark Joseph David, and all important guests to enjoy the great vibe in Hong Kong during our cultural tours.

We are sure that the overseas delegates and our members have enjoyed their special time together as we foster internationalism, connect with each other and evolve for a better world.



# NATIONAL LEADERSHIP DEVELOPMENT

## JCI Hong Kong Public Speaking and Debate Workshop and Championship (Hong Kong Selection)

JCI Hong Kong Public Speaking and Debate Workshop and Championship (Hong Kong Selection) were co-hosted by JCI City and JCI Ocean. The Workshop was successfully held on 13 Mar 2024 in JCIHK Office, with over 50 participants. Our distinguished speakers included 2021 JCIHK National President Senator Winnie Yeung and 2014 JCI Harbour President Senator Nathan Wong, who gave us valuable and insightful tips on public speaking and debate.

A total of 50 contestants took part in JCI Hong Kong Public Speaking and Debate Championship (Hong Kong Selection). The Preliminary Contest and Final Contest were held on 6 April and 20 April 2024 respectively. Congratulations to the below awardees!

### Public Speaking JC Class:

Champion: Jo An Ma (JCI Apex)  
First runner up: KM Liu (JCI Hong Kong Jayceettes)  
Second runner up: Vivian Wong (JCI Victoria)

### Public Speaking Open Class:

Champion: Liu Ka Fai (JCI Apex)  
First runner up: Lo Sai Wing Charles (JCI Victoria)  
Second runner up: Jerry Wong (JCI Apex)

### Debate JC Class:

Champion: JCI Peninsula

### President Cup:

最佳妙語連珠獎：JCI City President Cyrus Hui  
最佳舌劍唇槍獎：JCI Apex President Alan Ho  
最佳捩橫折曲獎：JCI Harbour President Hob Lau





National Leadership Development Team has organized a series of workshops with great success. These workshops aimed to equip participants with essential skills and knowledge to excel in their roles as chairmen and change agents within the organizations.

JCIHK Chairmanship Workshop Series 2024 commenced on 28 February and was attended by over 40 enthusiastic participants. Senator Zenith Lin, the 2019 JCI Hong Kong National President, was the esteemed speaker. Senator Zenith's expertise in chairmanship was invaluable, and his engaging presentation style, including role play, made the workshop both educational and enjoyable. The participants actively participated in interactive discussions and practical exercises, gaining a deeper understanding of the qualities and skills required for effective chairmanship.

In addition, the Team organized a 3-hour workshop on “Transform Your Approach to Change with JCI Hong Kong”, led by Senator Lars Hajslund, the 2006 JCI President. With nearly 60 participants, the workshop was invigorating and engaging. Participants had the opportunity to explore the 5Es of change management, delve into DISC behavioral profiles for effective leadership, cultivate a change-driven mindset, and acquire practical tools and strategies for successful change initiatives.



Leadership Development is always one of the key focuses in JCI and we are committed to providing the training opportunities to grow our members as future trainers.

Trainer Mentorship Program 2024 Kick-off Ceremony and Workshop presented by the National Training and Development Commission (NTDC) was successfully held on 16 March 2024. We were honored to have 2002 National President Senator Tony Chan as Guest Speaker of the Workshop.



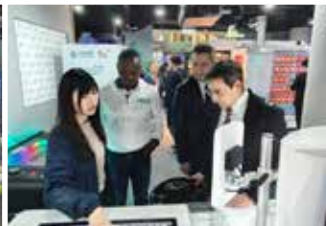
This year, we recruited 30 mentees and 15 star mentors to join the Program. Over 40 participants including mentees, mentors, chapter Presidents and members joined the workshop on the day. Through the 3-month Trainer Mentorship Program, mentees would get private coaching and training guidance from the assigned mentors and gain the opportunity to prepare and showcase their training during the Trainer Summit on 1 June 2024. We look forward to witnessing the training delivery and graduation of our mentees, who would become our future trainers afterwards!

# NATIONAL MAINLAND AFFAIRS

**JCI** in Business – Exchange in Greater Bay Area was successfully held on 21st – 23rd March, 2024. To provide participants with a unique opportunity to connect with professionals, entrepreneurs and industry leaders from various sectors within the GBA, JCIHK has designed an exceptional platform to foster collaboration, knowledge sharing and networking among JCI Members in the Greater Bay Area.

We are delighted to host nearly 40 participants coming from JCI Mongolia, JCI Malaysia, JCI Singapore, JCI Uzbekistan and JCI Hong Kong.

Throughout the exclusive 3-day journey comprising both Hong Kong and Zhuhai itineraries, the delegates were engaged in business exchange and site visits from the Cyberport and Belt and Road Office in Hong Kong; to giant conglomerate Gree Electrical Appliances and the incubation hub in Zhuhai. To immerse ourselves into Chinese business culture and heritage, we have also visited the traditional yet re-developed city regions, the Beishan Village and the newly constructed landmark visit



Traditional yet re-developed city regions, the Beishan Village and the newly constructed landmark visit

Visit to the Cyberport



Culture exchange with “returnees people” in Zhuhai



The Belt and Road Office in Hong Kong



Giant conglomerate Gree Electrical Appliances



The incubation hub in Zhuhai



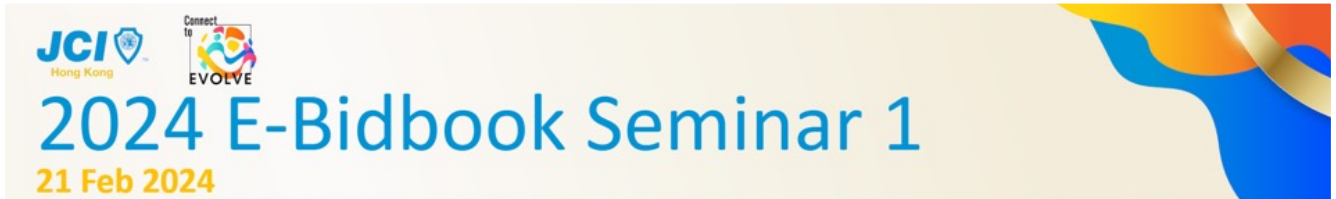
# NATIONAL MEMBERSHIP AFFAIRS



Committed to unlocking the power of membership through our mission of 'Join, Engage, Thrive' and 'Connect to Evolve' the JCI Hong Kong 2024 Membership Team is excelling in its dedication to supporting our affiliated local chapters. By offering a series of impactful training and workshops, our team is actively enhancing membership growth both quantitatively and qualitatively. Utilizing a comprehensive teaching model that progresses from shallow to deep, these workshops cover essential topics such as membership recruitment, retention and conversion.

In the first half of this year, our efforts have yielded impressive results, nearly 300 participants with 167 potential prospective members actively participated in the Prospective Member Orientation on March 1, 2024. Furthermore, the inspiring sharing sessions from Past National President Senator Brian Kwan and JCI Hong Kong Jayceettes Immediate Past President Davina Wong have contributed to the recruitment of nearly 70 new members who have joined our local chapters. The success of our Membership Team is a testament to their unwavering commitment to JCI Hong Kong's mission and their exceptional ability to engage and inspire others.

# NATIONAL RECORDS & RECOGNITION



Our first E-Bidbook Seminar this year was successfully held on 21 February, 2024 at JCIHK Chamber Office with over 50 participants.



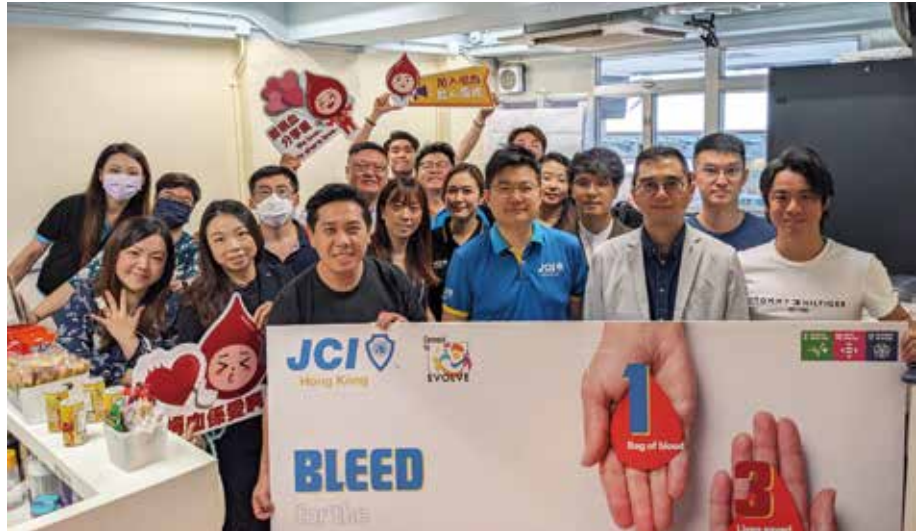
We would like to express our sincere appreciation to our two distinguished speakers, who are JCI Peninsula Immediate Past President Priscilla Tso and JCI Tai Ping Shan Immediate Past President Fung Kong. They have shared how to write a technically and eye-catching bidbook with step-by-step selfless sharing from picking the right category, team formation, time management, preparation, execution and monitoring. They also demonstrated the importance of planning at the very beginning of the year.

If you miss this opportunity to join us, please stay tuned for the E-Bidbook Seminar 2 on 10 July 2024.

# NATIONAL YOUTH COLLABORATION & SUSTAINABILITY

## “Bleed for the Need” JC Blood Donation Day

The "Bleed for the Need" blood donation event, initiated by the Youth Collaboration and Sustainability Area of JCIHK 2024, was successfully held on May 7th. The objective of this event was to support the call for blood donations and raise awareness about the social impact of regular blood donation.



For this event, we implemented a streamlined registration process, significantly reducing the time and manpower required for registration. We hope to utilize this system again in the future for similar events to improve efficiency and accuracy.

The event had a diverse group of participants, including members of the National Board, Local Chapter Presidents and members, and collaboration partners in the area. The event took place at the Wan Chai, Central, and Causeway Bay Blood Donation Centers.



Lastly, we would like to express our gratitude to all the Jaycees and Jaycettes who participated. We urge all Jaycees and Jaycettes to donate blood with your friends and family before June 14th, the International Blood Donor Day, as one bag of blood can save three lives!

# NATIONAL YOUTH DEVELOPMENT

Our meeting with The Hon. Kenneth Leung Yuk-wai, JP, Legislative Council Member and Vice-Chairman of the Youth Development Commission, was successfully held on 6 February 2024 at the Legislative Council Complex.

The meeting provided an invaluable opportunity for 27 participants including JCI Hong Kong Board of Directors, Chapter Presidents and delegates from local Chapters and members serving on various Committees for district affairs through self-nomination to showcase how JCI Hong Kong and local Chapters are dedicated to collaborating with the government, business and public sectors to align with the objectives outlined in the Youth Development Blueprint, with the ultimate goal of nurturing a new generation of youth equipped with global perspective, aspiring and positive thinking mindset, and affection for our city and country.

We would like to express our sincere appreciation to The Hon. Kenneth Leung for his time and valuable insights, as well as to all the participants for their active engagement. We look forward to continued collaboration and the fruitful development of the youth development area for our members.



# JCI HONG KONG ALUMNI CLUB

## 2024 新春團拜「龍騰展翅賀新歲」

2024 新春團拜「龍騰展翅賀新歲」宴開 19 席，超過 228 位會友出席，精彩內容有雙醒獅表演、玄學大師梁葆迅參議員分享「九運與甲辰年」、特備四位財神派利事、吉祥擦擦咭、幸運利事牆及現金大抽獎等，寓意大家吉祥迎新歲。



## 資深青商主席同學會之歡樂時光

聯誼活動小組定期籌辦各分會資深青商會主席 / 召集人與總會資深青商會執委的聯誼聚會，今次聚會也邀請各分會上屆主席及當屆副主席出席。是次聚會共 36 人出席，大家摸住酒杯底，承前啟後，互相交流心得，盡興而歸。



## 「日本墨流心靈藝術工作坊」

三月份請來靜觀藝術引路人 Dolphin JS Yip 在總會舉行了「日本墨流」心靈藝術工作坊，透過簡單的藝術方式，包含靜觀與藝術創作元素，在過程中建立自我修復能力，慢慢回到身心平衡，舒心舒壓。參加的會友享受了一個輕鬆愉快的下午。



# JCI HONG KONG SENATE

Dear Senators, the 2024 JCIHK Senate Committee is thrilled to bring you a year of events that strengthen our bonds, recognize your service and accomplishments, and embody our goal to bring you "Simple, Impactful, Joyful" events. We kicked things off on March 2nd with a casual gathering alongside LOM Senate Ambassadors, where we shared our exciting plans and collected valuable feedback.

Our momentum continued at the 28th JCI ASPAC Senate Golf in Macao, where we actively participated in the APDC Meeting, Senate Board Meeting, and other programs. We eagerly absorbed updates and upcoming plans from Senate bodies worldwide, to ensure our Senators stay informed and inspired.

From March 27th to 31st, we partnered with the Art Central organizers to offer an extraordinary opportunity during Hong Kong Art Week. A remarkable total of 130 Senators enjoyed complimentary VIP access and guided tours of this world-renowned art event. We were honored to also have JCI President Kaveen Kumar Kumaravel, his family, and team join us, making it a truly memorable and joyful experience for all.

But that's just the beginning! Get ready for our Tea Appreciation event in late May – an acquired taste that promises to foster bonding and celebrate your exceptional service. We cannot wait to share more impactful and joyful adventures that energize and unite our incredible Senate family (Hint: Library Renovation, Jeep Tour, Cup Race). Stay tuned and get excited for what's to come!

## 2024 JCIHK Senate Committee:

- Chairman NIPP Senator Kenneth Yu (JCI Harbour)
- Convenor Senator Debbie Chan (JCI Lion Rock)
- Committee Member Senator Fish Leung (JCI Lion Rock)
- Committee Member Senator Carmen Wong (JCI Bauhinia)
- Committee Member Senator Man Fok (JCI Queensway)
- Committee Member Senator Olivia Cheung (JCI North District)
- Committee Member Senator Joel Li (JCI Apex)



LOM Senate Ambassador 1st Casual Gathering



JCI Senate Golf (Macao)



Art Central (VIP Preview, Fair & Night Central)

# JCI HONG KONG 2024 INAUGURAL CEREMONY

The JCI Hong Kong Inaugural Ceremony 2024 has been held successfully on 6 January 2024 at Regala Skycity Hotel. There were over 400 participants joining our big event to witness the installation of the 2024 National President, National Board of Directors, Chapter Presidents as well as Chapter Board of Directors. Congratulations to all 2017 Board of Directors. We are glad to have invited Dr Bernard Chan Pak-li, JP, Under Secretary for Commerce & Economic Development as well as JCI President Kaveen Kumar Kumavel to be the officiating guests the event. In addition, we have invited officials from government subvented organizations, consulates as well as guests from overseas to witness the inauguration. The slogan for JCI Hong Kong in 2024 is “Connect to Evolve”, which means that we encourage individuals and organizations to prioritize building relationships, collaborating with others and embracing new ideas in order to evolve and grow. Guests from overseas JCI organizations have been invited to the event. Not only will this enhance interaction, but also, it will promote further collaborations.

1. The JCI Hong Kong Inaugural Ceremony 2024 has been held successfully on 6 January 2024 at Regala Skycity Hotel. There are over 400 guests who have attended the event.
2. The JCI Asia-Pacific Conference (“ASPAC”) will be held in June 2024. The event is a good opportunity to gather and connect all JCI members around the world. The event details has been shared during the JCI Hong Kong Inaugural Ceremony 2024 as part of the promotion.
3. JCI Hong Kong has always maintained good relationships with other JCI overseas organisations. Souvenirs have been exchanged with delegates during the event.
4. We are glad to have invited JCI Vice President Mark Joseph David from the JCI headquarter in the US to the event.
5. A “sand painting” session has been arranged as one of the performances of the Inaugural Ceremony.
6. The “sand painting” is related to the slogan of JCI Hong Kong “Connect to Evolve” in 2024.
7. After the installation of the National President, National Board of Directors and Chapter Presidents, an opening ceremony has been conducted to kick start 2024.
8. Dr. Bernard Chan has been invited as the Guest of Honour, and was delivering a speech to share his views for what JCI Hong Kong members can contribute to the community and to encourage the members to keep working for the betterment of Hong Kong.



9. There are 21 chapters that are affiliated under JCI Hong Kong. All 21 chapters have been installed during the event.
10. Apart from the National President, the National Board of Directors have also been installed during the event.
11. As the slogan for JCI Hong Kong in 2024 is "Connect to Evolve". Guests from overseas JCI organisations have been invited to the event. Not only will this enhance interaction, but also, it will promote further collaborations.
12. We are glad to have invited guests from other external organisations and collaborating partners in Hong Kong to witness the inauguration.
13. We are glad to have invited officials from government subvented organisations, consulates and guests from the mainland to witness the inauguration.
14. Over 20 past National Presidents from JCI Hong Kong have attended the event to witness the inauguration.
15. The event Guest of Honour Dr. Bernard Chan Pak-li, JP, has placed the President chain onto National President Ben Mak.
16. We are glad to have invited JCI President Kaveen Kumar Kumaravel from the JCI headquarter in the US to the event.
17. As the chain has been placed onto National President Ben Mak, it symbolises that he will undertake the responsibility to lead JCI Hong Kong to another new height in 2024.
18. National President Ben Mak has taken his oath for taking office in 2024.





十大傑出青年選舉  
Ten Outstanding Young Persons Selection

2024



# 十大傑出青年

傑出  
從未  
停步

提名期：2024年


5月28日 - 7月12日

Nomination Period

MAY 28 - JULY 12, 2024

關注我們

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 [www.jcihk.org/toyp](http://www.jcihk.org/toyp)


 TOYPHK

#TOYP2024

查詢

Enquirers

 852 2543 8913

 [toyp@jcihk.org](mailto:toyp@jcihk.org)



# 【傑出．從未停步】

十大  
傑青

由國際青年領袖組織國際青年商會香港總會(WWW.JCIHK.ORG)主辦的「香港十大傑出青年選舉」始於1970年，今年踏入第五十二屆！經歷超過半個世紀，我們一直相信「青年雙手」可以「創造未來」！這五十二年間，心懷抱負的「積極公民」聯合「香港傑青」，在「人生馬拉松」的路上，創造出一個個「傑出成就 惠己及人」的故事！

《十大傑出青年選舉 2024》以「傑出．從未停步」作主題，希望帶出香港人多年來追求卓越、共建未來的精神，從未因時代變遷而停步。傑青精神亦隨著一個個生命的故事，五十多年來薪火相傳，一直傳承下去。年青人只要努力行出足跡，您亦可以成為下一位傑青！

# TOYP

CONNECT • COLLABORATE • INNOVATE  
**JCI HONG KONG**  
28-29.09.2024 **ASIA WORLD EXPO**  
**THE 59<sup>TH</sup> NATIONAL CONVENTION**  
CONNECT • COLLABORATE • INNOVATE

# About National Convention



**OPENING**



**SEMINAR**



**MEETING SESSION**



**SIDE PROGRAM**



**VIP LUNCHEON**



**CAUCUS & ELECTION**



**AWARD & GALA**



**VISITING**

A series of events, including Opening Ceremony, General Assemblies, Election of incoming Board of Directors, Themed Symposium featuring exceptional speakers, Senator & Alumni Program, Awards Presentation, etc.

## Highlight Information

Delegate Hotel  
Regala  
Skycity Hotel

3 mins walk to the MTR Venue

Group Purchase Offer  
Promotion Code  
**NC2024**

second round of  
**Early Bird**  
Registration Discounts\*

13.04.2024 - 05.05.2024

Single Ticket  
**HKD\$2,198**  
Regular HKD\$2,498

12 Ticket  
**HKD\$2,098**

18 Ticket  
**HKD\$1,998**

FLASH SALE

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COLLABORATE.  
INNOVATE.**

**Enquiry:**

Corresponding **NC Chapter Ambassador**

Deputy National Convention Director (Registration) **Henry Lam 6748 2349**

National Convention Director **Vincent Pang 5197 6987**



# 2024 Olympics

*Just like what ex-rugby player, Mr. Salom Yiu, mentioned in our exclusive interview, the Olympics are lucrative to athletes around the globe.*

*It is a global sporting event that takes place once every four years.*

*It allures athletes with its global prestige, the chance to represent their countries, gain exposure and career opportunities, and experience a unique atmosphere of unity. It is the pinnacle of athletic achievement, bringing together the world's best competitors in a showcase of talent, patriotism and camaraderie.*

## The Goal



The main goals of this event are to promote the development of individuals through sports and to contribute to global harmony.



In order to promote global peace, the Olympic symbol consists of five interconnected rings in five distinct colors: blue, yellow, black,

green, and red. These rings represent the unity of the five continents, the involvement of athletes in the Games, and symbolize the dynamic nature of the Olympic movement.

## Paris Olympics Goes for Green

- REDUCING OUR EMISSIONS IN LINE WITH THE PARIS AGREEMENT**  
50% reduction of direct and indirect carbon emissions by 2030  
30% reduction by 2024
- COMPENSATING MORE THAN 100% OF OUR RESIDUAL EMISSIONS**  
200,000 tonnes of CO<sub>2</sub> equivalent sequestered through the Olympic Forest
- USING OUR INFLUENCE TO ENCOURAGE OUR STAKEHOLDERS AND OLYMPIC FANS TO TAKE ACTION AGAINST CLIMATE CHANGE**

Aside from 32 sports, what makes the Paris 2024 Olympics so special is that it promises to be a groundbreaking event not only in sports but also in terms of environmental responsibility and innovation.

The Olympic Games are adopting environmentally sustainable practices. In an unprecedented move, organizers are striving to make it the first carbon-neutral Olympics in recent history. They aim to offset more emissions than the Games generate in order to minimize their impact on the climate.

To achieve this goal, the Paris 2024 Olympics is implementing the ARO approach, which stands for avoid, reduce and offset. Additionally, they have added further steps to their strategy. This includes forecasting emissions to assess their carbon footprint, as well as taking action to assist individuals and organizations associated with the Games in reducing their own personal and professional carbon emissions.

The Olympic Games will rely entirely on renewable energy sources, such as wind and solar power, for their energy needs. These sources include windmills located along the Normandy coast and solar panels installed on the roofs of various venues in Paris.

To minimize the carbon footprint associated with hosting the Games, Paris has made the conscious decision to primarily utilize existing venues rather than constructing new structures. Only two new venues have been built specifically for aquatics and basketball, while temporary bleachers have been installed at selected sites. This approach ensures that the environmental impact is reduced by avoiding unnecessary construction and utilizing existing infrastructure.

### New Events

The Paris 2024 Olympics will see the inclusion of two new events: breaking and kayak cross. Breaking is characterised by acrobatic movements, stylised footwork and the key role played by the DJ and the MC (master of ceremonies) during battles.



Kayak cross, also known as extreme kayak, is a version of kayak slalom that originated in 2015. As with traditional kayak and canoe slalom, paddlers maneuver through an aquatic obstacle course of strategically placed up and downstream gates.

### The Hong Kong Glory

Hong Kong is a small place with glory in the Olympics. As of today, Hong Kong has won six medals at the Summer Olympics since its first participation in 1952, counting two golds, three silvers, and one bronze. The first gold medal won by Ms. Lee Lai Shan in windsurfing at the Atlanta 1996 Olympics and three of these medals were won at the Tokyo 2020 Olympics alone.



### It's Free to Watch This Year

The Hong Kong SAR Government has announced that all Olympic games will be broadcast on public TV channels - which means we can watch everything for free! Let's support our athletes and tell the good story of Hong Kong!



# The Hong Kong's World Records

*When people think of Hong Kong, their initial associations are often of a shopping paradise, a tourist haven and a financial center.*

*However, these well-known labels overshadow the other remarkable aspects of this city. The following are some lesser-known world records in Hong Kong that I will present to you today:*

1. Highest concentration of skyscrapers: Hong Kong boasts the world's highest density of skyscrapers, with over 8,000 buildings reaching more than 14 floors.



4. One of the largest seated outdoor bronze Buddha statues: The Tian Tan Buddha, also known as the Big Buddha, situated in Lantau Island, stands at a towering height of 34 meters, making it one of the largest seated outdoor bronze Buddha statues globally.

2. Longest outdoor covered escalator system: The Central-Mid-Levels escalator and walkway system in Hong Kong holds the record for being the longest outdoor covered escalator system globally, spanning a distance of 800 meters.



3. Largest permanent light and sound show: Hong Kong's Symphony of Lights, a nightly multimedia spectacle, holds the Guinness World Record for being the largest permanent light and sound show in the world.



5. Largest double-decker tram fleet in service: Hong Kong tramways have the distinction of holding the Guinness World Records title for having the world's largest double-decker tram fleet in service, consisting of 165 tramcars.

## Hong Kong - The Premier Hub for Mega Events

Recognized as the "Events Capital of Asia" and the "World's Meeting Place," Hong Kong possesses all the essential elements to ensure the extraordinary success of every mega event. These events have the power to stimulate various sectors, including tourism, hospitality, catering, and retail, thereby generating significant economic benefits for Hong Kong. It is estimated that approximately every 1.5 million tourists can contribute to around 0.1 percentage point of growth in the Gross Domestic Product.

Since the resumption of normal travel in early 2023, Hong Kong has witnessed the hosting of numerous mega events. Among them are Art Basel Hong Kong, Hong Kong Sevens, FIVB Volleyball Nations League, Hong Kong International Dragon Boat Races, Hong Kong Cyclothon, Hong Kong Wine & Dine Festival, Hong Kong WinterFest, and a fashion show presented by a renowned French luxury brand. The success of these events has effectively demonstrated Hong Kong's dynamism and allure as an events capital.



The Government will continue to collaborate with all sectors of society to attract and organize more international mega events in Hong Kong. This initiative aims to showcase the city's charm as an events capital, promote the mega event economy, and reinforce Hong Kong's status as a global city.



## Highlights of Incoming Harbour Nightscape Spectacle

### 1. Pyrotechnic displays

The stunning marine pyrotechnic displays are enhanced by the breathtaking night views of Victoria Harbour, creating an unforgettable experience through the interplay of light and color.



### 2. Drone shows

Countless illuminated drones gracefully dance across the night sky of Victoria Harbour, forming intricate patterns of lights and showcasing boundless creativity and imagination.



### 3. A Symphony of Lights

Renowned as the world's largest permanent light and sound show, "A Symphony of Lights" features buildings along Victoria Harbour adorned with a dazzling array of colorful lights that synchronize with music.



# LOCAL CHAPTERS EVENTS

## JCI VICTORIA

### AED Save A Life

Introducing "AED Save A Life," a groundbreaking project aimed at empowering young leaders in our society and promoting awareness about emergency incidents. AED, or Automated External Defibrillator, is a life-saving device used to deliver electric shocks to restore normal heart rhythm during cardiac emergencies.

The primary objective of "AED Save A Life" is to encourage young leaders to become proficient in operating AEDs and to foster a sense of responsibility towards their communities. By equipping them with the necessary knowledge and skills, this project aims to create a network of informed individuals capable of responding effectively to emergency situations.

Through comprehensive training programs and educational campaigns, "AED Save A Life" seeks to raise awareness about the importance of early defibrillation and its potential to save lives. The project also aims to establish a sense of community preparedness by encouraging the placement of AEDs in accessible locations and providing information on emergency response protocols.

By empowering young leaders and fostering a culture of preparedness, "AED Save A Life" strives to create a safer and more resilient society, where individuals are equipped to take swift action during critical moments.

### SDG Enterprise Awards

SDG Enterprise Awards 2024, co-organising with the Chinese University of Hong Kong, promotes SDGs by awarding enterprise with outstanding contribution to SDGs, and perform a bridge between the general public and SDGs. To recognise companies' contributions to the 17 Sustainable Development Goals (SDGs) set forth by the United Nations, JCI Victoria has organized the SDGEA for the past four (4) consecutive years and hopes to build upon the previous success, bringing a spotlight to companies that actively promote and work towards sustainable development.

The values we hope to distribute:

- Recognise companies' contributions to the SDGs
- Encourage companies to advocate and act according to the SDGs and benefit the society at large
- Educate the public and raise the awareness towards SDGs



# LOCAL CHAPTERS EVENTS

## JCI KOWLOON

JCI Kowloon has introduced the "Y(outh) Soul Serious" project, which focuses on the mental health and career development of young people. The initiative aims to enhance overall well-being and support young individuals in pursuing their passions and aspirations. Specifically targeting secondary students in Form 1-4, the project empowers them to develop resilience against emotional stress and promotes JCI's core values.

To ensure the project's success, an advisory board comprising experts in psychology, clinical psychology, and career development has been established. Their expertise will enhance the quality of the training programs and activities offered as part of the project.

The "Y(outh) Soul Serious" project will be implemented in three phases. The first phase consists of one-day workshops held in participating schools, focusing on self-discovery, goal setting, and emotional well-being. The second phase involves a two-day, one-night summer camp that provides participants with an immersive experience for personal growth. The final phase is an Experience Day, open to students who have actively engaged in the previous phases, offering hands-on

opportunities to apply their skills.

The primary objective of the "Y(outh) Soul Serious" project is to empower young individuals to overcome challenges, pursue their dreams, and find fulfillment in life. By investing in their mental health and career development, JCI Kowloon aims to create a lasting positive impact.

In our interview with the JCI World President, we discovered a similar sentiment reflected in the theme "Let's Make a Difference" for 2024. This theme encourages individuals and organizations to explore new avenues, step out of their comfort zones, and create a positive impact. It serves as an inspiration to revitalize JCI's membership and address the challenges posed by increased competition and changing demographics.

To tackle these challenges, JCI has introduced 24 new initiatives. These initiatives aim to differentiate JCI from competitors, attract potential members, and meet the needs and interests of Generation Z, the target audience. Among these initiatives, "Empowering Youth" and "Junior JCI Club" specifically address the challenges faced by younger generations.

The "Empowering Youth" program provides coaching and guidance to young individuals, assisting them in developing life skills, setting goals, managing their time effectively, and instilling discipline. By collaborating with schools, the program complements traditional teachings and empowers students to navigate challenges and build a brighter future.

The "Junior JCI Club" targets school and college students, offering a platform for them to engage in meaningful activities and cultivate a sense of purpose. These initiatives counteract apathy and lack of motivation that can arise from privileged upbringings by teaching essential life skills, instilling values, and encouraging community engagement.

In summary, JCI Kowloon's "Y(outh) Soul Serious" project and JCI's new initiatives exemplify a commitment to supporting young people's well-being, personal growth, and active engagement in their communities. By providing targeted programs and opportunities, JCI aims to empower and inspire young individuals to shape their future and make a positive impact in the world.



According to 'The Future of Jobs 2023' published by the World Economic Forum, and street interviews that we conducted, we found that future skills are necessary for youths, but only a few of them know about them. In the 2023 research, the top 4 reskilling focuses that surveyed companies focused on are analytical thinking, creative thinking (both same ranking as last year), AI and big data (12 ranks higher than last year), and leadership and social influence (5 ranks higher than last year).

In response to the 'Blueprint for Hong Kong Youth Development' and the 'Policy Address 2023', JCI Island has organized LEAD to THE FUTURE for three consecutive years. LEAD to THE FUTURE is one of our flagship projects aimed at fostering the youth in Hong Kong universities and the wider public, enabling them to equip themselves with up-to-date future skills. Our goal is to cultivate young people in Hong Kong with the power to be employed in the market and to develop an early awareness of the need to be well-prepared for their future careers.

LEAD to THE FUTURE aims to deliver knowledge on future skills development to undergraduate students through companies' visit and a series of business case competitions. This empowers university student participants to contribute their breakthrough ideas and disruptive innovation to businesses, facilitating their operations and development. Last year, our main sponsor was the China Merchant Group, with Kerry Logistics as our case sponsor. Over 500 participants attended our workshop, reflecting the project's

popularity and attracting participants from various sectors of society.

Building on the success of last year, we continue to focus on future skills as our main theme. These skills are highly valuable for participants' careers and enable them to overcome challenges and maintain their competence. Future skills encompass not only hard skills, such as technical skills, but also mindset and soft skills that can be applied at any stage and position in one's career. This year, we are delighted to have the China Merchants Group as our main sponsor once again. We have also extended invitations to 22 higher education institutions in Hong Kong, aiming to attract more talented students to showcase their ideas and innovation to society.

Key dates for this year's event are as follows:

- 3 September – Open Registration
- 7 October – 1st round competition result announcement
- 25 October – Semi-final result announcement
- 24 November – Final round competition
- 14 December – Award and Closing Ceremony

To promote this meaningful project and extend its reach beyond our immediate network, we kindly request your support through donations or sponsorship. If you share our vision and are willing to support the development of Hong Kong's youth, please do not hesitate to contact our Project Chairman, Alvin WONG, at 6922 6784 or our Supervising Officer, Steven CHENG, at 9559 8766.



LOCAL CHAPTERS EVENTS

# LOCAL CHAPTERS EVENTS

## JCI PENINSULA

半島青年商會在 55 年以來一直以「服務社會、培養自己」為宗旨，持續引領會員們成長。今年第一季，各組別的工作計劃如火如荼進行中，其中領袖才能發展組舉辦的「與未來對話 明日保育領袖」古蹟保育考察團暨開幕式於 3 月 23 日在大澳大會堂成功舉行。活動當天，10 所學校參與了導覽活動和開幕式，同時還吸引了 14 所中學派出隊伍參賽。

參與者參觀了大澳漁村、大澳文物酒店、棚屋和新基大橋等景點，了解不同的古蹟保育方法。活動結束後，領隊老師和學生們表示都非常享受，一些學生表示增強了對古蹟保育和活化的知識，更加理解了古蹟保育的意義和重要性，對周邊社區生態和建築物與居民的聯繫有了更深入的了解。

計劃將於 7 月 7 日舉行「與未來對話 明日保育領袖」閉幕禮，屆時歡迎大家前來支持學生們的保育倡議方案。

商業事務組則舉辦了「智創商機之衝上雲霄」工作計劃，招募大學生為非牟利機構提供創新宣傳方案。工作計劃鼓勵青年人緊貼市場脈搏，招募擁有無窮創意的大學生運用市場推廣技巧為非牟利機構提供創新宣傳方案，為社會尋找網絡市場營銷的明日之星。

2 月和 3 月的兩次星級工作坊吸引了近 120 位大學生參加，分享了市場營銷的最新趨勢、簡歷撰寫和面試經驗，以及品牌營銷和社交媒體運營策略。

講者邀請了著名獵頭公司高奧士國際的講者 Ms. Rebecca Chan 與學生分享市場營銷行業最新趨勢、履歷編寫要點及面試心得，幫助學生做好職前準備。還有新世界集團的代表 Ms. Jennifer Lee 與學生解構「創造共享價值 CSV」，探討品牌營銷和 KOL 的社群互利生態、掌握社交媒體的營運策略。

在工作計劃的下一階段，我們會安排學生進行企業考察並參加市場推廣比賽，讓學生透過實戰學習，成為優秀的明日之星。



# JCI HONG KONG JAYCEETTES

To provide digital marketing information to small and medium-sized enterprises (SMEs) and female entrepreneurs in Hong Kong and Taiwan, in order to help increase online traffic, drive business transformation, expand into the Chinese market, and enhance marketing competitiveness.

The Hong Kong Jayceettes' "Business on Stiletto 2024: She-Commerce.gba" program hosted a series of events this year. The opening ceremony took place on March 2nd.

Discover the extraordinary stories of Cahill Kei, Rachel Fung, and Sam Li as they redefined e-commerce, self-media, and community building. Brace yourself for a journey that showcased the transformative power of their work, leaving a lasting impact on their fields and society.

## Cahill Kei: Empowered E-commerce Growth

Cahill Kei, the Country Commercial Lead at ShopBack HK, revolutionized the e-commerce landscape through strategic market positioning. By offering cashback and risk-free promotion opportunities, ShopBack created a win-win situation for customers and merchants. Cahill's insights and data-driven approach shaped the future of online stores, empowering e-commerce growth.



## Rachel Fung: Transcended Boundaries in Self-Media

Rachel Fung, the founder of "商連有限公司" and "三川自媒體," overcame challenges in cross-platform self-media live broadcasting. Through dedication and personal connections with her audience, Rachel cultivated a loyal fan base. She emphasized the importance of genuine connections and alignment with brands to succeed in this field.

## Sam Li: Inspired Audiences and Built Community

Sam Li, a YouTube content creator, focused on health-related topics to make a significant impact. By understanding his audience and delivering valuable content, Sam captivated viewers and built a loyal community. His dedication to creating informative and engaging content inspired audiences to prioritize their health.

## Trailblazers of Success

Cahill Kei, Rachel Fung, and Sam Li's dedication and innovative approaches left a lasting impression on e-commerce, self-media, and community building. Their stories demonstrated the power of passion and perseverance in making a positive impact.





### 【第 13 屆領袖導師計劃】

今年的領袖才能發展主題為「獅承領袖。創建未來」，秉承獅子山青年商會

「服務社會、訓練自己」的核心價值，致力為社會培養優秀的青年領袖。

領袖導師計劃的理念是透過多位 社會上傑出的領袖擔任會友的領袖導師，從導師以身作則的典範及寶貴的個人經驗中，為學員獨立設計作個人系統式的培訓，並從計劃期間參與和出席的活動中，訓練自己的領袖才能、個人簡報、談判演說及管理技巧等，為明日領袖作好培訓根基，深入地啟發自我學習及個人發展的方向。



### 1 顆【初心】：

希望青年可以拓展人際網絡、擴闊不同領域的視野，發揮相互作用，創造合作機會。青年可以學到導師造福社會、貢獻社會的寶貴人生經驗，成為更出色的領袖，繼續貢獻社會，達到薪火相傳的效果。

### 2 句【年度主題】：

**獅承領袖，放眼世界**

參與者敢於繼承領袖的特質，在艱難環境下依然向目標前行。

### 3 個【會面指引】

認識成長背景，期望提升的能力，制訂個人小目標，分享大家在外地的經驗及心得。

【第 13 屆領袖導師計劃開幕禮】領袖導師計劃一直致力讓會員可以向不同成功人士交流學習，擴闊視野和格局，期望今屆學員們能夠同你們配對的導師一齊創造屬於你地既回憶，有豐盛的一年

特別鳴謝場地贊助 Konica Minolta 公司，提供了一個超級 grand 的 Office 給我們舉辦開幕禮 到場來賓都嘆為觀止，對貴公司的新科技都感到十分好奇

感謝出席的所有星級導師、總會成員、各分會會長、前會長、參議員、會友及來賓 星期日抽空到來 感謝背後一 籌委成員，多月以來緊密籌備，不論大小事務各項細節安排。

如對有關工作計劃有任何查詢，請與籌委會聯絡：主席：吳子鋒 Andy Ng (電話：67283986)



海港青年商會之旗艦活動「大灣區青年領袖選舉」致力發掘年齡介乎 18 至 35 歲有志有夢的青年人，鼓勵他們積極主動參與社會事務，以自身領導力，為社會帶來更積極正面的改變。自 2016 年，活動由香港擴展至整個粵港澳大灣區，至今已選出 93 位大灣區青年領袖，持續性為香港及大灣區其餘 11 個地區推動社會及經濟發展。過往選舉曾超過 30 間中、港、澳媒體報導有關活動及刊登得獎者專訪，活動總接觸人次高達三千萬。

踏入第 18 屆，「2024 大灣區青年領袖選舉」以「聯繫灣區，綻放潛能」為主題，跟隨國家及香港青年發展方向，繼續發掘更多有抱負而優秀的青年領袖，共同協力回饋社會，貢獻國家。與此同時，活動已獲「大灣區共同家園青年公益基金」贊助首辦「大灣區中學生師友計劃」，讓「青年領袖」與中學生組成隊伍，一同考察大灣區內創新創科企業，透過互相交流，繼而獲得靈感，構想對香港未來發展有利的創新科技。

首屆「大灣區中學生師友計劃」，在全港中學挑選合適的參加者，通過嚴格的面試，有 36 位中學生脫穎而出，參加了是次計劃。他們分別來自「裘錦秋中學(屯門)」、「喇沙書院」、「樂善堂王仲銘中學」、「伊利沙伯中學舊生會湯國華中學」、「嘉諾撒聖方濟各書院」及「元朗天主教中學」。

同學們出席了 3 月 9 日的「第 18 屆青年領袖系列 - 2024 大灣區青年領袖選舉暨大灣區中學師友計劃開幕典禮」，當日邀請了主禮嘉賓前立法會主席曾鈺成 GBM, GBS, JP 及開幕典禮嘉賓中聯辦新界工作部龐

杰劍副處長。在交流分享會環節，更有幸邀請了「2022 世界十大傑出青年、2021 香港十大傑出青年」招彥燾博士、「2013 大灣區青年領袖、國際青年商會香港總會上屆會長」余修賢先生、「2018 大灣區青年領袖」朱玲玲女士及「2019 大灣區青年領袖」陳易希 BBS。

他們分享了大灣區的發展機遇及成功的秘訣，啟蒙同學多角度思考，放眼灣區，展望全球。更適逢國家推出「百萬青年看祖國」，分享嘉賓更鼓勵同學們親身踏足大灣區，用第一身去了解祖國。

由海港青年商會舉辦，為期三日兩夜的「大灣區中學生師友計劃 - 大灣區考察團」，由會長劉浩榮帶領超過 36 位中學生及 10 位青年人，考察有「中國硯都」之稱的肇慶市及「大灣區創新創科之區」廣州市南沙區。參加者親身了解中國文化歷史、創新創科、綠色環保等，獲益良多。

是次選舉及師友計劃，不僅發掘青年領袖人才，更積極培育中學生視野，鼓勵他們對祖國、對大灣區充滿憧憬，勇於展現領導魅力，貢獻社會，造福國家。



# LOCAL CHAPTERS EVENTS

JCI YUEN LONG

「香港特別行政區傑出學生選舉」是元朗青年商會的旗艦活動，始於一九八八年起，是全港學界每年一度的盛事。從最初十屆（即一九八八年至九八年）只讓新界區中學及職業先修學院參與；到第十一屆（一九九九年）起，選舉開始接受全港所有中學及職業先修學院提名其傑出學生競逐殊榮。從每屆選舉均收到數以百計來自全港不同學校的報名表格可見，經過三十載的發展，「傑生選舉」的活動規模及在學界的認受性是無庸置疑的。

「傑生選舉」的主要目的是裝備和培養年輕一代的領導者。通過選拔和各項活動，我們希望喚醒學生對社會的關注，啟發他們積極參與改善社區的工作。除了學業成績外，「傑生選舉」的評選準則還包括品格、才能、公民意識和社會服務等，務求鼓勵學生在學術以外的領域追求卓越。每年的選舉主題不但引起學生對社會的關注和討論，也提高了他們的公民意識。以往主題包括社會流動性、創新和承傳、積極公民、年青人抗逆力等。

本年度選舉主題為：登「綠」地球。隨著人類不斷開採及消耗自然資源，地球早已響起警號。全球暖化引致的熱浪、洪水、乾旱等極端天氣事件愈趨頻繁，其對人類和生態環境的影響亦日益嚴重，長遠更會對經濟造成巨大負擔。透過今年的主題，我們希望參選學生成為「新」力軍，為地球出一分力，深入剖析氣候變化的問題。我們更鼓勵學生發揮創意，提出改善方案，向大眾宣揚綠色保育及推動可持續發展。

我們希望藉本屆選舉了解學生對保育地球的想法及期盼，鼓勵學生以客觀及創新的思維看待事物，珍視生態和地球。第36屆「香港特別行政區傑出學生選舉」將以本年度主題為切入點，並秉承過往宗旨，評選出十大傑出學生，嘉許和肯定他們在學術、領袖才能、社會服務等方面的成就。

**主辦機構:** Organizer: JCI Yuen Long

**第36屆香港特別行政區傑出學生選舉**  
The 36th HKSAR Outstanding Students Selection

**選舉主題**  
**登「綠」地球**  
EMBRACING A GREENER EARTH

**參選資格:** Eligibility: 全港中四至中六學生  
F.4 - F.6 Students in Hong Kong  
Year 10 - Year 12

**查詢:** Enquiries: 吳嘉欣(籌委會主席) / 周雅怡(籌委會秘書)  
9242 2649 / 6211 1823  
hksaross@yljc.org.hk

**詳情瀏覽:** Details: 元朗青年商會 JCI Yuen Long  
www.ylhc.org.hk  
Instagram: jciyuenlong

**截止日期:** Application Deadline: 08 - 05 - 2024  
(dd-mm-yyyy)

**香港特別行政區傑出學生聯會**  
HKSAR Outstanding Students' Union  
www.osu.org.hk

**報名二維碼:** Register QR Code:  <https://forms.gle/9yf33uHv9Krxwq5y9>

**十大傑出學生:** Final 10 Outstanding Students:  
將獲頒獎杯、證書及獎品，並代表香港特別行政區進行交流。  
Will be awarded with Trophy, Certificate and Prize, and represent HKSAR for cultural exchange.

**入圍決賽之傑出學生 Finalists:**  
將成為香港特別行政區傑出學生聯會之成員。  
Will become the members of HKSAR Outstanding Students' Union.

**活動大使**  
張正澄  
冰球運動員及演員

**金贊助:** Gold Sponsors: 王錦麟 黃月香 美聯物業  
中山大學香港國際科技創新聯合研究院 龍展企業  
Alpha Star Enterprises

**協辦機構:** Co-Organizers: 港保

**銀贊助:** Silver Sponsors: 卓科數碼系統通訊有限公司  
DC SYSTEMS Digital Communications Ltd. HKJC 香港賽馬會  
LION 香港獅子會  
hei design CLP 中電

**其他贊助:** Other Sponsors: CMA 中環廣場  
BS 寶星  
GFPA 廣發

**支持機構:** Supporting Organizations: 香港青年協會  
AIA 安聯保險  
R-RICHES PLANNING LIMITED 里域策劃  
LAW SOCIETY 香港律師會

**義務核數師:** Voluntary Auditor: 于慶中核數師行



有本港大學調查發現香港啟德河驗出多達 34 種藥物，藥物進入食物鏈，會導致抗藥性問題甚至超級惡菌。這證明我們的健康其實跟藥物棄置是息息相關的。現時亞洲地區（台灣 / 澳門），甚至國外（美國、澳洲等國家）均有推動藥餘回收，可見回收藥餘成為大趨勢。



太平山青年商會自 2022 年起，每年均舉辦以藥物回收月為主題的工作計劃《藥「勿」胡亂棄》，在全港十八區放置了超過 600 個回收箱，除了鼓勵市民積極回收家中剩餘或過期的藥物外，更希望推動大眾加深了解藥餘問題之重要性。於 2023 年經註冊藥劑師點算的回收藥丸達至 178 萬粒，而未能點算的亦有約 100 萬粒，足以證明此回收活動獲得廣大市民的支持和參與。此外，這個活動亦被多個媒體採訪及報導過，當中包括：TVB、ViuTV、香港電台、鳳凰衛視及東周刊等。



2024 年《藥「勿」胡亂棄》啟動禮定於 4 月 28 日假戲曲中心舉行，當日很榮幸邀請到立法會議員林哲玄醫生作為主禮嘉賓。主要活動除了有啟動儀式及致送紀念座予各參與機構和夥伴外，還會舉行一個分享會，邀請林醫生、註冊藥劑師及其他嘉賓一起去探討胡亂棄置藥物為環境帶來的後果、如何增加市民對正確處置藥物的認知等各方面的議題。



回收月定於 6 月 1 日至 30 日舉行。除了各大支持機構，包括指定屋苑、大型連鎖藥房提供的店舖設置回收箱外，我們亦得到很多立法會議員和區議員的支持，於議員辦事處設置回收箱，更加方便市民參與。

與此同時，我們今年會繼續邀請全港的中、小學生一同參與並委任他們為活動大使，安排藥劑師向同學們分享藥物認知的正確概念，希望能夠從教育着手，從小灌輸他們認識藥物回收的重要性，並呼籲大眾關注正確棄置藥物的問題。



活動時間表：	
4 月 28 日	啟動禮
5-6 月	教育講座
6 月 1-30 日	回收月
6 月 22 日	大型藥物點算日
7 月 13 日	
8 月 3 日	
8 月	數據分析及結果公佈

# LOCAL CHAPTERS EVENTS

## JCI BAUHINIA

### AYEP 亞洲青少年交流計劃 - 介紹

「亞洲青少年交流計劃」一直本著「和而不同」的理念，讓青年人體驗各國文化，學習尊重和包容文化相異，達致共融和平的理念。本計劃匯聚亞洲不同國家（包括香港、日本、台灣、柬埔寨、印尼、越南、菲律賓、馬來西亞等）的年齡相近的學生。在「同一屋簷下」，打破疆域限制，攜手為明日的和平和共融而奮鬥。



#### 目的

1. 讓青少年擴闊眼界及視野
2. 從交流經歷中學會感恩
3. 鍛鍊學生其生活獨立能力
4. 學習他人的優點，突破自我能力
5. 深度體驗當地人生活方式與文化

#### 內容

1. 飛往馬來西亞檳城與 11 國家或地區青少年交流
2. 國際文化夜、天才表演、領袖培訓營、寄宿家庭、興趣班及學校探訪（等）
3. 回港後：安排分享會、成為慈善活動學習統籌

### 同音人 Melody in Mind - 介紹

目的  
實行一個嶄新的社會共融計劃。以一連串音樂體驗項目，引起社會對障別人士以及弱勢群體的關注。透過音樂工作坊，邀請各音樂家指導青少年培養音樂興趣，同時發掘具有音樂才能的弱勢社群，提供平台讓他們向外界展現才能。



項目將以一場音樂晚會作結，向各界展示參與人士之合作成果。計劃主要為提高外界對障別人士和弱勢社群的關注度，鼓勵各界加強與弱勢界別的共融，亦進一步為他們爭取以音樂發展事業的機會，鼓勵發展個人理想，連繫受惠群體以增加社區內可持續發展的元素。

#### 項目內容

##### 共融音樂學堂 啟動禮

- 障別/ 非障別音樂家演講以及分享音樂知識
- 學童發問環節



# JCI DRAGON

In the year of Dragon (Loong), we started with a professional & inclusive Inauguration, connecting our members & partners in education, business, technology, ESG & other public sectors, with the remarkable magic show performed by a magician from a local social enterprise who is also a person with disabilities.

During our first quarter of the year, we also organized a server lab & workshop partnering with Social Enterprise Summit, along with other Leadership Development and Community Development projects such as the Youth Hackathon, Inclusive Smart City seminar, ESG & Social Enterprise (SE) Rising Program. Our brotherhood was also strengthened in our first three MFGs and Membership Affairs event of the year, namely January MFG – Inaugural Ceremony, February MFG - 3 Dragon Bonanza, and Chinese Luxury Wine Tasting with our senior members in early March. Connection amongst all senior, ordinary and prospective members, and capacity building are our paramount priority this year.

Moreover, to empower our members, we have invited the Chamber Executive & JCI Hong Kong officers to give us a sharing on JC knowledge and current LOM support system for all JC members in our March MFG – Ladies Behind The Scene. Comprehensive trainings on members to be JC trainers have also been conducted via camping, workshops, practicing and participation of NOM program & project.

We have actively connected with Google Cloud, HSBC, HKIE, HKCSS, MTR, Chun Wo Group, Food Panda, HKSMS, HKSES, SES, EOC, HKIRC to be our project partners this year.

The "10th Best Employer & Employee Award 共融展才能" promotes workplace harmony and recognizes the importance of a positive atmosphere for corporate strength. Aligning with ESG's social aspects, it emphasizes Diversity, Equity, Inclusion (DEI), and focuses on ethnic minorities in Hong Kong, highlighting their overlooked productivity potential. The program celebrates contributions to positive employee-employer relations and champions social integration through inclusive practices, especially stories about ethnic minorities. It aims to create a harmonious, inclusive work environment, fostering societal sustainability and economic growth.

"Silver Digit Story 數碼「耆」兵" initiative aims to make Hong Kong an inclusive smart city, focusing on a barrier-free digital environment for all, particularly for the disabled and elderly. Aligning with Hong Kong's Smart City Blueprint, it seeks to foster a strong economy and high quality of life. The project emphasizes human rights, ESG compliance, social impact, and inclusivity.

"Dragon Apprentice - InnoTech" enriches students' career journeys with essential skills and confidence, diving into technology, innovation, and various industries for

informed societal contributions. It lowers students' access to sufficient career planning understanding and industry exposure, confidence, and career initiatives. Offering workshops in design thinking, ESG, tech insights, pitching training, and entrepreneurship contests, it aims to transform student confidence and communication, encouraging early career planning. By fostering a supportive environment, the program equips students to make informed decisions and potential startup ventures.

We have also participated in Mainland 麻涌 Inclusive Dragon Boat workshop and thus plan to join the Hong Kong Competition soon for Visual Impair Inclusive teams, echoing the Olympic Game 2024. Joint board meeting with our sister chapter in Mongolia - JCI Ikh Khuree, was also a highlight of our first quarter of the year, as many activities were organized for our sister chapter, such as visiting our Dragon brothers' restaurant, bar, toy showroom, infrastructure & property digital engineering firm, as well as inviting our sister chapter to the said Chinese Luxury Wine Tasting in March, to understand different Hong Kong's beautiful stories and visit nice places. Hope we can assist in creating more impactful and sustainable business partnerships between our member and our sister chapter's members.

Let's unite to build a better Hong Kong, empower & rise our community to show our Hong Kong Beautiful Story.



LOCAL CHAPTERS EVENTS

# LOCAL CHAPTERS EVENTS

## JCI EAST KOWLOON



JCI East Kowloon (JCIEK), a vibrant chapter in Hong Kong, has been actively organizing a series of enriching events for its members and guests since the onset of 2024. The year kicked off with a remarkable Board of Director Inaugural Ceremony on January 20th, held at the esteemed Langham Hotel in Tsim Sha Tsui. This ceremonious occasion was graced by the presence of Mr. Eugene Fong, Chairman of the Parent and Teacher Association, Hong Kong, as the Guest of Honor. The event saw an impressive turnout, with over fifty guests including distinguished guests from the JCIHK, such as Acting National President Evan Leung, along with members from the twenty other JCIHK chapters and international sister chapters. The gathering was marked by inspiring speeches, the presentation of Board of Directors pins, and the exchange of appointment and appreciation certificates, culminating in a delightful luncheon that left everyone in high spirits.

Following the Inaugural Ceremony, JCIEK members engaged in informal gatherings with overseas delegates, including dinner parties, sightseeing tours, and vibrant get-togethers, fostering international camaraderie and exchange.

On February 27th, the "3 Dragon Chapters," a tradition celebrated during the Lunar New Year, hosted

the "3 Dragon Bonanza" at Chao Inn, The One. This event, under the adept leadership of Chairlady Kuri Wong, was a convivial gathering of over thirty members from the three chapters, featuring games, a lucky draw, and the sharing of the Bonanza's storied history by 1987 JCI East Kowloon President Senator Petrus Yung. The presence of JCIHK Alumni Club Chairman, Senator Bowie Lam, added prestige to the occasion, making it a memorable fellowship event.

Amidst these gatherings and celebrations, JCIEK is pioneering the Information Safety Challenge, a visionary competition aimed at educating Hong Kong's youth, from secondary schools to universities, about the paramount importance of cybersecurity. This initiative employs the popular and engaging platform of Minecraft, inviting participants to design and build structures that represent essential online safety and cyber defence principles. This challenge is not merely a competition; it is a forward-thinking endeavour to raise cybersecurity awareness among the younger generation and stimulate their interest in STEM and cybersecurity careers. By navigating the virtual challenges in Minecraft, participants will develop critical problem-solving skills and a deeper understanding of how to protect digital data against potential cyber threats.

This innovative project aligns with JCIEK's commitment to community service and education, emphasizing the need for digital literacy and security in today's increasingly connected world. It also seeks to inspire students to consider careers in cybersecurity, addressing the growing global demand for professionals in this critical field.

As JCIEK continues to host events and take on projects like the Information Safety Challenge, it underscores the chapter's dedication to creating meaningful impacts within the community and beyond. Through these initiatives, JCIEK not only provides a platform for personal and professional growth for its members but also contributes significantly to the broader conversation on cybersecurity, fostering a safer and more informed digital future for all.



城市青年商會商務發展範疇旗艦工作計劃「第二十八屆創意創業大賞」正式於二月二十二日揭開序幕。當日我們邀請到立法會議員顏汶羽先生擔任主禮嘉賓，我們亦邀請到亞太區女企業家協會會董暨香港品質保證局助理業務總經理林潔瑩女士任活動的分享嘉賓為我們分享主題「現代港企連接全球 ESG 生態圈」。同時，我們亦邀請到今屆五位評審舉行座談會分享評審細節及貼士予在場參加者。

於四月期間，我們舉 活動「與優秀企業家的咖啡時刻 (Coffee with CEOs)」，我們邀請八位過去創意創業大賞的得獎者及成功的企業家擔任嘉賓，活動有超過 40 位來自不同行業的企業家出席，讓大眾與得獎者進行咖啡短聚，深度交流。



《全城義剪日 2024》全年活動暨問卷調查發佈會於 3 月 16 日 假港青西九龍耀信發展學習中心 (YMCA Beacon Centre) 順利舉行，衷心感謝各位參與。是次活動有幸邀請到深水埗區區議員陳國偉 MH 成為主禮嘉賓，並得到超過 80 位青商好友、支持機構代表、以及受惠團體代表出席支持。

是次活動除了開幕典禮中的活動背景介紹外，亦發佈了「新中年」工作坊以及「義剪班」的招募活動。期待本年度活動能夠接觸到更多受眾，令社會重視以及重新定義「新中年」！



## 城市青年商會 2024 年度兒童飛龍大使訓練營回顧與新一屆大使選拔成果

城市青年商會於 2024 年度兒童飛龍大使選舉中舉辦的訓練營，不僅是一場挑戰，更是一次深刻的學習和成長體驗。今年的訓練營集中在培養未來領袖的各項核心技能上，訓練營於 4 月 6 日舉行，以多種活動激發了參與者的潛能，並精心安排了一系列旨在培養青少年的領導力、溝通能力和團隊協作精神的課程。

訓練營的活動設計多元，從解決問題的遊戲到創意工作坊，每一個環節都旨在推動孩子們跳出舒適區，發掘自我潛力。其中一項活動要求參與者分組完成一個涉及戶外探險的任務，這不僅考驗他們的體能，更考驗他們在壓力下的決策能力和團隊合作。

孩子們在訓練營中所表現出的熱情和努力，讓所有的教練和工作人員都深受感動。透過這些經歷，他們不僅學到了實用的技能，更重要的是學會了如何在挑戰中尋找機會，並在過程中建立了深厚的友誼。

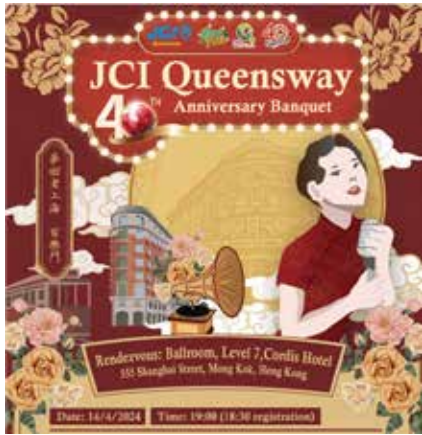
評審日於 4 月 21 日舉行，由五位資深專業評委組成的評審團在一系列挑戰和面試後，從二十多位優秀者中選出四位作為「亞太交流大使 - 香港代表」前往亞太交流大會，將香港文化推廣，與世界各地同齡學生作國際交流。另外四位 往馬來西亞作交流大使。

這次訓練營和選拔過程不僅是對參與者的一次考驗，也是一次珍貴的自我發現之旅。城市青年商會對於能夠見證這群未來領袖的成長和進步感到無比自豪，並期待他們在亞太兒童交流大會中，能夠充分展現領袖風範，推廣香港，說好香港故事。認識好多國際各地的朋友，擴闊視野。



# LOCAL CHAPTERS EVENTS

This year, JCI Queensway proudly celebrates our 40th anniversary, marking a significant milestone for our organization! To commemorate this special occasion, we have launched a series of projects aimed at enhancing our main event, the "Nostalgic Shanghai" Ruby Gala, on April 14, 2024.



Our Business Affairs flagship projects, the Extraordinary Branding Awards, is now in its fourth year and has been renewed with even greater ambition, with this year's theme "Professional, Inno-tech, and Dual Circulation" to align with our 40th Anniversary celebrations. Our goal is to invigorate the JCI Mission, emphasizing the promotion of young entrepreneurs and facilitating connections with local,



Mainland, and International networks that we can provide.

From April 11-12, our Chapter will leverage our 2023 cooperation agreement with 南沙青年聯合會, to organize a 2-day, 1-night business exchange with business leaders and entrepreneurs of the NanSha and ZhuHai Districts of Mainland China. Subsequently, from April 13-16, we have partnered with the Hong Kong Trade Development Council, a long-standing supporter and judge of EBA, to provide our Awardees an exclusive area to open trade booths at InnoEx 2024, Asia's Most Anticipated I&T Event. Finally, the grand finale of EBA 2024 will be our Award Ceremony, scheduled for July 2024. Stay informed to discover which extraordinary businesses and entrepreneurs will be honored with our prestigious awards this year.



Our Community Development Flagship Project, "Care for Left-Behind Elderly", focuses on providing assistance to one of the most underprivileged groups in society. Building upon the success of our Award Winning 2023 CD Project, "Wheels be your Friend", JCI Queensway will once again direct its efforts towards the growing elder population of Hong Kong, the Left-Behind Elderlies. Due to the emigration period these past few years, there has been an increasing number of elders that have

## JCI QUEENSWAY

lost their loved ones or primary caretakers. Studies conducted by Tung Wah have revealed a significant increase in loneliness and social isolation among the elderly whose family members have emigrated.



To raise awareness of their needs and improve their quality of life, JCI Queensway has partnered up with Hong Kong Christian Service, 牛頭角街坊福利會, and Poly U to host a series of workshops to increase the living standards for these left-behind elderlies. On March 17, we had our opening ceremony cum Yum Cha Fun Day, with over 70 elderlies and 40 students, fostering communications between the elderly and the youths. In May, we will host 2 workshops: to teach technology skills that can enhance the lives of the elderly through telecommunications and mobile applications; and to facilitate electronic connections between local elders and their loved ones residing outside of Hong Kong. We will end our project in July with a survey to gather the current situation of the left-behind elders, identify current social resources available, and determine how we and the government can provide further assistance in the future.



These are just a few highlights of the wonderful events we have planned to celebrate our 40th Anniversary. Please monitor our social media for the most updated information.

# JCI NORTH DISTRICT

在現代社會中，紙張浪費成為一個重要的問題，並且環境可持續性的重要性越來越受到人們的關注。在香港，熱感紙廣泛應用於各個行業，特別是零售、餐飲和服務業。它被用於收據、發票、訂單、票券、醫療報告等許多日常交易和紀錄的打印。熱感紙的使用雖然方便但也存在一些問題。它是一次性使用的，無法回收再使用，導致大量的紙張浪費。此外，熱感紙中的顯色劑，大多是「雙酚 A」(Bisphenol A)。這種化學物質被認為對人體健康有潛在風險甚至污染土壤、海洋。為了喚起人們對熱感紙的關注，一個名為「熱感綠印」的倡議因此而生，透過「熱感友善約章」一系列具體的行動，可以實際幫助個人和組織減少對熱感紙的使用，從而促進更可持續的實踐。



熱感友善約章強調了使用無酚熱感紙的重要性，呼籲個人和企業使用環保紙張甚或使用電子賬單提供更方便的支付證明方式，從而減少紙張的浪費以及減少對環境和健康的潛在影響。另外，我們鼓勵商戶減少主動打印收據，並以電子收據作內部報銷，進一步減少對熱感紙的需求。



為了推動熱感友善約章的實施，我們提出了一系列行動計劃。首先，張貼約章認證水印貼紙於門外或當眼處，這可以提醒大家重視環境保護並展出對此計劃的支持。同時，公司的內部宣傳計劃是非常重要的，通過在公司內部張貼宣傳海報、發送內部通訊或組織環保培訓等方式；可以幫助員工了解約章的目的和重要性，並鼓勵他們積極參與減少熱感紙使用的行動。

最後，我們還計劃進行一系列推廣活動，以提高公眾對熱感紙對環境影響的認識，包括發布宣傳資料和在社交媒體上分享相關信息、以及特別設立了活動網站，這個網站將成為我們聚集共同目標的平台，可以在上面找到加入我們的方式和相關資訊。我們也會在網站上展示了所有加入熱感友善約章的商戶名單，以表揚他們的努力和貢獻。讓我們攜手共創一個友善環境的未來！



### 浩洋精神 無所不能

浩洋青年商會迎來第 37 周年，一直秉承「服務社會，訓練自己」的宗旨，今年延續了兩個出色的旗艦工作計劃，分別為一念一綠及世一創業真人 Show，為社會及年青人創造更多積極正面的改變。

### 社會發展《一念一綠 - 攜守護浩洋》

按香港統計處棄置於堆填區的固體廢物量平均每日 15,533 公噸，每年更有上升趨勢。為了加強香港及亞太大區的環保意識，浩洋青年商會今年聯同姊妹會台灣高雄市博愛國際青年商會及環保組織一同進行大型淨灘及潛水清潔海洋一系列活動，目標衝破健力士世界紀錄，喚醒香港人的公民意識！

### 商務發展《世一創業真人 Show - 啟航大灣區》

#### 大灣區創新行動大獎啟動禮暨專題講座

香港作為一個背靠中國，面向世界的國際大都會。在缺乏天然資源下依然是閃爍生輝，背靠是祖國龐大的市場，以及香港人創意靈活及坐言起行的思維。浩洋青年商會透過專題講座及組織大灣區考察發掘有利根據地及資源。最重要是透過「創新行動大獎」表揚於過去五年間，透過靈活思維及行動力開拓商機的企業，以他們成功的例子去鼓勵啟發在大灣區創新創業！

我們深信每一位創業家都擁有無限可能，浩洋青年商會 4 月 13 日大灣區創新行動大獎啟動禮暨專題講座將會提供為今個工作計劃揭開序幕，引領各位參加者嚟香港及內地創造不同機遇！

「點亮成光，Be the light！」—2024 年浩洋青年商會口號



## V Support Sha Tin We Care

"Ageing in place" and "the elderly taking care of the elderly" have become increasingly common in Hong Kong. This has led to various negative issues, including psychological pressure on elder caregivers and a lack of knowledge and skills in proper care-taking.

The goal of "V Support Sha Tin We Care" is to provide elder caregivers with useful information about available community resources and support, as well as improve their care-taking knowledge and skills to alleviate their pressure. It aims to help elder families reintegrate into the community, rebuild their social networks, and foster a positive mindset. The campaign also aims to raise public awareness about the urgent needs and pressures faced by elder families and their caregivers, in order to garner more support for these families.

- April: Home visits with local organizations and Sha Tin District Services & Community Care Teams
- May: Visit to Jockey Club Age at Home
- June: Caring skills workshop
- July: V Support Sha Tin We Care Carnival and Closing Ceremony

## Dragon Boat

The Sha Tin Dragon Boat Race is an annual major event in the Sha Tin district, representing a traditional Chinese sport. This year, JCI Sha Tin is partnering with hearing-impaired individuals to create two dragon boat teams and participate in the race. The objective is to inspire greater participation of hearing-impaired individuals in diverse sports, fostering increased self-confidence, social skills, and promoting inclusivity and integration among people with and without disabilities.

- Training Period: April to June (6 training sessions)
- Competition Date: June 10, 2024 (Monday)



# LOCAL CHAPTERS EVENTS

## JCI APEX

### 【商業事務 • 企業杏林 ESG】

晉峰青年商會本年度商業事務旗艦工作計劃命名為企業杏林 ESG，旨在提升香港中小企業在 ESG 方面的認識及關注，有助中小企升級轉型。

對中小企業而言，節能慳電是一個最簡單及最直接的方法提升公司 ESG 表現，有見及此，工作計劃籌委會邀請了中華電力有限公司成為企業杏林 ESG 的合作機構。

截至 2024 年 3 月 31 日，本會一共轉介了三間中小企業參與中電提供的能源審核計劃。

能源審核過程中會進行實地能源審核，找出潛在的「能源管理機會」並建議可行的節能方案，助中小企業節省能源和營運成本。



### 國際事務【讓愛全接觸 — 伴耆同行】

近年頻頻出現長者輕生事件，當中不乏精神健康問題所導致的不幸事件。因此我們晉峰青年商會於第一季期間進行了「國際精神健康問卷調查」，旨在瞭解不同國家或地區對於長者精神健康的知識和態度，及陪伴長者的時長。

調查發布會結果顯示：

1. 超過 8 成半的受訪者對照顧長者感到壓力。
2. 三分一的受訪者每星期都沒有花時間照顧長者。
3. 呼籲青年人多陪伴長者、加強溝通，減輕他們的寂寞感。
4. 提倡提供照顧者的舒緩壓力知識，幫助他們處理情緒。

我們將舉辦一系列長者活動，歡迎大家參與和支持。

### 會員事務【會員活動】

先有新春行花市夜繽紛！年三十晚，適逢晉峰三十週年，一班晉峰會友去維園行大運開始新的一年。

作為全港唯一普通話分會，籌辦了晉峰山姆購物團，一同前往深圳超人氣超市「山姆」，帶晉峰會友北上潮聖！好讓會員們滿載而歸。

本會非常支持本土創作，舉行電影欣賞會特別場，會員們一齊欣賞賀歲片【飯戲攻心 2】。當晚導演陳詠樂和演員三佬一陳湛文來到現場和我地們分享戲裡戲外的一些趣事。

會員事務會繼續安排精彩活動，大家密切留意！



## 商務發展

### 《2024 全港時尚專業女性選舉》「剛柔脫俗 柔美如玉」開幕典禮

女性選舉一直被定型為選美，卻往往忽略了女性對社會的真實貢獻與價值。踏入 2024 年，城市女青年商會繼續籌辦第十四屆「全港時尚專業女性選舉」，並以「剛柔脫俗 柔美如玉」為主題，女性像玉一樣，經過剛柔並重的琢磨才能成為超凡脫俗的作品，藉此感染和鼓勵更多香港現今女性以積極正面價值觀，成就自我，象徵女性以內在外在的自身經歷，面對任何的人和事都需要剛和柔的元素，成為柔美而有感染力的人，撰寫屬於自己雕琢成玉的故事。活動選舉每年選出不多於 10 位具代表性的傑出女性，嘉許及肯定其對社會所作的貢獻之餘，望能凝聚各人的力量，提升他們的影響力，繼續宣揚女性賢慧、獨立及高雅的形象同時藉此活動，鼓勵更加多專業、時尚的香港女性，為社會傳遞更多愛，推動社會創造積極正面影響。

本年度城市女青年商會邀請了香港海關關長何珮珊女士，CDSM，CMSM，藝人沈卓盈女士作為活動大使，開幕禮於西九文化區戲曲中心香港友好協進會演講廳圓滿完成，現在由 2024 年 3 月 16 日起至 5 月 31 日正式接受提名。活動有大約 150 人參加，當中包括主禮嘉賓、首席評審、獨立會計師、活動大使、歷屆得獎者、贊助機構代表、支持機構代表、國際青年商會香港總會代表及分會代表等。

### 2024 全港時尚專業女性選舉時間表

**活動內容及時間表**

- 正式公開宣傳**  
2024年1月1日  
在社交媒體配合一連串宣傳活動，宣傳3月16日開幕禮，引起公眾的關注。
- 活動開幕禮(開始接受提名)**  
2024年3月16日  
邀請歷屆得獎者互相交流，再由歷屆得獎者、傳媒及公眾人士出席，宣傳「2024全港時尚專業女性選舉」正式開始及分享本年度的主題意念，當日設有歷屆得獎者嘉數道，呼籲公眾報名參加。
- 提名期開始**  
2024年5月16日  
積極宣傳，廣邀各界提名適合人士參選。
- 提名期結束**  
2024年5月31日  
積極宣傳，廣邀各界提名適合人士參選。
- 前期篩選交流活動**  
2024年6月15日  
與各歷屆得獎者交流，互宣傳理念。
- 參加者遴選面試日**  
2024年6月22日  
由各界社會賢達組成的評審委員會對參選者進行面試。
- 前期獎者分享會**  
2024年7月6日  
邀請得獎者分享心路歷程，互宣傳理念。
- 頒獎禮午宴暨閉幕禮**  
2024年7月20日  
邀請歷屆得獎者、傳媒、公眾人士出席午宴，公佈「2024全港時尚專業女性選舉」結果。
- 社會服務日**  
2024年11月  
鼓勵本屆得獎者其力量及其知名度，服務社會，一同為社會主題貢獻，宣揚美全港時尚專業女性選舉。

# LOCAL CHAPTERS EVENTS

## JCI TSUEN WAN

JCI Tsuen Wan has already been involved in different areas such as international affairs and youth development etc. We are ready to start our two flagship projects in the 1st quarter of 2024.

### 1. Theme of JCI Tsuen Wan "Create.Confident.Communicate"

This year, JCI Tsuen Wan's theme is "Create.Confident.Communicate". Communication and opportunities are some of the keys to giving confidence to the members who remain in the committee, which provides the three elements to all members in 2024. Firstly, knowledge about themselves and having a chance to create a different life. Second, to be a self-confident and good communicator between social and work life. Lastly, leading the members to explore the JCI value, personality change, feeling confident, and better communication.



### 2. International Affairs: Internship Trip to our sister chapter - JCI Malacca City Entrepreneur

JCI Tsuen Wan had a wonderful outbound trip to our sister chapter JCI Malacca City Entrepreneur (JCI MCE) to join her 15th Installation & Award Banquet with the theme of "15 Golden Milestone" and 3 alliance Joint Board Meeting with our sister chapter JCI Jayakarta from 25 Jan 2024 to 28 Jan 2024.



Our members really enjoyed the trip to Malacca and Kuala Lumpur and had a culinary journey to enjoy delicious food. Throughout the journey, JCI Tsuen Wan appreciated the diversity of Malacca cuisine and gained a deeper understanding of the country's culinary heritage. They returned home with full hearts and happy stomachs, eager to share their stories and the dishes they had discovered.



### 3. Youth Development : Tsuen Wan District Council Members and Local Organisations Visit



JCI Tsuen Wan has an important mission, which is to maintain good relations with different organizations in the Tsuen Wan area, and there are regular exchange activities.

JCI Tsuen Wan visited the open day of 「明愛全樂軒」, experiencing coffee therapy and understanding rehabilitated persons with Legislative Council member Mr KOO Yeung-pong, MH and District Councilor Mr KOT Siu-yuen, MH.

JCI Tsuen Wan visited TSUEN WAN HOI BUN DISTRICT COMMUNITY ASSOCIATION and Tsuen Wan District Councilor Marcus Mok to communicate and exchange information on this year's activities, during which there were also some cooperation opportunities to look forward to, and have the opportunity for a Tsuen Wan dragon boat experience and fun day in the near future!



Besides, JCI Tsuen Wan also visited Tsuen Wan Youth Association and Tsuen Wan District Councilor Matthew Wong to communicate and exchange information on this year's activities, during which there were some cooperation opportunities



### 4. Children's Play Right 2024 and Outstanding Enterprise Heritage Selection 2024

#### Children's Play Right 2024

Being the 8th year, Children's play right aims to promote play rights to children of different races and of needs in Hong Kong, so that children can explore more elements of free play. Children can enjoy the inclusive atmosphere in the workshop and relax during our events.

The kick-off ceremony and JCI Tsuen Wan first workshop 《共創遊樂場》 will be held in the morning of 13 April 2024 (Saturday). In the workshop, there will be two elements held respectively at the same time. This workshop will use elements of LEGO® SERIOUS PLAY® and AI 3D Drawing to allow children of different ages to choose the activities that suit their level and create their games or even playground facilities.



#### Outstanding Enterprise Heritage Selection 2024

This year, the theme of Outstanding Enterprise Heritage Selection is 「承先啟後 創新引航」 which is intended to emphasize the importance of corporate inheritance, combine tradition and innovation, pay tribute to the achievements and wisdom of our ancestors, and at the same time promote innovation and explore new directions. The election combines the foundation of sustainable development SDGs with ESG elements to recognize contestants' contributions in innovation, environment, society and governance.

Now, it is a chance to invite and nominate family or traditional businesses to participate in the selection to show achievements and wisdom of our ancestors within innovation and new exploration.



## 大嶼山青年商會 2024 活動回顧：



一月份大嶼山青年商會就職典禮

## 【維多利亞青年商會聯乘大嶼山青年商會二月月會——演說訓練班】



維多利亞聯乘大嶼山籌備團隊 (OC Team)



「一分鐘說出你的故事」演說訓練班當日



耳穴療法是一種集合傳統中醫理論同研究的自然療法，耳朵上的穴位與身體的各個器官和部位相對應，通過刺激耳朵上的特定穴位，可以調節身體的能量流動，促進健康

## 三月月會【一耳睇穿你】



一次體驗讓你瞭解不一樣的素食！唔知大家對素食認識幾多呢？可能覺得好寡，唔吸引，同埋食唔飽？

其實真相並非如此，三會聯合喺 2024 年 4 月既活動就係讓大家破解迷思！！

等大家對素食有興趣或想茹素既有更多體會，就算系素食，都可以好滿足

四月聯合月會九龍青年商會 × 東九龍青年商會 × 大嶼山青年商會【素出新意思】籌備團隊

# JCI 2024 CURRENT FACTS



ABOUT JCI

We are a membership-based international youth leadership organization of 200,000 young people aged 18 to 40 in 5,000 communities and more than 100 countries around the world. Each JCI Member shares the belief that in order to create lasting positive changes, we must improve ourselves and the world around us. We seek targeted solutions to the unique problems in our communities to build a better world, creating global impact.



2024 PRESIDENT

Kaveen Kumar Kumaravel



HISTORY

Our global organization of 200,000 young active citizens grew out of the vision of one St. Louisan more than 100 years ago from a constructive approach to civic problems. Founded in 1915 in St. Louis, Missouri, USA by Henry Giessenbier Jr., the movement was spread out, and Junior Chamber International was founded with eight other countries in Mexico City on December 11, 1944.



JCI CORPORATE SLOGAN

Guided by Purpose reminds us to dig deep and align all our actions and efforts with the purpose. When we know the why, we make better decisions. Our strategies become more targeted. Our innovation becomes more successful. Purpose gives us hope, motivation and drive to be the changemakers we are meant to be. It's through purpose driven actions we create meaningful partnerships and achieve extraordinary results.



HEADQUARTERS

The JCI Headquarters was established in 1951 and was located in Coral Gables, Florida, U.S.A. since 1969. In 2002, the JCI Headquarters was relocated to Chesterfield, St. Louis, Missouri, U.S.A., where the first local organization was founded in 1918. A professional staff of 20 full-time employees currently provide services to JCI members. The Secretary General is Kevin Hin.



JCI OPPORTUNITIES

JCI can be called an organization of opportunities. The opportunities available within JCI are so numerous that it could take a lifetime to grasp them all. Most members select those which cater to their particular needs and make the most of them. Basically, there are four opportunities within the organization: Individual, Community, International and Business. Projects are conducted in each area. As the members work on these projects, they encounter opportunities for total development.



INTERNATIONAL CO-OPERATION

JCI is a Non-Governmental Organization (NGO) with active participation in the United Nations (UN) system in the context, JCI has relations with the Office of the UN Secretary General (Secretariat) and a Consultative Status with the Economic and Social Council (ECOSCO). Furthermore, JCI has cooperation agreements with the UN Global Compact; the United Nations Educational, Scientific and Cultural Organization (UNESCO); the United Nations Conference on Trade and Development (UNCTAD); the Pan American Health Organization; the Conference of Non-Governmental Organizations (CONGO); the NGO Committee on UNICEF; the International Chamber of Commerce (ICC); World Chambers Federation; the Council of Europe; AIESEC International; and Goal4Africa.

# JCI 2024 BOARD OF DIRECTORS



**Kaveen Kumar Kumaravel**  
PRESIDENT  
JCI INDIA



**Kevin Hin**  
SECRETARY GENERAL  
JCI MONACO



**Viktor Ómarsson**  
IMMEDIATE PAST PRESIDENT  
JCI ICELAND



**Alejandra Castillo**  
GENERAL LEGAL COUNSEL  
JCI BOLIVIA



**Unotida Nyoni**  
TREASURER  
JCI SOUTH AFRICA



**Tetiwe Nzimah**  
EXECUTIVE VICE PRESIDENT  
JCI ZAMBIA



**Keisuke Shimoyamada**  
EXECUTIVE VICE PRESIDENT  
JCI JAPAN



**Nikki Schaul**  
EXECUTIVE VICE PRESIDENT  
JCI USA



**Manuela Weber**  
EXECUTIVE VICE PRESIDENT  
JCI GERMANY



**Rabiatou Mamoudou**  
VICE PRESIDENT  
JCI TOGO



**Silindile Mbaza**  
VICE PRESIDENT  
JCI SOUTH AFRICA



**Rosemary Mothusi**  
VICE PRESIDENT  
JCI BOTSWANA



**Christel-Diane Youbi**  
VICE PRESIDENT  
JCI CAMEROON



**Mark Joseph David**  
VICE PRESIDENT  
JCI PHILIPPINES



**Kohei Oya**  
VICE PRESIDENT  
JCI JAPAN



**Anirudh Sista**  
VICE PRESIDENT  
JCI INDIA



**Elvin Teo**  
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JCI SINGAPORE



**Grace Kelly Carrillo**  
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JCI COLOMBIA



**Blas Gonzalez Candia**  
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JCI PARAGUAY



**Sheryl Renfrum-Sordam**  
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**Mario Franklin Vermeer**  
VICE PRESIDENT  
JCI SURINAME



**Jacob Døring**  
VICE PRESIDENT  
JCI DENMARK



**Georgina Matamoros**  
VICE PRESIDENT  
JCI CATALONIA



**Laurence Schuurman**  
VICE PRESIDENT  
JCI BELGIUM



**Fatih Şengül**  
VICE PRESIDENT  
JCI TÜRKIYE



**Emory White**  
VICE PRESIDENT  
JCI AUSTRALIA

# THEME AND MISSION OF JCI HONG KONG 2024

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## CONNECT TO EVOLVE

As a leading global network of young active citizens, we aim to provide opportunities for young people to develop leadership skills as well as to create positive impact to our community. Every year, members of the organisation are elected and appointed to take up leading positions at different levels for a one-year term to continue the mission of the organisation since its establishment over 70 years ago. Our slogan to kick-start 2024 is “Connect to Evolve”, which means that we encourage individuals and organisations to prioritise building relationships, collaborating with others, and embracing new ideas in order to evolve and grow. It conveys a sense of optimism and possibility, and suggests that by working together and learning from one another, we can achieve great things. Overall, this slogan is a powerful call to action for anyone who wants to make a positive impact in their community or in the world at large.



# WITH THE COMPLIMENTS OF 2024 NATIONAL BOARD OF DIRECTORS





T : 2686 8506 F : 2637 7543 W : www.artisan.com.hk

Hong Kong : Unit 1,2/F, Block B, New Trade Plaza, 6 On Ping Street, Shatin, N.T., H.K.

Shenzhen : No. 12, Dong Mao Road, Dong Keng Industrial District, Gongming, Shenzhen City, China.



INTERIOR DESIGN

EVENTS & DECORATIONS

FURNITURE MANUFACTURER

With the compliments of  
**Artisan Concept (Workshop) Co. Ltd.**



# SCREWS MANUFACTURER

Sponsored by  
2013 National President  
Senator Paul Wu





# *With the compliments of 2024 National Directors*

**MATTHEW CHENG**

2024 NATIONAL MEMBERSHIP DIRECTOR

**BORIS CHEUNG**

2024 NATIONAL YOUTH DEVELOPMENT DIRECTOR

**WYATT CHUNG**

2024 NATIONAL ENVIRONMENTAL, SOCIAL AND GOVERNANCE DIRECTOR

**ANN FOK**

2024 NATIONAL LEADERSHIP DEVELOPMENT DIRECTOR

**TERRY IP**

2024 NATIONAL YOUTH COLLABORATION AND SUSTAINABILITY DIRECTOR

**BOSCO LI**

2024 NATIONAL CORPORATE COMMUNICATIONS DIRECTOR

**FRANKIE WONG**

2024 NATIONAL BUSINESS AFFAIRS DIRECTOR

**YANNES YAM**

2024 NATIONAL RECORDS AND RECOGNITION DIRECTOR

**STEVEN YEUNG**

2024 NATIONAL INTERNATIONAL AFFAIRS DIRECTOR

**RYCHO ZHUO**

2024 NATIONAL MAINLAND AFFAIRS DIRECTOR



SDG Enterprise Awards 2024, co-organising with the **Chinese University of Hong Kong**, promotes SDGs by **awarding enterprise** with outstanding contribution to SDGs, and perform a **bridge** between the general public and SDGs



Co-organizer:



Centre for  
Business  
Sustainability

**Broadcast the values & influence**

**A BRIDGE between the general public and SDGs**

**Recognise companies' contributions to the SDGs**  
Since 2020

**Encourage companies to advocate and act** according to the **SDGs** and benefit the society at large

**Educate the public and raise the awareness** towards **SDGs**



# Key Events of JCI Kowloon in 2024

## Business & Entrepreneurship

**MAR** - Vegan Soy Candle

**MAY** - Sphere Joint Dolls

**JUL** - Leather Crafting

**"From Arts To Entrepreneurship" Workshop Series**  
「香港手工人的創業之路」系列講座及工作坊

## International Cooperation

**FEB** JCI Nagoya visiting HK

**MAR** JCI Kuala Lumpur 70th Anniversary

**MAR** JCI Macau 40th Anniversary

**JUN** ASPAC @Cambodia

**NOV** World Congress @Taiwan

**SEP** Sister Chapter Visit - JCI Nagoya

## Individual Development

**JAN** | IA Camp

**APR-AUG** | MC Class

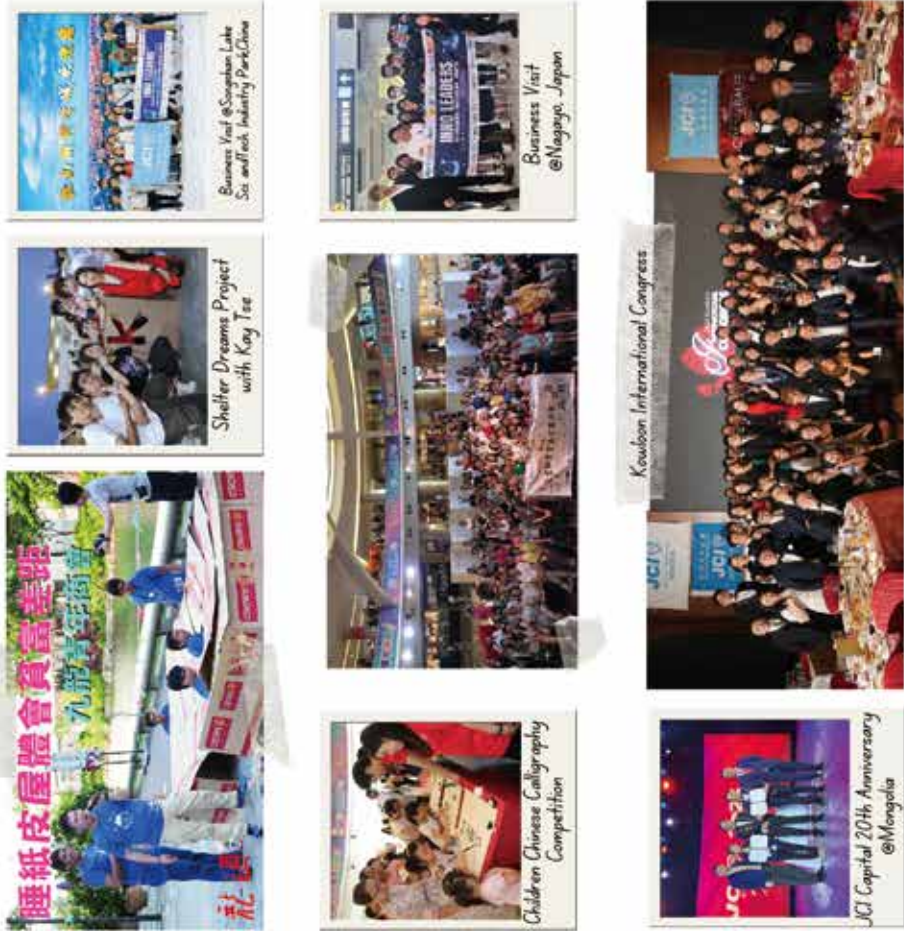
Registration

## Community Impact

In recent years, "Goblin mode" emerged alongside a troubling rise in youth suicides, often due to inadequate stress management. Our workshops and camps aim to guide teens in finding inner balance and purpose, fostering hope and resilience.



## SOME OF OUR PREVIOUS EVENTS



## JOIN US TODAY AND GET ...

- Access to international network of young leaders
- Training opportunities in various soft and hard skills
- Experience in meaningful and impactful projects
- Fellowship gatherings & report from the board *and so much more!*





# JCI Island Board of Directors 2024



# 半島青年商會



旗艦工作計劃：



快箭 the shot.





聯繫創未來  
HARBOUR CONNECT

Harbour

# 海港青年商會董事局及監事會



JCIHarbour

JCIHarbour

www.hjc.org.hk



《橋樑》



青年有 SAY 社會有 WAY

JCIHarbour

JCIHarbour



第四十五屆國際兒童繪畫比賽暨  
公開攝影比賽

HJC\_DRAWING

HJICDC



2024大灣區青年領袖選舉

hjc\_2024yls

YoungLeadersSelection



# 守護地球由你我

# 回收藥餘 開始!

Be the Earth Rescuer  
Dispose Your Pills Properly

藥  
勿胡亂棄

回收月  
6月1日 - 6月30日

《藥「勿」胡亂棄》  
Facebook



屈臣氏  
Facebook



回收不包括  
Do Not Dispose

危險藥物  
Dangerous Drugs

(如：嗎啡、興奮劑、催眠劑、  
安神劑及鎮靜劑等)

(Eg: Morphine, Stimulant, Hypnotics, Sedative)

藥水 (任何液體類)  
(Liquid Medicine of Any Kind)



只收藥丸

Pills Only



- \* 全港18區包括近60間屈臣氏藥房共設置約500個回收點
- \* 逾50位立法會議員及區議員支持和參與
- \* 近100個屋苑和50間私營及社福機構支持和參與

# JCI DRAGON 《BEST EMPLOYEE AND EMPLOYER AWARD》



2024

SLIVER DIGIT STORY CO-HOSTED WITH  
數碼「耆」兵 Google Cloud

We're making Hong Kong inclusive and tech-savvy! Co-hosted with Google Cloud, our project focuses on empowering the elderly with digital tools and training. Students will lead the charge, ensuring everyone enjoys the perks of a smart city. From human rights to ESG governance, we're breaking barriers and celebrating diversity. Join us in hitting SDG Goals 3, 8, and 11, and help create a smarter, more inclusive future for all!



《Best Employee and Employer Award - 共贏挑戰，融創展未來》

Hong Kong SME Business Situation Survey Press Conference. Total 55 media coverage for the results and SME sharing

《Dragon Apprentice - Enlight your Future》

transformative program that aims to empower students, providing them with a unique and enriching learning journey in engineering, law, medical, and innovation & technology field



主辦機構



榮譽贊助



場地贊助及協辦單位



# 全城義剪日

## 探討新中年

2024年7月31日

### 問卷調查



FB專頁



- 1 消除貧窮
- 3 良好健康與社會福利
- 8 體面工作與經濟成長
- 11 永續城市與社區
- 12 永續的消費與生產模式

支持機構



主辦機構:



# 飛越品牌大獎2024

## EXTRAORDINARY BRANDING AWARDS

### 專業 · 創科 · 雙循環

致力表揚優質卓越的企業

# 頒獎典禮

## 2024.7.7 (星期日)

### 頒獎典禮時間

### 11:30 - 13:30

### 登記時間

### 10:45 VIP登記

### 11:00 正式登記開始

### 地點: 九龍旺角康得思酒店42樓星願亭



飛越活動大使  
胡家惠女士



飛越活動大使  
陸詩韻女士



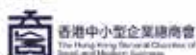
籌委會主席: 梁子豐先生 (9077 0599 / coeus.leung@jciqueensway.org.hk)

2024年經緯青年商會商業事務董事: 陳栢韜先生 (+852 6431 9627 / zachary.chan@jciqueensway.org.hk)

支持機構:



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



贊助機構:



# No receipt, Thank You! 唔使單啦唔該!



熱感綠印工作計劃及 約章申請  
THERMAL GREEN PROJECT  
AND CHARTER APPLICATION



其實攞完又係掉？不如諗下自己使唔使攞單啦！

Discarded after received? Why not think about whether you need it or not?



Ocean Spirit



商務發展



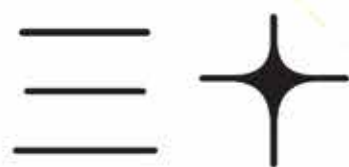
社會發展





# APEX 30th Anniversary

晉峰青年商會



周年會慶

20 JULY 2024 7pm

二零二四年七月二十日 晚上七時

HONG KONG OCEAN PARK  
MARRIOTT HOTEL  
香港海洋公園萬豪酒店

早鳥價  
\$1488

(4月30日前報名及付款)

正價  
\$1688

金銀贊助



金銀贊助



冰島贊助



其他機構



# 2024 JCI TSUEN WAN BOARD OF DIRECTORS



## Our Projects:



遊戲權利  
您有 **SAY**  
Children's Play Rights



共融樂元  
Inclusive Playground



傑出企業傳承選舉  
Outstanding Enterprise  
Heritage Selection



JCI Tsuen Wan  
Facebook



Children's Play  
Rights Facebook



Outstanding  
Enterprise Heritage  
Selection Facebook



JCI Tsuen Wan  
Website

# JCI HONG KONG SPONSORS 2024

## CORPORATE

Wofoo Social Enterprises

## CONNECT TO EVOLVE

Ben Mak - National President

Paul Wu - National Presidential Advisor & 2013 National President

National Directors

Marco Chan - JCI Tsuen Wan 2019 President

JCI Tsuen Wan

## DIAMOND

JCI City

JCI Apex

## GOLD

Eric Tang - JCI Advisory Board Chairman, HKJC Foundation Chairman & 2008 National President

Daryl Lin - JCI Merchandise Committee Chairperson

Lucy Jiang - JCI JVC Promotion Committee Chairperson

George Lung, BBS, MH, JP - JCI Hong Kong Panel of Advisors & 1993 National President

Teresa Poon - 2017 National President

Kenneth Yu - National Immediate Past President

Bowie Lam - JCI Hong Kong Alumni Club Chairman

Terry Chan - National General Legal Counsel

Evan Leung - National Executive Vice President

Rafael Wong - National Executive Vice President

Calvin Chan - National Vice President

Hob Lau - JCI Harbour President

## CRYSTAL

JCI Victoria

JCI Kowloon

JCI Island

JCI Peninsula

JCI Hong Kong Jayceettes

JCI Harbour

JCI Yuen Long

JCI Tai Ping Shan

JCI Dragon

JCI Queensway

JCI North District

JCI Ocean

JCI Sha Tin

JCI City Lady

## SILVER

Paul Yin, SBS, BBS, JP - JCI Hong Kong Panel of Advisors & 1976 National President

Daniel Cham, BBS, MH, BH, JP - JCI Hong Kong Panel of Advisors & 1991 National President

James Tsui, MH - JCI Hong Kong Panel of Advisors & 2006 National President

Gene Tang - Strategic Planning Committee Chairman & 2010 National President

Clement Woo, MH, JP - 2007 National President

Brian Kwan - 2016 National President

Zenith Lin - 2019 National President

Rex Choi - National Vice President

Lawrence Mang - National Vice President

Peggy Yip - National Secretary General

Ewan Siu - National Honorary Treasurer

## BRONZE

Y.K. Chan - 1977 National President

Louise Chan - 1999 National President

Johnny Kwan - 2014 National President

Ronald Kan - 2018 National President

Maric Cheng - 2020 National President

Winnie Yeung - 2021 National President

JCI Lion Rock

JCI Bauhinia

JCI East Kowloon

## CASH SPONSOR

Edmond Pang - 1981 National President

Eddy Wong - 1992 National President

Spencer Suen - 1998 National President

Karen Yeung - 2022 National President



## What's the Benefit of Joining?

- Strengthen leadership and communication skills
- Expand horizon and explore new grounds
- Create opportunity to learn and excel
- Widen network within the community
- And more.....

## JCI MISSION 國際青年商會之宗旨

To provide leadership development opportunities that empower young people to create positive change.

提供領導才能發展機會，促進青年人創造積極正面的改變。

JCI members constantly seek ways to lie JCI's slogan-  
JCI會員不斷尋找實踐JCI標語的途徑以追求卓越-

## BE BETTER.

JCI members think critically about existing problems to find workable solutions for a better future. We not only believe that improvement is possible in our communities and in ourselves, we believe it is our responsibility.

JCI會員針對現有的問題作深入的探討以尋求解決之道，從而建設更美好的將來。我們不只相信我們可以改善社群和我們自身，我們更相信這是我們的責任。

DEVELOPING LEADERS FOR A CHANGING WORLD: JCI'S PRIORITIES AT A GLANCE

<p>Area of Operation: Business &amp; Entrepreneurship</p> <p>GLOBAL ENTREPRENEUR</p> <p>JCI CYE</p> <p>Area of Operation: Programs</p>	<p>Area of Operation: International Cooperation</p> <p>GLOBAL NETWORKS</p> <p>JCI TOYP</p> <p>Area of Operation: Events</p>	<p>Area of Operation: Individual Development</p> <p>GLOBAL COMMUNICATOR</p> <p>GLOBAL LEADERSHIP MASTERCLASS</p> <p>Area of Operation: Trainings</p>	<p>Area of Operation: Community Impact</p> <p>GLOBAL CHANGEMAKER</p> <p>JCI RISE</p> <p>Area of Operation: Projects</p>
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國際青年商會香港總會 jcihongkong   
Junior Chamber International Hong Kong [www.jcihk.org](http://www.jcihk.org)

香港干諾道西21-24號海景商業大廈21字樓  
21/F., Seaview Commercial Building, 21-24 Connaught Road West, Hong Kong  
Tel : (852) 2543 8913 Fax : (852) 2543 6271 Email : info@jcihk.org

OUR GLOBAL PARTNERS

### Please use BLOCK LETTERS and in English

\*Surname: \_\_\_\_\_ \*Given Name: \_\_\_\_\_ Preferred/Middle Name: \_\_\_\_\_

\*Chinese Name: \_\_\_\_\_ \*Gender: \_\_\_\_\_ Marit Status: \_\_\_\_\_

\*Highest Education: \_\_\_\_\_ Day of Birth: \_\_\_\_\_ dd/ \_\_\_\_\_ mm/ \_\_\_\_\_ yy

Nationality (for demographic purpose): \_\_\_\_\_ HKID No: \_\_\_\_\_

\*Home Address: Room/Flat \_\_\_\_\_ Floor \_\_\_\_\_ Block \_\_\_\_\_

Building \_\_\_\_\_

Name of Estate \_\_\_\_\_ Street No. \_\_\_\_\_

\*District \_\_\_\_\_  HK  KLN  NT

\*Company Name: \_\_\_\_\_

\*Industry: \_\_\_\_\_ \*Position: \_\_\_\_\_

Company Web Site: \_\_\_\_\_ Highest Professional Qualification: \_\_\_\_\_

Offic Address: Room/Flat \_\_\_\_\_ Floor \_\_\_\_\_ Block \_\_\_\_\_

Building \_\_\_\_\_

Name of Estate \_\_\_\_\_ Street No. \_\_\_\_\_

\*District \_\_\_\_\_  HK  KLN  NT

Postal Address:  Home  Office  Other: \_\_\_\_\_

Contact Tel: Home \_\_\_\_\_ Office \_\_\_\_\_ \*Mobile \_\_\_\_\_

\*Email: \_\_\_\_\_

Other Social Involvement: \_\_\_\_\_

\*Referral: Name: \_\_\_\_\_ & Capter: \_\_\_\_\_ Other source: \_\_\_\_\_

Please tick the Commission(s) under JCIHK you are interested to join:

- |  |   |
|--|---|
| <input type="checkbox"/> National Business Network         | <input type="checkbox"/> National Content Marketing                 |
| <input type="checkbox"/> National International Affairs    | <input type="checkbox"/> National Mainland Affairs                  |
| <input type="checkbox"/> National Membership Affairs       | <input type="checkbox"/> National Partnership & Sponsorship Affairs |
| <input type="checkbox"/> National Training and Development | <input type="checkbox"/> National Youth Development                 |

The above data marked \* on this form must be filled and shall be included in the JCIHK Membership Directory

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Note:** Please complete this application form together with your HKID card copy and a cheque of HK\$500 payable to "Junior Chamber International Hong Kong Limited" as your initiation fee for 6 months, and send to: JCIHK, 1/F, Seaview Commercial Building, 21-4 Connaught Road West, Sheung Wan, Hong Kong." As the initiation fee is the administration cost for your application, it is non-refundable in the event of your application for full membership being unsuccessful.

### STATEMENT REGARDING THE COLLECTION AND USE OF YOU PERSONAL DATA

Members' personal data will be kept confidential and handled by Chamber Office staff members of JCIHK. We may transfer some of the data (whether within or outside Hong Kong) to other persons/officers appointed to undertake some of the administrative functions. We may also conduct matching procedures (as defined in the Personal Data (Privacy) Ordinance (Cap. 486), and utilize the data and such other personal data and information in relatio to the applicant for non-commercial purpose(s) of JCIHK.

Futher, to ensure you are well connected with JCIHK, we will deliver information including any relevant events, functions, training courses, donations and contributions events and other activities but not limited to those organized and/or supported by JCIHK and JCI to ou by using yor personal data maintained in our database.

Unless for the purposes stated above or permitted or required by the law, we shall not disclose your personal information to third parties to the extent which may allow recognition of your identity. JCIHK will keep your personal data only for as long as necessary to fulfill the purposes for which the personal data was collected.

Pursuant to the Personal Data (Privacy) Ordinnce (Cap. 486), you have the right of access to and correction of personl data kept and used by us. should you wish to access or make amendments to your personal data, please send your request to memupdate@jcihk.org.

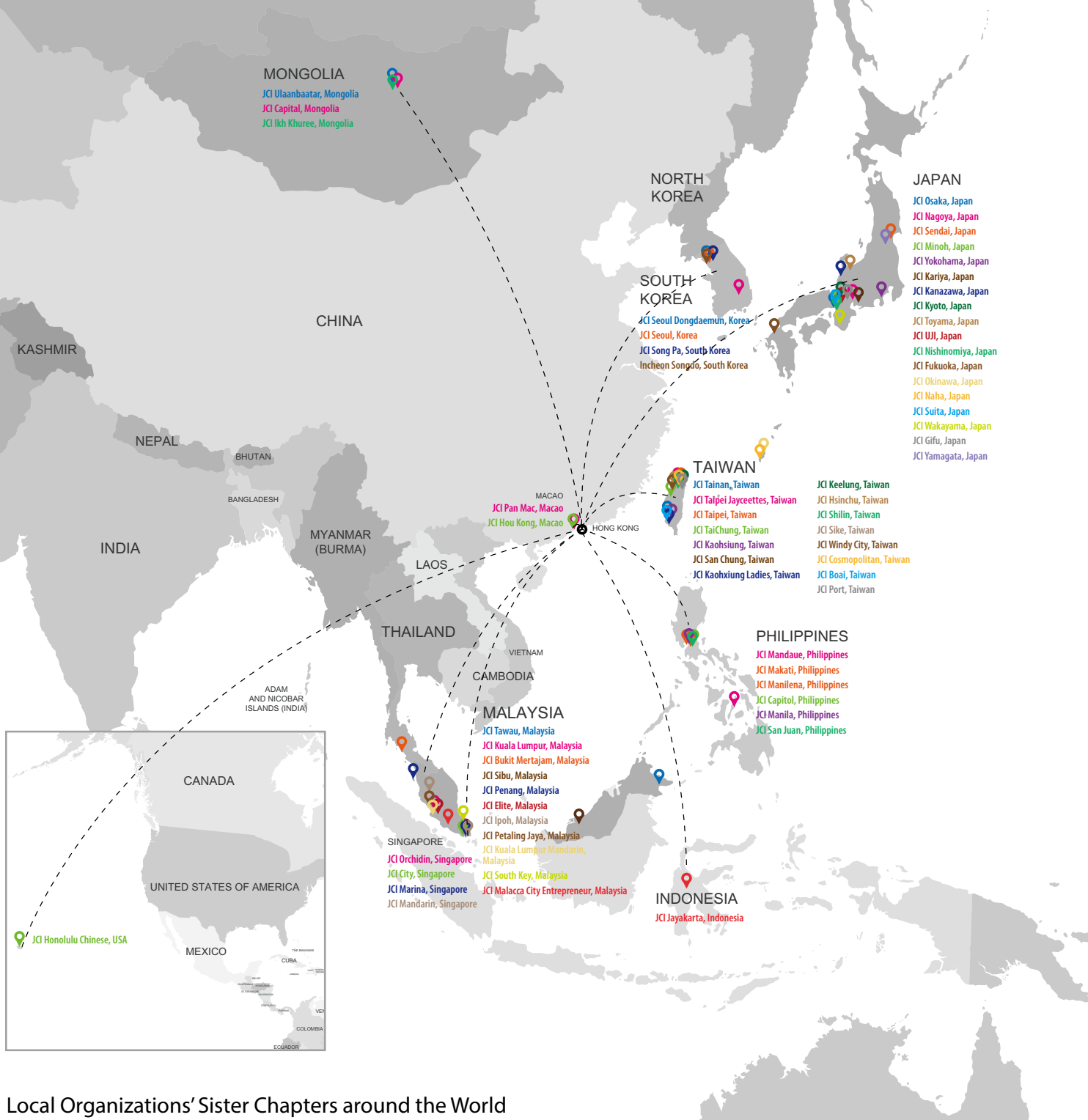
In addition, if you do not want to receive our information through mailing, telephone and/or emai, please send us your request to opt out with your personal information (full name and contact number) to memupdate@jcihk.org.

I hereby declare that I have read and accept the above sttement.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I hereby declare that I accept that JCIHK may transfer my personal data stsed in this form including name, data of birth, HKID no., address and phone number to our Local Organization Member ("LOM") for the above-mentioned drect promotion and administration purposes and that LOM may deliver the information of activities stsed in the above through mail, e-mail, telephone and other means to me.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## Local Organizations' Sister Chapters around the World

<b>JCI Victoria</b> JCI Tawau, Malaysia JCI Tainan, Taiwan JCI Osaka, Japan JCI Seoul Dongdaemun, Korea JCI Ulaanbaatar, Mongolia	<b>JCI Kowloon</b> JCI Mandaue, Philippines JCI Taipei Jayceettes, Taiwan JCI Kuala Lumpur, Malaysia JCI Orchidin, Singapore JCI Nagoya, Japan JCI Pan Mac, Macao JCI Capital, Mongolia	<b>JCI Island</b> JCI Makati, Philippines JCI Taipei, Taiwan JCI Seoul, Korea JCI Bukit Mertajam, Malaysia JCI Manilena, Philippines JCI Sendai, Japan	<b>JCI Peninsula</b> JCI Capitol, Philippines JCI City, Singapore JCI Minoh, Japan JCI TaiChung, Taiwan JCI Honolulu Chinese, USA JCI Mapo Seoseoul, Korea JCI Hou Kong, Macao	<b>JCI Hong Kong Jayceettes</b> JCI Manila, Philippines JCI Kaohsiung, Taiwan JCI Yokohama, Japan	<b>JCI Lion Rock</b> JCI San Chung, Taiwan JCI Sibul, Malaysia JCI Kariya, Japan	<b>JCI Harbour</b> JCI Penang, Malaysia JCI Manila, Philippines JCI Marina, Singapore JCI Kaohsiung Ladies, Taiwan JCI Song Pa, South Korea
<b>JCI Yuen Long</b> JCI Keelung, Taiwan JCI Kyoto, Japan	<b>JCI Tai Ping Shan</b> JCI Hsinchu, Taiwan JCI Toyama, Japan	<b>JCI Bauhinia</b> JCI Elite, Malaysia JCI Uji, Japan	<b>JCI Dragon</b> JCI San Juan, Philippines JCI Nishinomiya, Japan JCI Shilin, Taiwan JCI Ikh Khuree, Mongolia	<b>JCI East Kowloon</b> JCI Mandarin, Singapore JCI Ipoh, Malaysia JCI Sike, Taiwan	<b>JCI City</b> JCI Fukuoka, Japan Incheon Songdo, South Korea JCI Petaling Jaya, Malaysia JCI Windy City, Taiwan	<b>JCI Queensway</b> JCI Okinawa, Japan JCI Kuala Lumpur Mandarin, Malaysia
<b>JCI North District</b> JCI Naha, Japan JCI Cosmopolitan, Taiwan	<b>JCI Ocean</b> JCI Suita, Japan JCI Boai, Taiwan	<b>JCI Sha Tin</b> JCI Wakayama, Japan JCI South Key, Malaysia	<b>JCI Apex</b> JCI Gifu, Japan JCI Port, Taiwan	<b>JCI City Lady</b> JCI Yamagata, Japan	<b>JCI Tsuen Wan</b> JCI Jayakarta, Indonesia JCI Malacca City Entrepreneur, Malaysia	<b>JCI Lantau</b>

人和家富 民和國富

Harmony brings a family prosperity

Cohesion makes a nation wealthy

尊重  
Respect

學校  
School

長者  
Elderly

關愛  
Love & Care

包容  
Inclusiveness

社區  
Community



Wofoo Social Enterprises  
和富社會企業

和富社會企業由李宗德博士於1997年創辦，  
是一個為社會各界提供多元及創新服務的協作平台。

Wofoo Social Enterprises, found by Dr. Joseph Lee, GBS, OStJ, JP in 1997,  
is a collaboration platform that offers diversified and innovative  
services to different sectors in the community.

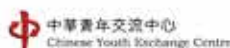
誠信  
Integrity



負責  
Responsible

青年  
Youth

和富社會企業服務單位 Service Units of Wofoo Social Enterprises



香港九龍彌敦道574-576號和富商業大廈25樓 25/F, Wofoo Commercial Building, 574-576 Nathan Road, Kowloon, Hong Kong

(852) 3651-5333 (852) 2368-3171 wse.hk Wofoo Social Enterprises wse.wofoo 和富社會企業