

HARBOUR LIGHTS



EDITORIAL TEAM



**National Content Marketing Commission Chairman
Editor-in-chief
Henry Ma**

Welcome to the second issue of Harbour Lights, the official magazine of JCI Hong Kong in 2024. Time will tell those

In this edition, we have the honor of featuring an exclusive interview with trail runner, Mr. Wong Ho Chung (黃浩聰先生).

Wong Ho Chung is not just a trail runner, he is also a trail trainer to young people. He shares his road to being a trail runner and experiences in achieving his dreams, offering guidance and inspiration for personal and professional growth.

Additionally, we have dedicated sections to highlight the accomplishments of our NOMs and showcase the exceptional events organized by our LOMs. By allocating space to these reports, we recognize the outstanding efforts of our members in making a positive impact within their communities.

At JCI Hong Kong, we are committed to fostering a platform for dialogue, collaboration, and growth. We hope that this issue not only enlightens you but also inspires you to join us in connecting to The Great Bay Area and the world to evolve for the betterment of our world.

Thank you for your continued support, and we hope you enjoy this edition of Harbour Lights.



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**National Content Marketing
Commission Vice Chairman
Elaine Tsang**



**National Content Marketing
Commission Vice Chairman
Kim Lee**

JCI CREED 青商信條

WE BELIEVE

THAT FAITH IN GOD GIVES MEANING AND PURPOSE TO HUMAN LIFE;
THAT THE BROTHERHOOD OF MAN TRANSCENDS THE SOVEREIGNTY OF NATIONS;
THAT ECONOMIC JUSTICE CAN BEST BE WON BY FREE MEN THROUGH FREE ENTERPRISE;
THAT GOVERNMENT SHOULD BE OF LAWS RATHER THAN OF MEN;
THAT EARTH'S GREAT TREASURE LIES IN HUMAN PERSONALITY;
AND THAT SERVICE TO HUMANITY IS THE BEST WORK OF LIFE."

我們深信

篤信真理可使人類的生命具有意義和目的；
人類的親愛精神沒有疆域的限制；
經濟上的公平應由自由的人通過自由企業的途徑獲得之；
健全的組織應建立在法治的精神上；
人格是世界上最大的寶藏；
服務人群是人生最崇高的工作。

JCI MISSION 青商使命

TO PROVIDE LEADERSHIP DEVELOPMENT OPPORTUNITIES THAT EMPOWER
YOUNG PEOPLE TO CREATE POSITIVE CHANGE.
提供領導才能發展機會，促進青年創造積極正面的改變。

JCI VISION 青商願景

TO BE THE FOREMOST GLOBAL NETWORK OF YOUNG LEADERS.
成為全球具領導性的青年領袖網絡。

CONTENTS



06 COVER STORY

INTERVIEW WITH
MR. WONG HO-CHUNG
(聰 Sir)

- | | | | |
|----|---|----|--|
| 04 | NATIONAL PRESIDENT'S MESSAGE | 20 | JCI HONG KONG ALUMNI CLUB |
| 06 | INTERVIEW WITH
INTERVIEW WITH MR. WONG HO-CHUNG
(聰 Sir) | 22 | JCI HONG KONG SENATE |
| 10 | NATIONAL BUSINESS AFFAIRS | 24 | TEN OUTSTANDING YOUNG PERSONS
SELECTION 2024 |
| 11 | NATIONAL CORPORATE
COMMUNICATIONS | 26 | 59 TH JCI HONG KONG NATIONAL
CONVENTION |
| 12 | NATIONAL LEADERSHIP DEVELOPMENT | 28 | LOCAL CHAPTERS EVENTS |
| 13 | NATIONAL INTERNATIONAL AFFAIRS | 49 | JCI 2024 CURRENT FACTS |
| 14 | NATIONAL MAINLAND AFFAIRS | 50 | JCI 2024 BOARD OF DIRECTORS |
| 15 | NATIONAL MEMBERSHIP AFFAIRS | 51 | THEME AND MISSION OF JCI HONG KONG
2024 |
| 16 | NATIONAL PARTNERSHIP AND
SPONSORSHIP AFFAIRS | 52 | ADVERTISEMENTS |
| 17 | NATIONAL RECORDS & RECOGNITION | 69 | JCI HONG KONG SPONSORS 2024 |
| 18 | NATIONAL YOUTH COLLABORATION &
SUSTAINABILITY | 71 | LOCAL ORGANIZATION SISTER CHAPTERS
AROUND THE WORLD |
| 19 | NATIONAL YOUTH DEVELOPMENT | | |



NATIONAL PRESIDENT'S MESSAGE

SENATOR BEN MAK

Having seen that our members are united and moving forward step by step towards the set goals, this year has passed unknowingly. In JCI, we cultivate young people's self-confidence, openness and inclusiveness through realizing projects and taking part in leadership roles, which are all important elements in the development of young leaders.

In particular, confidence is key in the growth of the younger generation. Having self-confidence can empower us when faced with challenges, to overcome difficulties, and to pursue our dreams. Embracing open-mindedness allows members to accept and generate new ideas, new paradigms and be able to engage with people of different cultural backgrounds, thereby

broadening their horizons and fostering innovative capabilities. Furthermore, inclusiveness is the cornerstone of building a harmonious society. In conjunction of both confidence and inclusiveness, we encourage young leaders to respect the differences of others, understand and care about the needs of others, build empathy and live in constructive harmony.

“ *SERVING THE SOCIETY AND TRAINING THEMSELVES* ”

The qualities of confidence, openness and inclusiveness enables young leaders to play an active role in personal growth and social development, while simultaneously contribute to the realization of personal value and social progress. From formulating the preparatory work to acting upon a plan, members pay full credit to the Jaycee spirit of "serving the society and training themselves". Yet, we also pay attention to the needs of different groups and classes in the society, a testimony that demonstrates JCI members have ideals we aspire to and are not shy from the challenge to bear responsibilities, endure hardships and are determined create even more positive changes to the society of Hong Kong.

As your National President, under the theme "Connect to Evolve," I am honoured to witness the dedication and hard work, by all local chapters, and passionate Board of Directors, Past Presidents, and all members. I believe every LOMs has successfully strengthened the bonding between members, connected and united with different partners, government and corporations by organizing different projects to make a difference in our community throughout this year. These endeavors serve as pillars of unity, connecting us in a shared journey towards a more inclusive and evolved society.

In sync with the Olympic year, where the world unites through the language of sports, JCI Hong Kong and all local chapter projects have served as beacons of hope and camaraderie. Just as athletes strive for excellence and camaraderie on the global stage, we too, through our collective efforts, embody the same ethos of teamwork and perseverance.

Let us continue to champion the principles of inclusivity and sportsmanship, weaving a tapestry of harmony and empowerment across our nation. Together, we can break down barriers, elevate one another, and pave the way for a brighter, more inclusive future for all.

INTERVIEW WITH MR. WONG HO-CHUNG (聰 sir)

“ 我透過跑步去探索世界。 ”

黃浩聰（聰 Sir）是香港頂尖越野跑手之一，曾連續 3 屆代表香港出賽外地越野跑賽事。聰 Sir 曾任職 14 年香港消防處，其中 4 年擔任體能教官，負責消防人員體能訓練工作，其後創辦 The Peak Hunter 越野跑會及擔任跑步教練工作至今。聰 Sir 透過自身分享、教學及培訓教練，一直致力推廣香港越野跑。他並於 2020 年創立 The Peak Hunter Foundation（現為註冊慈善機構），並透過「跑 無盡 Project Endless」為該機構籌款，惠及更多青少年及學生。

1. 聰 Sir 您好，請問您是認何認識越野跑和對這項運動產生興趣的呢？

我本身在一個很貧窮的環境下長大。不過好幸運地，我能夠獲得消防局的取錄，並且讓我在擔當消防員中的工作中磨練。因為當消防員能夠訓練我的個人意志和紀律之外，還讓我能夠培養出一個很自律的性格。在不用上班的時候，我都到郊外跑，讓我從中認識到越野跑比賽學懂培養更高強度的體能，繼而轉型成為了消防隊之中的體能教練，再接下來轉型成為一名職業運動員。



2. 聽說越野跑不單止讓您職業運動員，還設立了跑會，培養大眾對越野跑興趣之餘，更為青少年注入正能量，請問您可以多分享一點嗎？

在擔任職業運動員期間，我經營跑會，並設立各類跑步課程，向社會推廣越野跑。我更曾有機會與青少年一起，讓他們在跑步中尋找人生意義，活出真我。這次經歷後，社會對我們跑會的關注增加，促使我們開辦更多青少年跑步計劃。我們利用香港的自然環境，培養青少年對越野跑的興趣，並幫助他們成長和提升體育表現。我的目標是建立基金會，支持青少年在體育上的發展，傳承運動精神。





3. 越野跑果然真是一項很充滿不同可能性的運動，參加者能夠在不同的地方或路面狀況上挑戰自己，不知道您在越野跑這個項目上有什麼特別之處的呢？

這個絕對多不勝數了！因為越野跑是指在一個大自然的環境中跑步，和其他運動有點不同，其他的運動會有一定的規例或者裝備上的要求，並且會受到環境條件上的限制，但是越野跑就千變萬化，比賽時間有長有短。

如果是涉及長時間的越野跑比賽，當中還要面對天氣變化，例如下雨後的路面情況會和沒有下雨的情況都不一樣。因此，對於每一個人來說，就算是跑同一個路段，也因為天氣的變化而有不同的體驗。



4. 越野跑需要天資嗎？

越野跑不是一項天才才會參加的運動，由於它有一定的可塑性，所以每個人都能夠從越野跑當中找到他擅長的地方。例如有些人擅長於上山，又有一些人是擅長於下山，參加者可以根據自己的長處，選擇適合自己的越野跑比賽。只要有強健的身體，參加者便能夠在越野跑之中探索各種可塑性，從中得到不同的樂趣。





5. 那麼，您能夠講述一下在越野跑比賽當中一些特別的經歷嗎？

我曾在海外參加我的第一場 100 公里賽事，因為對當地環境不熟悉，每 10 公里都是一種突破。每跑 1 公里，我都能感受到疲勞帶來的震動。曾經在一條艱難的賽道上，面對強勁的對手，當我跑到第 50 公里時筋疲力盡，決定退出並等待接送。在等待時，我看到許多香港跑手經過，心中產生反思。雖然我準備放棄，但大腿放鬆後，我打算向大會詢問能否繼續比賽，卻因已宣布退出而無法繼續。看到其他跑手獲得佳績，我深感遺憾，反思自己為何如此輕易放棄。這次經歷教會我做人不應輕言放棄，只需稍作休息，便能繼續前行。此後，我能完成每項賽事，並對我的工作方向產生了深遠影響。

6. 請問您在這項運動上獲得什麼的人生道理？

越野跑看似簡單，但需要的素質在其他運動中並不常見。首先，堅持不放棄至關重要，尤其在漫長的比賽中。其次，互助精神也很重要。與馬拉松相比，越野跑時間更長，競爭不是為了生死，而是體現體育精神。曾在國外比賽時，我口渴得無法忍受，誰不知一位準備放棄的跑手分享了他的水讓我繼續比賽。

越野跑充滿不確定性，我們重視安全，因此選手間會互相幫助。

7. 您認為香港的體育界，有什麼值得「驕傲」的地方？

越野跑排名來說，香港的排名其實很高，最高是中國和日本，世界越野跑最大比賽，連續四年 10 名以內，可以上台領獎，香港越野跑知名度較其他東南亞地區的城市高，是一個參考指標的城市。



8. 越野跑需要十分強勁的體能外，心理上更需要強大心臟，您認為自律是如何培養出來的，甚至培養成為一種能夠持之以恆的樂趣？您認為城市人可以如何培養出體適能？

我認為自律是可以循序漸進地培養，就以跑步為例，可以先由三至五公里開始，完成後再向著十公里，什至更長的距離，逐步逐步地完成目標並提升目標，就自然地養成習慣，產生自律。僅記一點的是，任何東西都不能一步登天，但我們可以透過設定合理的目標，讓我們攀登至更遠的距離。



10. 作為一名越野跑教練，您又覺得現在的青少年同我們八十後，九十後又有什麼唔同，您對他們會寄予什麼厚望？

我覺得現在的青少年由小到大都得到家庭充份的愛護和安排，不過這影響了他們培養獨立思維能力。加上在疫情期間，這班青少年得到較少機會社交的環境中長大，都會影響他們的自信。例如直至今天，他們依然會戴著口罩，不喜歡拍照，所以疫情的確影響了他們社交能力。至於八十後和九十後，資源也許不及現在豐富，但他們會多接觸大自然，包括昆蟲等等，觀察力相對較高，心理質素亦較強。不過，現在的青少年只要用心發掘，不灰心，不放棄和主動積極，必定能夠有所改變的。

9. 香港作為盛事之都，您認為香港有什麼特別之處說好香港的故事？

香港地理環境優勝，有三座 900 米高的山，又更接近城市，又安全，天氣四季分明，四季都能夠跑步，所以香港跑步文化相對其他地方較容易普及化、精英化、盛事化、什至產業化。而且，本人都深信政府想推廣這項運動，並且做好協調工作，把越野跑宣揚這項運動給予全世界的參加者的。



NATIONAL BUSINESS AFFAIRS

The Business Affairs area aims to create opportunities and partnerships for members by the following means:

The JCI Creative Young Entrepreneur Award (CYEA)

CYEA promotes and supports business creativity and new enterprise development. It is held in the Area Conferences and the World Congress. Workshops were organised to equip members with pitching skills. Tan Ho Chan, Elderly Home Design from JCI City won 1st place and Edmund Chan, Meat The Next from JCI Dragon got into the final round in the JCI Asia-Pacific Area Conference (ASPAC).



Connect Hong Kong Business Evolve Luncheon

With the support from the Hong Kong Economic and Trade Office in Bangkok (HKETO Bangkok), Hong Kong Trade Development Council, and The Hong Kong Tourism Board, a VIP Luncheon with over 150 guests attended which was organised in ASPAC to showcase the unique business advantages in Hong Kong.



JCI in Business (JIB) Launch & Mega International Business Matching

A business-matching event in ASPAC, with over 500 members from around 20 countries and regions, facilitated 7 memorandum of understanding (MoU) signings. This highlighted Hong Kong's status as an international hub for finance, trade, and collaboration.



National Business Networking (NBN)

NBN brought together young entrepreneurs and business professionals to exchange industry knowledge and forge valuable connections. In February, NBN hosted a seminar that explored the growing significance of Environmental, Social, and Governance (ESG) factors for small and medium-sized enterprises (SMEs). In April, a branding seminar was held to discuss on developing a strong brand identity and effective communication strategies. In August, a funding seminar was organized to share comprehensive guidance on funding sources and requirements. Members got to explore how to deliver the brand's value proposition to the target audience. There were over 150 members participated the events.

NATIONAL CORPORATE COMMUNICATIONS

Promoting JCIHK through various of Social Media Platforms

Throughout the year, the Corporate Communications Team made good use of the social media platforms, including Facebook and Instagram, promoting activities hosted by JCIHK and our chapters. The regular posting creates a good effect that we will be frequently being seen by our subscribers, and the quantity of subscribers also increases at a healthy pace.



Promoting the Human Duties Day 10th July

JCI advocates to celebrate Human Duties Day on 10th July, that recognizes and fulfill human duties for leaders on an international scale can contribute to global development and cooperation. As one of the members, JCIHK also invited our leaders to react to this event. Over hundreds of members changed their icon in social media, and we also created social media posts supporting the event.



Champion of Champions (COC)

The COC event restarted after the COVID. This year we are happy to have at least 5 COC events held, hosted by different affiliated chapters. The variety of events are also wide: including cooking competition, pillow fight, singing competition and so on. The reason for hosting COC is to increase the incentive of members to participate in different competitions. We are glad that members from different chapters are having great time and enjoy the games!



NATIONAL LEADERSHIP DEVELOPMENT



The second workshop of the JCIHK Chairmanship Workshop Series 2024 was held on 29 May and was joined by 60 eager participants. 2019 JCI Hong Kong National President Senator Winnie Yeung has shared her valuable experience incorporating a role-play format demonstrating the use of motions during OC and Board meetings. All participants were highly engaged and interacted actively at the workshop, gaining a comprehensive understanding of parliamentary procedure and protocol to hold effective meetings.

Executive Academy 2024 was co-hosted by JCI Island, JCI Apex and JCI City Lady and supported by JCI Macao, China, with the theme “Leadership in Action”. It was the first-ever EA Camp being held in Macao. Over 52 participants, including 8 from JCI Macao, China, were equipped with skills from building a functional team to gaining support and obtaining sponsorships successfully through the interactive and invigorating 2-day training camp.

JCI World Public Speaking and Debate Championship at ASPAC 2024

The winners from JCI World Public Speaking and Debate Championship (Hong Kong Selection) represented JCI Hong Kong to compete in the competitions in ASPAC 2024 in Angkor, Cambodia.

Jo An Ma represented JCI Hong Kong to enter the Public Speaking Contest on 8 June 2024.

The representatives of JCI Hong Kong debate team members were:

Team Captain	Chris Ng (JCI Peninsula)
Team Members	Phoebe Kam (JCI Peninsula) Felix Fan (JCI Harbour)

JCIHK Debate Team represented JCIHK and entered the Final Round of Debate Contest against JCI Philippines on 8 June 2024.

President Academy 2024

NATIONAL INTERNATIONAL AFFAIRS

Internationalism is one of the key elements of JCI. After having over 250 members joining Asia and Pacific Conference at Angkor Cambodia. It is our great pleasure to have JCI Officers to host Mid Year Evaluation in Hong Kong from 19-24 July 2024. Apart from regular meetings, we had a lot of cultural exchange with JCI officers around the World and surely everyone had a wonderful time together!

During the 59th National Convention of JCI Hong Kong from 28-29 September 2024, we are glad to have JCI EVP Keisuke Shimoyamada, JCI VP Mark Joseph David, JCI Myanmar 2022 National President Seb Pun, JCI Macau National President Steven Wang and his team to join us witnessing the birth of 2025 JCI Hong Kong Board of Directors.

JCI Hong Kong International Affairs Team have had a fruitful year in taking care of all overseas delegates in 2024 and hoping that we can keep up with high standard reception to create positive image of Hong Kong!



NATIONAL MAINLAND AFFAIRS



內地事務今年組織了36名成員赴京參訪交流，深入學習國情。同時響應 JCI in Business 主題，聯繫18名來自5個國家的青商代表，舉辦大灣區國際商業交流團，探訪香港和珠海優秀企業和政府機構。我們亦積極接待內地友好機構來港訪問，保持緊密聯繫；國際青年商會更與中國青年政治學院簽署5年長期合作協議。

我們將繼續緊跟國家發展步伐，深化交流合作，為香港和祖國的未來貢獻一份力量。此外，我們響應國家“百萬青年看祖國”號召，組織了“國際青商中華行”大滿貫挑戰，鼓勵青商會友深入內地城市，了解祖國發展，推動香港和祖國共同發展，一齊說好中國故事。



NATIONAL MEMBERSHIP AFFAIRS

To ensure the maintenance of continuous membership recruitment, the National Membership Team hosted the 2nd Prospective Member Orientation at The Cityview Hotel on 24 May 2024. JCI Hong Kong National Immediate Past President Senator Kenneth Yu was invited to share how JCI had helped him enhance his leadership skills as an entrepreneur. We are pleased to report an impressive turnout, with 182 participants, including 77 potential prospective members in attendance. Total 28 of prospective member application received immediately after the event.



The 5-Star Training Camp offers comprehensive training to new JCI members, enabling them to build a stronger sense of belonging by facilitating connections with fellow members from different local chapters. By covering key topics such as JCI's core values, organizational knowledge and development opportunities, the training camps aims to provide new members with a clear vision for their JCI journey and equips participants with fundamental event management skills. This holistic approach not only motivates new members, but also helps them excel as they navigate their involvement with JCI. We are glad to have 33 graduates from 16 Local Chapters participating in 40th 5-Star Training Camp respectively. Thank you JCI Victoria, JCI Lion Rock, and JCI Queensway for hosting the projects.



NATIONAL PARTNERSHIP AND SPONSORSHIP AFFAIRS



MoU Signing Ceremony between JCIHK & AIESEC HK

During the JCIHK National Convention on October 28, 2024 (Saturday), two key representatives, Senator Ben Mak, National President of JCIHK and Anson Chan, Managing Director of AIESEC HK, signed the MoU which marks an important milestone in the collaboration between these two organizations, aimed at fostering development opportunities for young individuals and creating sustainable impacts within our communities worldwide.



Exclusive Visit to Sing Tao News Corporation

An exclusive visit to Sing Tao News headquarters on August 27, 2024 (Tuesday) was specially arranged for JCIHK members. This visit offers the opportunity to learn more about the media industry, experience behind-the-scenes operations, and explore how to maximize business opportunities through media strategies.



New Launch of JCIHK Member Discounts Exclusive Offers Brochure (JCIHK 會員專屬折扣優惠小冊子)

Our first "JCIHK Member Discounts Exclusive Offers 2024 Brochure" was successfully launched in June 2024. This brochure showcases various exclusive offers exclusively for our JCIHK members. The initiative aims to leverage our extensive JCIHK network and create a win-win situation, providing benefits such as expanding your customer reach, amplifying brand exposure, and supporting youth leadership development.

NATIONAL RECORDS & RECOGNITION



Our second E-Bidbook Seminar this year was successfully held on 10 July (Wed) at JCIHK Office with over 60 participants - Full House achieved! Thank you for the staunch support from all 21 Chapters including Chapter Presidents, Board of Directors, Project Chairmen and Project Organizing Committee Members.

We would like to express our sincere appreciation to our two distinguished speakers, who are NTDCC Senator Claudia Chor and TOYP Selection Deputy Chairman Dorothy Chan. They have shared how to write a presentable & eye-catching bidbook with step-by-step selfless sharing from picking the right category, team formation, time management, preparation, execution and monitoring. Thank you for inspiring us.



NATIONAL YOUTH COLLABORATION & SUSTAINABILITY



第二屆亞太青年微電影節 (APYMMF) 將於本年 11 – 12 月舉行！

本年度 APYMMF 由國際青年商會香港總會 (JCIHK) 聯同民政及青年事務局 (HYAB) 舉辦，由香港賽馬會贊助，為 2024 年「青年節@ HK (YouthFest@HK)」重點活動之一。

APYMMF 作為一個亞太青年文化交流的舞台，邀請不同國家青年電影創作者展示他們的才華和創意。今年的主題是「Connect to Evolve a Better World」，參展作品均探討正面積極元素及不同社會議題：精神健康、環境可持續性、青年賦能、人際關係和個人成長等重要話題。

APYMMF 作為 JCIHK2024 年倡議的一部分，這次影展旨在促進亞太區青年之間的交流與國際合作。我們期待分享來不同地區亞太國家的年輕電影創作者的靈感故事。

這次 APYMMF 不僅提供微電影放映，還鼓勵參與者之間的對話，讓他們能夠共同推動社會的積極變化。讓我們一起慶祝青年創意，通過電影的力量，為社會帶來改變！

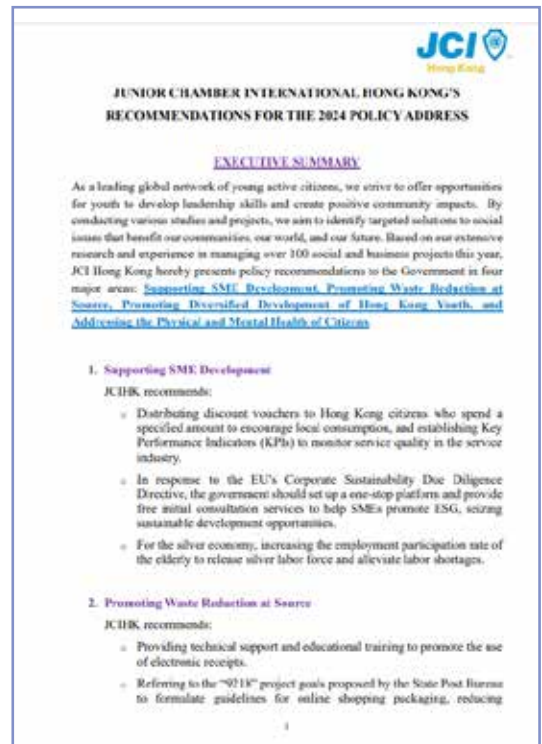
更多 APYMMF 活動詳細，請密切留意我們的 JCIHK 官方網站及社交媒體。

NATIONAL YOUTH DEVELOPMENT

This year marks JCIHK's inaugural submission of policy recommendations for the Policy Address to the Government. We have undertaken thorough research and put forward a series of policy recommendations to the Government in four major areas: Supporting SME Development, Promoting Waste Reduction at Source, Promoting Diversified Development of Hong Kong Youth, and Addressing the Physical and Mental Health of Citizens. These recommendations aim to promote sustainable economic and social development in Hong Kong. For our full Recommendations, please scan the QR Code directly.

As we move forward, we encourage all members to actively engage in youth affairs and amplify the voices of our younger generation. We look forward to working closely with the Government and all sectors of society. We strongly believe that Hong Kong can leverage the advantages of “One Country, Two Systems” and Hong Kong youth can seize the historical development opportunities of the Greater Bay Area and the Belt and Road Initiative. By focusing on accelerating the development of new quality productive forces, together we can unite our strengths, develop the economy, improve people’s livelihoods, and write a new chapter for Hong Kong’s long-term development.

This milestone serves as a foundation for our vision to grow as a prominent youth think tank in the foreseeable future. Let us continue to CONNECT with the Government and the public sector to EVOLVE towards a better Hong Kong!



JCI HONG KONG ALUMNI CLUB

「麻雀 x 撲克之武林高手爭霸戰」

今年，我們首次引入了加州撲克比賽項目，為活動增添全新元素，務求為參賽者帶來獨特體驗。

此次活動受到眾多資深會員的熱烈關注與積極參與，並獲得了廣泛讚賞。在緊張刺激與快樂歡欣的氛圍下圓滿成功。



此外，我衷心感謝大家對活動的鼎力支持。希望大家未來能繼續積極參與 NAC 所安排的精彩活動，並秉持我們 Alumni 的宗旨「玩得開心，食得開心」！

籌委會主席 Walter Leung



「新 Sing 相識」

作為本次活動籌委會主席，我代表全體籌委會成員向大家致以衷心的感謝！

首先，我要感謝全體籌委會成員。在過去半年中，他們的無私奉獻和團隊精神使我們能夠克服各種困難，共同籌劃和推動這次活動的成功。

同時，我要特別感謝總會資深青商會主席和兩位籌委會顧問。你們提供了寶貴的建議和指導，為我們的工作注入了源源不斷的動力。

接下來，我要感謝今次歌唱班的老師鄧顯懷參議員。你不辭勞苦，悉心教導 34 位學員，在音樂和表演方面使他們取得了長足的進步。

同時，我要特別感謝畢業表演當日的四位評分老師。感謝你們撥冗為我們的學員進行評估，你們的專業意見和建議對學員至關重要。

最後，我要感謝當日到場支持的各位分會會長、資深青商會主席、分會會友和觀眾朋友。感謝你們一直以來對我們活動的支持和關注，你們的熱情參與為我們的學員注入了動力和自信。

這次活動的成果離不開大家的共同努力。我相信通過這次訓練，我們的學員不僅在音樂技能上取得了進步，更培養了舞台技巧和自信心。相信他們未來在音樂事業上能取得更大的成就！

再次感謝大家！祝願各位身體健康！

籌委會主席 吳振鵬參議員



「淨化心靈」頌鉢舒心樂韻體驗坊



「淨化心靈」頌鉢舒心樂韻體驗坊圓滿結束，首先衷心感謝每一位參加者的支持！

活動讓我們在城市的喧囂中找到片刻寧靜，透過頌鉢音療，我們不僅感受到聲音與心靈的連繫，也學會了如何在忙碌生活中放鬆自己，為香港繁忙的生活節奏，帶來片刻的平靜。



作為籌委會主席，我特別欣慰看到大家積極投入，這次的經驗不僅是一次身心的釋放，更是一個與自我對話的機會。

未來，期待更多會員參與我們這類有益身心的活動，攜手共創健康和諧的生活方式！

籌委會主席 Phoebe Yuen



「甜夢鑰匙」

「甜夢鑰匙」這工作坊是我們首次聚焦於睡眠與壓力管理，特別邀請了功能醫學及睡眠專家 Cavan Chan，為我們帶來豐富的知識和實用的技巧。透過這場活動，我們希望幫助大家在繁忙生活中找到改善睡眠的關鍵。

很高興看到眾多資深會員及家屬的熱烈支持與參與，大家都踴躍投入互動遊戲和討論，氣氛輕鬆又充滿學習的動力，活動圓滿結束。

衷心感謝各位的積極參與，也特別鳴謝籌委會每位成員的努力付出。

期待未來可以繼續為大家帶來更多有意義的活動，讓我們一同關注健康，活出精彩人生！

籌委會主席 Azwin Chan



JCI HONG KONG SENATE

The Senate experienced a succession of notable events during the second and third quarters. In May, the Tea Art Enlightenment gathering emerged as a highlight, drawing over 30 tea connoisseurs into its aromatic embrace. Under the tutelage of a certified tea specialist, attendees embarked on a journey through the origins of various teas, unveiling their unique health benefits, the intricate art of steeping, and the harmonious pairing of these elixirs with dim sums and desserts.

The 2024 JCI ASPAC Cambodia marked a significant milestone for the Senate's "Let's Read 2024" school renovation campaign. Within days of its launch, donations from Hong Kong surpassed the USD 1,000 mark, a resounding success that will undoubtedly enhance the learning environment for students at the Wat Lolei Primary School in Cambodia. The Senate extends its heartfelt gratitude to the following generous donors who made this achievement possible: Fookman Chan (JCI Island), Benjamin Lee (JCI Island), Pamela Poon (JCI Hong Kong Jayceettes), Jas Lam (JCI Lion Rock), Hob Lau (JCI Harbour), Peggy Yip (JCI Harbour) and Man Fok (JCI Queensway).

Several members from Hong Kong have also visited the school during ASPAC. They have fostered meaningful connections with the faculty and students, and exemplified the Senate's commitment to fostering cross-cultural understanding and community engagement.



Another highlight during ASPAC was the 1960's-themed Senate "Golden Era" Gala Dinner, where close to 50 Senators from JCIHK gathered to reminisce about the good old times when they strived for excellence together. The event provided a platform for fostering new connections with Senators from near and far, solidifying the organization's global network.

In September, the 59th JCIHK National Convention witnessed the Senate Luncheon, a gathering that brought together over 100 local and overseas Senators. The Commissioner for Belt And Road graced the event, sharing insights into the successful results and future developments of this ambitious initiative, underscoring the Senate's commitment to fostering global cooperation and economic growth.

The Convention Ball that followed was a momentous occasion, as 17 members were honored with Senatorships, recognizing their distinguished achievements and contributions to JCI. The Senate warmly welcomes them!

As the year draws to a close, the Senate's major event, the JCI Hong Kong Senate Cup, scheduled for the 23rd of October 2024 is expected to have close to 100 Senators in attendance for an evening of thrilling races, engaging discourse, and the indulgence of exquisite wine and cuisine to celebrate the Senate's unwavering pursuit of excellence.



TEN OUTSTANDING YOUNG PERSONS SELECTION

十大傑出青年選舉



This year's theme, "Keep Striving," (傑出・從未停步) aims to spread the message that Hong Kong people's pursuance of excellence for a better future transcends the passage of time, and that the spirit of the Outstanding Young Person lives on from generation to generation through inspiring stories and impactful encounters.

Your grace presence will be a motivation to all sectors to identify leaders through the Selection that is well-known for being inclusive, fair and just.

In the Kickoff Ceremony, TOYP Awardees Hong Kong popular Singer Kay Tse and Hong Kong's first wheelchair badminton athlete Daniel Chan were invited as Guest Speaker to share their stories to motivate all dream-chasing youths. The committee is eager to get more Hong Kong People involved in the nominations.

Nomination period were on 28th May, 2024 - 12th July, 2024 while promotions were conducted across all districts in Hong Kong.





We are honour to confirmed the below judges, include:

- DR. KO WING MAN, GBS, BBS, JP
- MR. RAYMOND TAM CHI-YUEN, GBS, JP
- DR. MAGGIE KOONG, BBS, JP
- DR. CARLYE TSUI WAI-LING, SBS, JP
- MR. RICKY CHU MAN-KIN, IDS

Please join us at the award presentation luncheon on 1 December 2024 at The Regent Hong Kong Hotel.





THE 59TH NATIONAL CONVENTION of JCI HONG KONG

The 59th National Convention of JCI Hong Kong was successfully held on 28-29 Sept 2024. We are honor to invite so many distinguish guests to be witness our opening ceremony and around 500 registrations during this convention.

The theme of national convention this year is "Connect Collaborate Innovate". Besides General Assembles, we also invite few guests who share their knowledge related with these three elements.



From left to right: NCD Vincent Pang, JCI EVP Keisuke Shimoyamada, GOH Dr Y. K. Pang, GBS,JP; NP Ben Mak, 中聯辦青年工作部副部長萬寧, NIPP Kenneth Yu



Mr Alex Fong
2014 TOYP Awardee



Mr. Jay Law
Vintech Inc.



Mr. Chan Ka Ming, Edmund
Meat the Next



Mr. Michael Choi
JCI Wofoo Empower Fund

PROGRAM HIGHLIGHTS

General Assembly III



Congratulations to 2025 National President Elect Rafael Wong and his 2025 Board of Directors elect and designate. Also Thank you for NP Ben Mak for the great and touching speech to us.

Convention Ball



All award has been announced at Day 2 - Convention Ball Gala. Congratulations to all awardees and appreciate for your great effort to our community and connect to evolve the world!

E-Newsletter

Please scan our QR code to read our e-Newsletter Issue 1 and 2 to have a complete event highlights!

**CONNECT.
COLLABORATE.
INNOVATE.**



Issue #1



Issue #2

LOCAL CHAPTERS EVENTS

JCI VICTORIA



Strengthening Community Resilience

The AED event is not just about the technology itself; it's about fostering a sense of community resilience and collective responsibility. When people are equipped with the knowledge and resources to respond to cardiac emergencies, they become empowered to take care of one another. This sense of community connectedness can have far-reaching benefits, from improved mental health to stronger social bonds.

By making AEDs more accessible and equipping people with the necessary skills, we can create a safer, more resilient society. Events like the one hosted by JCI Victoria are opportunities to come together, learn, and take tangible steps towards ensuring that everyone has a fighting chance when the unthinkable happens.

Conclusion

The upcoming AED event, inspired by the success of JCI Victoria's "Save A Life" project, is a powerful platform to raise awareness, increase accessibility, and empower communities to take charge of their own health and safety. By working together, we can save lives and build a future where sudden cardiac arrest is no longer a leading cause of preventable death. Let's seize this opportunity to make a lasting difference in our communities.



Empowering Communities through AED Awareness

As we approach the upcoming AED (Automated External Defibrillator) event, it's crucial to reflect on the importance of this life-saving technology and its role in strengthening our communities. AEDs have become essential tools in the fight against sudden cardiac arrest, a leading cause of death worldwide.

The Importance of AED Accessibility

Sudden cardiac arrest can strike anyone, anywhere, at any time. Without immediate intervention, the chances of survival decrease by 10% with each passing minute. That's where AEDs come into play. These portable devices, when used promptly and correctly, can dramatically increase the chance of survival for those experiencing a sudden cardiac event.

JCI Victoria's "Save A Life" Project

On July 27, 2024, JCI Victoria hosted their flagship "Save A Life" project, which focused on increasing AED

awareness and accessibility within the community. More than 500 members of the public attended the event, eager to learn and engage with this life-saving technology. The Hong Kong Fire Service Department and the Fire Service and Fire and Ambulance Services Academy (FASA) provided educational booths on CPR and AED usage, and attendees thoroughly enjoyed the hands-on demonstrations, gaining valuable skills in responding to cardiac emergencies.

The Impact of AED Awareness

Educating the public about the importance of AEDs is the first step in empowering communities to respond effectively to cardiac emergencies. Through events like the one hosted by JCI Victoria, we can provide hands-on training and workshops to teach people how to properly use these devices. This knowledge can mean the difference between life and death in a crisis situation.

Moreover, increasing AED awareness can inspire individuals and organizations to take action. When people understand the profound impact these devices can have, they are more likely to advocate for their installation and support initiatives that promote their accessibility. This grassroots approach can create a ripple effect, transforming communities and saving lives.



JCI KOWLOON

"Leadership Development Project 2024 – MC in the House"

JCI Kowloon, a dynamic organization that focuses on providing leadership development opportunities for young people to create positive change, recently organized the "MC in the House" program. This comprehensive training initiative was designed to equip young leaders with the skills and confidence needed to excel as professional MCs.

The decision to launch this program stemmed from the recognition that being an effective MC is a valuable skill that can benefit individuals in numerous ways. Not only does it hone crucial presentation abilities, but it also helps build self-assurance and establish a strong personal brand - all of which are essential for thriving in today's competitive landscape.

The "MC in the House" program consisted of 12 hours of intensive training, with the esteemed Alvin Li serving as the Head Trainer. As a long-standing member of JCI Kowloon, Alvin brought a wealth of experience to the table, having served as an MC for a diverse range of events, including weddings, social gatherings, and corporate functions.

Alvin's interactive and professional training style was instrumental in creating an engaging and enriching learning environment for the participants. Through a combination of theoretical lessons, practical exercises, and constructive feedback, the trainees were able to hone their skills in areas such as public speaking, stage presence, audience interaction, and event management.

The program's impact was tangible, as the trainees reported feeling more confident and better equipped to take on the role of an MC. Many expressed their excitement at the prospect of applying their newfound knowledge and skills in real-world settings.

To further recognize the hard work and dedication of the participants, JCI Kowloon awarded certificates to all who successfully completed the training program. But the organization didn't stop there – they also selected the top performers from the class and provided them with the opportunity to put their skills into practice by acting as MCs at various events.

This additional experience not only allowed the selected individuals to further develop their abilities, but it also served as a testament to the success of the "MC in the House" program. The positive feedback and enthusiasm from both the trainees and the event organizers were a clear indication that the program had achieved its goal of nurturing the next generation of skilled and confident MCs.

The success of this initiative would not have been possible without the tireless efforts of the JCI Kowloon team. Vice President Venus Tam and her dedicated group of volunteers worked tirelessly to ensure the smooth planning and execution of the program. Furthermore, the guidance and support of Chairman John Li, along with the hard work of the organizing committee members Leon Choi and Brian Lam, were instrumental in making the event a resounding success.

Last but not least, JCI Kowloon would like to express its heartfelt gratitude to President Katherine Lee, whose valuable suggestions and unwavering commitment to the organization's mission played a pivotal role in the successful completion of the "MC in the House" project.



LOCAL CHAPTERS EVENTS

JCI ISLAND

In 2022, reports from the World Economic Forum (WEF) and McKinsey & Company emphasized the importance of upskilling for future job markets. However, a street interview last year revealed low awareness of future skills among local youth. The WEF's 2023 "Future of Jobs Report" highlights the urgent need for global workforce reskilling to keep pace with AI advancements.

In 2024, our project will consist of two main components:

1. Company Visits: Students will visit various companies to gain insights into different industries, meet senior executives, and understand the business models within those industries.

2. Business Case Competition: Open to full-time students from 22 higher education institutions. Teams of 4-5 must submit a proposal. The top 5 teams from each case will compete in the finals, presenting business development plans or solutions to a panel of judges.

We are honored to have the continued support of the China Merchants Group as our main sponsor, with additional backing from the HKJC Foundation. Winson Holdings Hong Kong Limited and The China and Hong Kong Gas Company Limited are also sponsors, providing real market challenges for participants to address.

LEAD to the FUTURE is one of our flagship projects aimed at fostering the youth in Hong Kong universities and the wider public. It enables them to equip themselves with up-to-date future skills, helping them avoid being replaced by AI

developments. Our goal is to cultivate young people in Hong Kong with the skills needed for employment and to develop an early awareness of career preparation.

The project delivers knowledge on future skills development to undergraduate students through company visits and business case competitions. This empowers university students to contribute breakthrough ideas and disruptive innovations to businesses, facilitating their operations and development. Last year, our main sponsor was the China Merchants Group, with Kerry Logistics as our case sponsor. In the past, we had over 500 participants attend our workshops, reflecting the project's popularity and attracting people from various sectors.

Building on last year's success, we continue to focus on future skills as our main theme. These skills are crucial for participants' careers, enabling them to overcome challenges and maintain their competence. Future skills include not only technical skills but also the mindset and soft skills applicable at any career stage. This year, we are delighted to have the China Merchants Group as our main sponsor once again. We have extended invitations to 22 higher education institutions in Hong Kong, aiming to attract more talented students to showcase their ideas and innovation.

Key dates for this year's event are as follows:

- 3 September - Open Registration
- 17 September - 1st Round Competition Topic Announcement
- 22 October - 1st Round Competition Result Announcement
- 26 October - Final Round Competition Topic Announcement
- 24 November - Final Round Competition Day
- 8 December - Award and Closing Ceremony

To promote this meaningful project and extend its reach, we kindly request your support through donations or sponsorship. If you share our vision and wish to support the development of Hong Kong's youth, please contact our Project Chairman, Alvin Wong, at 6922 6784, or our Supervising Officer, Steven Cheng, at 9559 8766.



社會發展組「健康紅人 守護瞳行」

近視是一種不可逆的眼疾，它會使患者患上視網膜脫落、青光眼至失明的風險增加三倍。在港兒童近視比例冠絕歐亞國家。為了提高對兒童近視問題的公眾意識，「健康紅人 守護瞳行」今年舉辦一系列活動。由3月開始一共收集了7百多份問卷回覆。5月15日開幕禮的問卷結果發布會發現受訪者普遍缺乏正確護眼的知識，現行政策也不足以幫助低收入家庭關注兒童近視問題。活動當天，更邀請了100名來自基層家庭的兒童進行免費的視力檢查，並為55位需要幫助兒童提供了由半島青年商會、半島獅子會和蔡司香港贊助的控制近視眼鏡。半島亦走進小學校園，舉辦護眼週講座、遊戲日及展出控制近視資訊，以互動形式教導學生及家長正確的護眼知識。8月4日閉幕禮當日有獲得全額贊助驗配控制近視眼鏡的家庭分享、護眼知識問答比賽和護眼講座等活動，再一次喚醒大眾對保護兒童視力的關注。



領袖才能發展組 第二屆「與未來對話 明日保育領袖」

第二屆「與未來對話 明日保育領袖」，由上年的六隊參賽隊伍，增加至今年有十四隊參賽，來自中三至中四學生參加，共70位學生參與。今年更加入鄉郊古蹟元素，帶領學生深入了解城市以外的古蹟及與其環環相扣的歷史文化。



計劃由3月至今已舉辦多項活動，包括大澳文物酒店及漁村文化導賞團、領袖桌遊培訓工作坊、演講技巧工作坊、谷埔鄉郊古蹟導賞團，以及第二屆保育活化倡議比賽暨閉幕禮。經過一連串的工作坊後，每組學生需就自選的本地歷史古蹟，提出該古蹟十年後的保育及活化倡議方案，並向各評審演說方案，選出冠亞季軍。最後，冠軍隊伍更會在半島青年商會55周年會慶，帶領姊妹會導賞香港古蹟，並展示他們的保育方案予姊妹會認識，充分運用所學的技巧，踏上「明日保育領袖」之路。

LOCAL CHAPTERS EVENTS

JCI HONG KONG JAYCEETTES

Asia-Pacific Lady LOMs Convention (APLLC) is a renowned initiative from 1990s, aiming to unit and bond the lady chapters in Asia Pacific, and share knowledge on women empowerment and women related topics.

Since 2021, JCI Hong Kong Jayceettes has been taking the pioneer role to unit and connect the lady chapters and hence officially launched our Annual APLLc that happens every year at ASPAC.

With the valued support of JCI Toul Kork from Cambodia, we have built on the achievements of the previous year and successfully hosted the 2024 APLLc on the second day of ASPAC (June 7). This event brought together over 100 members coming from 19 Lady Local Chapters from 8 National Organisations, across the Asia-Pacific region, where they shared their insights and experiences under the empowering theme of “Inspiring Women, Inspiring Change”.

The presence of 13 esteemed guests from the JCI Board and Ms. Chhay Sivlin, President of Cambodia Tourism Association, at the convention added a significant layer of prestige and knowledge to the gathering, making the exchange of ideas even more enriching and valuable.



編程夢工場

為配合青年發展藍圖，在科技市場中提供生涯規劃，讓大家得以增值自我，掌握最新的市場趨勢。

計劃為參加者提供不同的工作計劃和編程課程，希望參與者可以學以致用，提高職場競爭力。

獅子山青年商會有幸邀請到香港科技大學資訊、商業統計及營運管理學系李東遠教授作為主禮嘉賓，並邀請到 TURNED-E! Education 聯合創辦人及 CEO 梁君翔先生蒞臨活動作科技行業分享，亦感謝支持機構、參加者及會友出席支持。

編寫程式是為了向電腦發出指令，也是電腦世界裡的溝通語言。在這個日新月異，世界逐步走向創新科技的今天，編程無疑就是一種國際共通語言，讓大家透過標準化語言溝通、研發科技並發展人工智能，從而提升不同領域和範疇的生活。

編程夢工場為參加者提供不同的工作計劃和編程課程，讓大家得以增值自我，並掌握最新的市場趨勢。透過一連串的學習及課堂，學生們都得到了不同的吸收，為我們這群未來的社會棟樑提供一個更進一步的學習平台以應付日常生活及未來工作！

「按」「出」世界 痛症 Byebye

總義工朋友超過 90 位一同學習按摩手法，希望學習如何按摩在未來日子用以探訪長者時大展身手！由獅子山青年商會主辦，竹林中醫合辦嘅「按出世界 2024」旨在推廣中醫按摩保健，為長者疼痛管理帶來新的希望。

我們結合中醫藥與義工培訓 通過推拿按摩手法喚醒社會對長者健康的重要性。參與者將有機會親自體驗中醫按摩的技巧，並學習簡單有效的家庭按摩方法，將這份關懷延伸到每一位需要幫助的長者身上。

每一次溫柔的觸摸，都有力量改變世界，經過半年的講座，實習工作坊及探訪活動，超過數百位長者朋友受惠，而參加的會友及義工們都學會如果透過按摩手法去為身邊每位有需要的人提供幫助，一舉多得！



由海港青年商會主辦的「青年有 Say 社企有 Way」工作計劃，旨在促進青年參與社會企業的發展，探索創新解決方案，同時連結社企及青年，為青年提供多元發展出路。

「青年有 Say 社企有 Way」通過中學、大學參加者與社企的接觸和參觀，加深對商業社會的認識。此外，由於學生在學期間缺乏在商業社會的體驗，甚少機會讓他們實踐在書本上所學到的知識。有見及此，是次工作計劃也讓同學有機會根據社企現實情況而撰寫市場策劃建議書，從而讓同學在活動中有更真實的體驗，及讓同學認識本地或跨國界的合作網絡。工作計劃共分為三步曲：

首步曲：探索

4月中旬進行「開幕禮及比賽簡介會」，透過介紹本計劃背景、內容、公佈比賽細節以及邀請社企創辦人分享「社企指南 如何成就可持續發展」，從而認識和學習營運模式。

次步曲：演化

6月份內參與「社企市場營銷策劃比賽」中學及大學生透過與社企進行交流參觀社企，深入了解社企的運作模式、現有的市場推廣策略、以及面臨的挑戰。

入圍決賽的組別，通過匯報計劃書內容及回應評審的提問，以及評審就計劃書回饋意見，實踐理論與現實結合。

三步曲：實踐

8月初舉行閉幕禮暨頒獎典禮表彰優秀的參賽青年；以及透過計劃合作社企的分享「建立青年與社企的橋樑 達至可持續發展」提升公眾對社企的關注度。

「青年有 Say 社企有 Way」吸引了來自不同行業的社企參與，成功展示了青年對社會企業的積極參與和擁抱創新的態度，作為本地社企同青年之間的橋樑，聯繫雙方，不單提供新一代的創新想法，亦為青年提供實踐知識，同時了解商業思維的機會，為社會企業領域的未來持續發展注入了新的活力。工作計劃除了社企市場營銷策劃比賽，還包括 Worldwide Social Enterprise Campaign，以及“青年人愛香港社企計劃”。

希望所有參加者透過參與是次比賽，由籌劃到預備之後到演示的過程。從中體現團體合作的重要性以及進一步加深社企在香港運行的狀況。



「香港特別行政區傑出學生選舉」是元朗青年商會的旗艦活動，始於一九八八年起，是全港學界每年一度的盛事。從最初十屆（即一九八八年至九八年）只讓新界區中學及職業先修學院參與；到第十一屆（一九九九年）起，選舉開始接受全港所有中學及職業先修學院提名其傑出學生競逐殊榮。從每屆選舉均收到數以百計來自全港不同學校的報名表格可見，經過三十載的發展，「傑生選舉」的活動規模及在學界的認受性是無庸置疑的。

「傑生選舉」的主要目的是裝備和培養年輕一代的領導者。通過選拔和各項活動，我們希望喚醒學生對社會的關注，啟發他們積極參與改善社區的工作。除了學業成績外，「傑生選舉」的評選準則還包括品格、才能、公民意識和社會服務等，務求鼓勵學生在學術以外的領域追求卓越。每年的選舉主題不但引起學生對社會的關注和討論，也提高了他們的公民意識。以往主題包括社會流動性、創新和承傳、積極公民、年青人抗逆力等。

本年度選舉主題為：登「綠」地球。隨著人類不斷開採及消耗自然資源，地球早已響起警號。全球暖化引致的熱浪、洪水、乾旱等極端天氣事件愈趨頻繁，其對人類和生態環境的影響亦日益嚴重，長遠更會對經濟造成巨大負擔。透過今年的主題，我們希望參選學生成為「新」力軍，為地球出一分力，深入剖析氣候變化的問題。我們更鼓勵學生發揮創意，提出改善方案，向大眾宣揚綠色保育及推動可持續發展。

我們希望藉本屆選舉了解學生對保育地球的想法及期盼，鼓勵學生以客觀及創新的思維看待事物，珍視生態和地球。第36屆「香港特別行政區傑出學生選舉」將以本年度主題為切入點，並秉承過往宗旨，評選出十大傑出學生，嘉許和肯定他們在學術、領袖才能、社會服務等方面的成就。



LOCAL CHAPTERS EVENTS

JCI TAI PING SHAN

2024 年我們太平山青年商會繼續致力於推動本港環保及教育問題，包括過去本會所舉辦的以環保替代品主題以及藥勿胡亂棄的旗艦工作計劃……大部分工作活動都期望可以為本港在環境保護的路上踏出一步。本會商務發展團隊推廣食肆減碳關注。因應特區政府於年頭預期推出垃圾徵費立法，所以團隊期望透過食肆減碳，處理廚餘讓食肆在此困難的市況下減輕面對政策的壓力。今年『綠點 2024』於 3 月舉辦食肆減碳講座及邀請食肆參與減碳約章承諾落實餐廳減碳。

3 月食肆減碳講座邀請兩位本港從事 ESG 行業多年的講者分享本港現時面對的廚餘及餐廳用電方面的資訊，目的讓食肆東主了解到未來政府推行垃圾徵費的影響。嘉賓分享每日棄置於堆填區的固體垃圾，廚餘佔當中 30% 更有增加的趨勢。是次講座成功邀請不少食肆管理層出席及後更有 9 成餐廳參與減碳約章，落實執行減碳行動。

透過籌委會團隊本年不斷約見不同食肆負責人邀請參加食肆減碳約章，邀請當中亦都遇到不少困難來於現時香港的經濟環境，以及垃圾徵費的延遲推行。最後我們成功邀請到 15 間食肆願意參加並落實執行部分減碳約章中的措施，雖然垃圾徵費延遲推行，但保護環境不應只是為應對政府政策而實行，而是一個共同的目標共同的責任。7 月 30 日有 12 名餐廳負責人出席簽署減碳約章，有 3 間食肆未能派代表出席，及後亦有與其相約簽署約章。在此感謝總會會長及各分會會長當日到場見證簽署約章。

最後感謝會長梁樂熙支持我們團隊，讓我們可以實行團隊的想法透過旗艦活動推動本港食肆於減碳事宜上的知識和實行，讓團隊成員都能樂在其中。『羅馬不是一天造成』環保是需要持續推廣及實行，『綠點 2024』只是環境保護推動的一步，我們期待透過今年的行動令食肆能先行落實減碳行動再普及到社會各界。



借音樂打破身障及語言界限 鼓勵傷健人士及青少年追逐音樂夢想 紫荊青年商會 同音人共融音樂會

紫荊青年商會（下稱「本會」）於 2024 年 7 月 20 日（六）假柴灣伊斯蘭脫維善紀念中學，為 2024「同音人－Melody in Mind 音樂學堂工作計劃」（下稱「同音人」）主辦之共融音樂會圓滿結束。當日表演單位包括香港復康力量鼓隊、Nebula Misson 友火共融音樂，同音人計劃導師與學生等。

音樂感染人心 凝聚社會各界力量

是日出席啟動禮來賓，包括本會會長賴文靜、國際青年商會香港總會會長麥頌斌先生、活動大使藝人劉晨芝小姐、荃灣區議員莫遠君先生及各支持機構代表等。

來自多米尼加共和國、曾與多位天皇巨星合作的資深音樂人 Chris Polanco 陳杰先生，專程拍片支持同音人：「同音人共融音樂會是一個很棒的平台，借助音樂打破身障、語言界限。大家都充滿熱情，很多才華等待被發掘和展現，可以在台上一齊盡情 Jam 歌！」

導師與學生同為視障 共融音樂學堂發揚「助人自助」精神

早前，本會聯同 Nebula Misson 友火共融音樂舉辦了「同音人共融音樂學堂」，向 20 位 14 歲以上青少年（包括但不限於少數族裔、視障及健全學生）提供了一連串免費流行音樂課程。學堂邀請之導師團隊，包括了視障、身障卻才華洋溢的音樂人，由他們向未曾接觸過音樂、或是向同為視障的學生傳授樂理及樂器演奏技巧，並鼓勵師生們一起踏上共融音樂會的舞台共同演出。因此，共融音樂會是一次透過「助人自助」、跨越界限的非凡見證。

共融音樂學堂導師學員 齊上舞台共演盡展訓練成果

共融音樂會集合了多個表演單位共獻逾 1 小時精彩演出。香港復康力量中國鼓隊率先以澎湃鼓聲，打響《男兒當自強》及《滄海一聲笑》兩曲，為音樂會拉開序幕。隨後，聯乘 NEBULA Music Club 樂隊驚喜中西合璧，共奏《We will rock you》，帶起現場高漲氣氛。視障歌手梁壽興先生 (Peter)，在另一位視障樂手左偉康先生 (Jimmy) 伴奏下，以雄渾騷靈唱腔獻唱《I write the song》，鼓勵大家以音樂感動靈魂、追求夢想，全場動容。

紫荊青年商會 亞洲青少年交流計劃

「亞洲青少年交流計劃」一直本著「和而不同」的理念，讓青年人體驗各國文化，學習尊重和包容文化相異，達致共融和平的理念。本計劃匯聚亞洲不同國家（包括香港、日本、台灣、柬埔寨、印尼、越南、菲律賓、馬來西亞等）的年齡相近的學生。在「同一屋簷下」，打破疆域限制，攜手為明日的和平和共融而奮鬥。飛往馬來西亞檳城，與日本、蒙古、台灣以及柬埔寨等 8 個地方共 200 位青少年進行國際文化交流。

短短 6 日 5 夜，學生們放下手機，重拾面對面真誠交流，更學習了聯合國可持續發展目標、減塑政策以及科技藝術等學習內容。此外，學生到訪世界遺產名錄如：喬治城世界遺產壁畫區、姓周橋及娘惹菜博物館等，還從街邊到餐廳嘗盡米芝級別的美食。以生命影響生命，回程後學生熱切期待到 18 歲加入青商，帶領更多國際交流團和服務社會呢！

目的

1. 讓青少年擴闊眼界及視野
2. 從交流經歷中學會感恩
3. 鍛鍊學生其生活獨立能力
4. 學習他人的優點，突破自我能力
5. 深度體驗當地人生活方式與文化



內容

1. 飛往馬來西亞檳城與 8 國家以及地區青少年交流
2. 國際文化夜、天才表演、領袖培訓營、博物館、興趣班及學校探訪等
3. 回港後：安排分享會、成為慈善活動學習統籌



LOCAL CHAPTERS EVENTS

JCI DRAGON

In the Year of the Dragon, JCI Dragon welcomed new members, including FoodTech founders, engineers, accountants, NGO managers, financial experts, and business owners. This diverse group of Dragon Brothers has worked together to create a positive impact through various projects, embodying the spirit of unity, empowerment, and innovation.

One of the key projects this year was the **"Google Cloud - Silver Digital Story 「數碼『耆』兵」: Gerontech Competition 樂齡科技競賽."** This initiative aimed to reduce the digital gap among the elderly by partnering with Google Cloud and Elderly NGOs. The project involved 30 students receiving Certified Google Cloud Training and AI workshops, creating SocTech prototypes to make technology more accessible for the elderly. The project culminated in the formation of four GeronTech solutions, recognized by a professional judging panel, emphasizing the theme "Technology for Good" and echoing the UN's mission of leaving no one behind.

Another significant project was the **"10th Best Employer & Employee Award: 共贏挑戰，融創展未來."** This initiative focused on promoting labor-management relations and establishing an inclusive environment in the workplace. The project featured a Hong Kong SME Business Situation Survey, with insights from 568 small and medium-sized enterprises across various industries. The event highlighted the importance of diversity and inclusion, particularly through the "Inclusion Show Talent" Charter, which received over 100 endorsements. The project garnered extensive media coverage, promoting 15 success stories of Hong Kong employers and employees.

The **"Dragon Apprentice 飛龍騰達 - Enlighten your Future 照亮未來"** project

continued its legacy of empowering youth, having benefitted over 2,400 young people over the past 16 years. Recognized as part of the Education Bureau's School-Business Partnership Programmes, this year's event partnered with HKCSS and Leo Lion of Tsing Ma to provide underprivileged students with mentorships, job placements, and career insights. The project featured 24 professionals from various fields, offering 85 placement opportunities and personalized pitch workshops, helping students gain real-world experience and develop their career planning skills.

Looking ahead, JCI Dragon is preparing to launch several outstanding projects. The JC CUP U11 Football Match will see JCI Dragon selecting three teams to represent Greater China in Japan, competing against teams from 20 countries. The event will include cultural exchanges, enhancing the players' international understanding and friendships.

The Inclusive International Boat Competition will promote diversity and inclusion by bringing together participants of all abilities, including those with disabilities, in a series of boat races. This event aims to foster global cooperation and mutual respect through teamwork and cultural exchange.

Finally, the **"Fruitful Nutrient Program 命力營全城"** will continue to foster creativity and inclusivity among youth. Co-organized by CUHK and Meiriki Japan, this program will feature cooking competitions, stage performances, and site visits to the food industry, promoting the theme of "Equality at the Table."

JCI Dragon's efforts this year have exemplified the values of unity, empowerment, and innovation, creating a lasting positive impact on the community.



JCI EAST KOWLOON

JCI East Kowloon (JCIEK), a dynamic chapter in Hong Kong, has continued to make significant strides in community development and member engagement throughout the first half of 2024. Building on the success of earlier events such as the Inaugural Ceremony and the "3 Dragon Bonanza," JCIEK has expanded its impact with several new initiatives that demonstrate its commitment to social responsibility, education, and innovation.

ESG Board Game: EK City Blueprint (Developed by JCI East Kowloon)

In alignment with its mission to educate and inspire, JCIEK introduced an innovative educational tool: the "EK City Blueprint" board game. This ESG-themed city-building simulation challenges players to collaborate and tackle various crises while achieving sustainable development goals. Set in a model city, participants assume roles such as economic companies, health organizations, environmental groups, NGOs, and government units. Each role comes with unique resources and challenges, making cooperation essential to success. The game emphasizes the importance of resource management, crisis response, and teamwork, offering players a hands-on understanding of the complexities involved in building a sustainable society. "EK City Blueprint" is designed to introduce basic ESG concepts in an engaging and accessible way, making it an excellent tool for educating those unfamiliar with these principles. By simulating real-world challenges and encouraging collaborative problem-solving, the game highlights the critical role that ESG plays in modern society.

Community Development Project: First Future Social Innovators

This year we have launched a series of event "First Future Social Innovators," which addresses the pressing issue of stray cats and dogs in Hong Kong. Recognizing the importance of raising public awareness and educating members, JCIEK launched a series of events aimed at both learning and action. From May to June, members visited a shelter for stray cats and dogs, where they volunteered their time to clean living spaces, care for the animals, and understand the challenges faced by such organizations. This hands-on experience was followed by a debate competition and a design thinking workshop, which further deepened participants' understanding of animal welfare issues. The highlight of the project was a guest lecture by the founder of the Animal Rights and Welfare Association, who shared valuable insights into the current state of animal rights in Hong Kong. Through these activities, JCIEK not only fostered a sense of social responsibility among its members but also contributed to the broader conversation on animal welfare in the community.

Safety Series: Information Safety

Continuing its tradition of addressing safety concerns, JCIEK launched the "Safety Series: Information Safety" project in 2024. Building on previous initiatives focused on mountain and home safety, this year's program shifts the spotlight to the digital realm. As the internet becomes increasingly integral to daily life, especially with the rapid advancements in AI and blockchain technology, the need for public education on information safety has never been more urgent. This flagship project aims to equip the public with the foundational knowledge necessary to navigate the evolving digital landscape. Through workshops, seminars, and interactive activities, participants are introduced to key concepts in cybersecurity and digital

literacy. By raising awareness about the potential risks and challenges of the digital age, JCIEK is empowering individuals to protect themselves and their data, ultimately fostering a safer and more informed community.

Through these initiatives, JCI East Kowloon continues to demonstrate its unwavering commitment to community service, education, and innovation, making a meaningful impact within Hong Kong and beyond.



LOCAL CHAPTERS EVENTS

JCI CITY

由城市青年商會舉辦「第二十八屆創意創業大賞 - 現代港企 港故事」於 7 月 27 日 假旺角帝京酒店舉行頒獎典禮暨《香港創意創業 28 年》新書發佈會。主辦單位邀請到主禮嘉賓立法會議員狄志遠博士, SBS, JP、三間贊助機構: 冠名贊助機構 MIRO、銀贊助機構 Well Synergy International Limited 及香港青年商會基金會 HKJC Foundation, 加上創意創業會會長莊詠琳女士和東驥基金管理有限公司董事總經理龐寶林先生, 均於活動中分享創意的重要性及彰顯香港品牌特色的優勢。

活動共頒發 13 個獎項予企業得獎者。得獎者將會加入本地創業推廣組織「創意創業會」, 並於未來繼續推動不同的創意企業及風氣。

同時, 為啟發大眾的創業靈感, 推動本港創業風氣, 本年度結合 20 多位前創意創業大賞得獎者及多個推動創業發展機構, 編製出版《香港創意創業 28 年》創業書籍, 讓一眾有志自創業人士及創業家從中得到更多體會, 一同推動香港創業發展。



兒童飛龍大使選舉 2024 暨第 36 屆亞太兒童交流大會 (香港區選拔) (下稱飛龍大使計劃)。此活動旨在挑選 100 名 10-11 歲的優秀小學生並成為飛龍大使, 致力於培養他們成為積極公民, 為社會發展貢獻力量, 同時代表香港向國際宣揚香港, 說好香港故事。

本計劃會在 100 名飛龍大使中, 經過評審們挑選合適的交流大使到日本福岡, 參與亞太兒童交流大會 和 前往馬來西亞作文化交流。

本屆飛龍大使計劃的主題為「一夢一里程」, 每個人夢想都是獨特而富有意義, 本計劃提供平台讓飛龍大使有追夢的勇氣, 為夢想規劃未來, 為人生訂下里程碑。

亞太兒童大會 有五十多個地區 超過二百位同齡小朋友一同在日本福岡作文化交流, 香港交流大使在這個旅程都認識到很多其他地區新朋友和當地文化。在當地小學上課, 融入當地學生中 體驗當地學習文化。



「全城義剪日 2024」閉幕禮暨問卷調查結果發佈會

踏入 2024 年第七屆「全城義剪日」, 城市青年商會發現隨著人均壽命持續上升, 社會架構亦需要配合調整。為了解社會對「年齡」、「退休」及「中年」的概念, 特此以問卷調查的方式訪問全港近 500 位目標受眾。

秉承過去六屆的傳統, 活動於 7 月 31 日發佈問卷調查結果及舉辦大型義剪活動, 以接觸更廣的受眾。活動共獲得超過 100 名髮型師、60 多名義工、40 多個支持機構, 多區區議員以及超過 1000 名受眾參與。

更多詳情及分享, 可關注本活動社交媒體: www.fb.com/cjchaircut



LOCAL CHAPTERS EVENTS

JCI QUEENSWAY

Over the past 4 years, JCI Queensway's Business Affairs Flagship project, Extraordinary Branding Awards has been redefining itself to suit the needs we see in the current business environment. This year's theme "Professional, Innotech, and Dual Circulation" was created with the mission to encourage young entrepreneurs to bring their ideas onto the Global Stage!

In April, in cooperation with long term project supporting organization, Hong Kong Trade and Development Council, we were able to offer our awardees a premium package to create a booth at the annual InnoExpo! Furthermore, a trip to NanSha was created in order to connect our Hong Kong businesses with resources within Mainland. Over 20 young entrepreneurs took the opportunity to sign up with 廣州南沙粵港澳促進中心 that encourages cooperation with Mainland companies to bring the best of Hong Kong and Mainland innovations together.

On July 7, 2024, JCI Queensway hosted the Extraordinary Branding Awards 2024 Awards Ceremony that presented 19 deserving companies our prestigious award – Corporate Excellence, Small Medium Enterprise Excellence, Entrepreneur Excellence, Start Up Excellence, and Social Enterprise Excellence. The presentation by our Guest of Honour, Mr. Donald Tong, GBS, JP, Executive Director to lead the Vocational Training Council and Project Ambassador, Ms. Sharon Luk, Founder of Sharon's Workshop, greatly improved the recognition of our prize and the importance to our awardees. In August, our extraordinary businesses will have the opportunity to showcase their businesses and projects through a series of media coverages on mall and street LED screens! Stay tuned.

Throughout August and September, JCI Queensway will envelop our mission of

being professional by hosting a series of Brand Sharing sessions to teach important skills and trade secrets for our participants. On August 12, 2024, we invited Paris from Alibaba and Dicky from JCI City to talk about cross border e-commerce. Look forward to our future sharing series.

For our Community Development Flagship Project: "Care for Left-Behind Elderly", we successfully completed our Research Release Press Conference cum Elderly and Youth Sports Day on August 11, 2024! Left Behind Elderly Individuals are those with children and loved ones overseas for prolonged periods of time. The lack of care from their closest relatives have caused both mental and physical degradation that are easily overlooked by society these days.

Over June and July, our team of volunteers visited several retirement homes and elderly community centres to reach out to left behind elderly individuals and request their help with filling in our questionnaire regarding their current mental and physical health. With the help from the Hong Kong Polytechnic University Research Centre for Gerontology and Family Studies, we completed our research on 112 Left Behind Elderlies. The research showed that more than 25% of the elderlies researched have mild to severe depression, and over a third of these elderlies refuses to reach out for help. Furthermore, nearly half of the elderlies require medical assistance as their most needed aid. The research was endorsed by Legislative Councillor, Dr. Hon Tik Chi Yuen, SBS JP, and Caritas Hong Kong Services for the Elderly.

We were very fortunate to have the to capture the attention of a worldwide audience including news outlets in Australia, USA, and Canada. Over 30 local media outlets (radio, television, and newspaper) took notice of our

research. For a full list of media outlets, please contact JCI Queensway.

After the Press Conference, JCI Queensway hosted an Elderly and Youth Sports Day right after to encourage active living with the elderly and cross generational education for the youth. Over 30 Left Behind Elderlies and 10 young children participated in 3 different sport activities.

Please look forward to further information for future volunteer activities as we continue to Care for the Left Behind Elderlies of Hong Kong!



LOCAL CHAPTERS EVENTS

JCI NORTH DISTRICT

國際事務

於6月5-10日舉行的柬埔寨吳哥亞太大會，共19名會友參與。其中聯同姊妹會台北市四海國際青年商會及日本那霸青年會議所於大會會場內舉行了一次一年一度的正式會議，互相交流三會過去半年的工作與成果。

此外，我們亦邀請姊妹會友一同組團觀看吳哥窟日出，合共57人一同出發參觀吳哥窟，與姊妹會曾進友誼。大會期間一連三日，會友亦參與了亞太大會足球比賽，與來自亞洲各地會友以球會友。

國際兒童文化交流營

今年我們一如既往聯同日本那霸青年會議所及台北市四海國際青年商會舉辦國際兒童文化交流營。是次香港作為東道主，邀請到兩地10-12歲小朋友來港一同學習異地文化，促進友誼。活動於8月15至18日於賽馬會摩星嶺青年旅舍順利舉行。共20多名海外會友及小朋友參加，連同本地會友及小朋友，三十多人一共渡過了三日兩夜的愉快時光。

北一樣社區

活動透過一系列與地區組織合作，服務北區，其中我們以「協辦機構」身份參與「文化繽紛 多彩新界」慶回歸、迎國慶系列活動「國安家好樂北區」全民國家安全教育嘉年華。本會共負責兩個攤位，推廣本會工作。活動與北區地區組織通力合作，大大加強地區關係。

熱感綠印

為了喚起人們對熱感紙的關注，我們完了「香港熱感紙應用及認知」問卷調查專題研究，並透過推廣「熱感友善約章」，鼓勵機構及商戶建立避免消耗熱感紙的意識和習慣。計劃包括多項積極行動，如進行網上問卷調查、在公立醫院張貼宣傳海報，以及在八月中進行街頭訪問，了解市民對熱感紙的處理方式。

最新的熱感紙應用及認知問卷調查結果揭示了兩個重要發現。首先，超過半數的受訪者表示支持環保理念，並願意使用電子收據代替傳統紙質收據。這反映了公眾對減少紙張浪費的積極態度。其次，調查發現大部分企業對熱感紙的來源及成分認知不足，這凸顯了加強企業教育的必要性。

於8月17日，我們於麗港城商場舉行了「全城走單」大行動暨熱感友善約章嘉許禮，透過現場攤位遊戲、環保資訊教育展覽，及以收集熱感紙交換禮小禮物行動，讓市民了解到熱感紙在我們日常生活中使用量龐大，時刻做成大量浪費，推動「全城走單」，一同關注並減少熱感紙浪費。



浩洋青年商會於 2024 年 8 月 3 日舉辦了「大灣區創新行動大獎」頒獎禮，表揚在過去一年中取得卓越成就的大灣區企業。是次活動是浩洋青年商會旗艦工作計劃「啟航大灣區」的閉幕禮，共有 60 位朋友參與，活動更邀請到：政制及內地事務局副局長 - 胡健民先生 MH, JP 為主禮嘉賓。「大灣區創新行動大獎」這個獎項既靈感來自於愛迪生發明燈膽時用了 100 次不同的方法去創新的故事創新，就是要用創造性思維和行動來產生新的想法、解決問題和創造價值的過程。而大灣區的發展，正需要這種開拓精神。我們希望不單止能夠發掘和培養具有創新思維和實踐力的年輕企業家，同時也能為其他創業者提供一個可以仿效的既優秀典範。最後，我要感謝四位專業的評審團，包括：大灣區香港女企業家總會創會會長 - 謝景霞女士 MH、香港零售科技協會會長 - 蘇增慰先生、香港商業專業評審中心會長 - 文德榮先生、創意創業會會長 - 莊詠琳女士。他們都是資深的行業專家，根據獲獎企業在大灣區的創新實踐、產業帶動作用以及對區域發展的貢獻等方面進行全面評判。六間企業以其非凡創新意念及行動力而獲獎：

1. 特色餐飲服務連鎖：辣雞不辣（香港）食品有限公司
2. 港車北上貼身服務：珠海港車薈汽車服務有限公司
3. 年青文化創意平台：丁政凱音樂 Live House
4. 全面創業孵化基地：Bays Work 加速器
5. 環保訂製美粧產品：Star Artisan
6. 清真認證業務推廣：清真國際（中港澳）協會

「大灣區創新行動大獎」是閉幕禮，亦是另一個旅程的開始！相信這個獎項未來得以傳承及延續，恭喜一眾得獎者！



LOCAL CHAPTERS EVENTS

JCI SHA TIN

Creative Odyssey Closing Ceremony cum Carnival

The Creative Odyssey Closing Ceremony Cum Carnival, held on August 4th, was a tremendous success, attracting approximately 250 visitors to come.

The goal of the Creative Odyssey initiative is to provide a broader and more extensive development platform for young people interested in creative and cultural industries, enabling them to showcase their original works to a wider audience.

From April to June, we led a group of over 30 young creative and cultural young entrepreneurs on study visits to startup incubation bases in Guangzhou and Jiangmen. In August, we co-organized with Central Time to launch this Carnival and Cultural and Creative Market, which featured a diverse array of offerings. We invited some participants who had previously joined the Guangzhou and Jiangmen exchange trips. The event showcased themes such as illustration, Hong Kong intangible cultural heritage, handicrafts, music therapy, and board games. Live music performances by street performers and exhibits of original Hong Kong IPs by industry professionals provided a vibrant and engaging atmosphere, offering a platform for local youth creators to demonstrate their talents.

V-Support Sha Tin We Care Closing Ceremony cum Carnival

V-Support Sha Tin We Care Closing Ceremony cum Carnival held on August 3rd in Mos Plaza. We were honored to have Mr. Herman HUI Chung-shing, GBS, MH, JP, as the Guest of Honor for the event. Throughout the day, the initiative served over 800 Sha Tin residents.

V-Support Sha Tin We Care aims to raise public awareness on the growing

phenomenon of "elderly caring for the elderly". As the elderly population lives longer, the duration of care needed increases. Furthermore, some elderly lack proper caregiving knowledge and skills, and their own declining physical condition can add stress to both the caregiver and care recipient.

Over the past few months, we have conducted numerous home visits, showcased elderly-friendly technologies, and hosted doctor lectures - all with the goal of helping senior citizens find suitable support to improve their quality of life.

The carnival saw an overwhelming show of support from the Sha Tin community, with the venue packed to capacity. This demonstrates the success of our efforts to serve and support the beloved seniors of the Sha Tin District. Moving forward, the V-Support Sha Tin We Care initiative will continue its dedicated efforts to enhance the lives of the elderly in the community.

Dragon Boat Race 2024 – Inclusive Dragon

Dragon boat racing has long been a cherished tradition in Sha Tin, and this year, we took a significant step towards promoting inclusivity by inviting individuals with hearing impairments to join the race.

With training alongside the members of the Fearless Dragon was particularly enlightening. Despite the hearing challenges, the team's unwavering dedication and remarkable focus served as an inspiration to the able-bodied participants, showcasing that a disability need not be a barrier to pursuing one's passion for sports.

The race day was very successful, with the enthusiastic support of all the participating friends. We are filled with pride at the sight of the diverse team

crossing the finish line together.

This inclusive Dragon initiative has demonstrated the power of breaking down barriers and fostering a sense of community through the shared love of traditional cultural activities. Moving forward, we committed to continuing its efforts to promote inclusivity and diverse members of the Sha Tin community.





晉峰學院 - Leader Maker 2.0 ESG 菁英 & SDG 先鋒嘉許禮

Leader Maker 由 2023 年開始，為積極配合香港政府民政及青年事務局制訂的《青年發展藍圖》，開展一項嶄新的青年領袖發展計劃致力培訓年青人！

2024 年 LEADER MAKER 2.0. 將為學生提供領導才能、團隊協作、軟技能等等的培訓，

亦會優化城市定向領導力實踐活動、ESG 企業分享及自策 SDG 服務，務求提升青年對

SDG 和 ESG 概念的了解，為香港未來培育兼具領導力和前瞻觸覺的人才。

來到最後一站 學生們經過一系統 ESG、SDG 活動，並於嘉許禮中宣誓成為 ESG 菁英及 SDG 先鋒一同為社會、為環境出一分力。



社會發展 . 小手愛地球「碳世界」

城市女青年商會「小手愛地球」旗艦工作計劃今年已是第十六屆，一直以來關注親子關係、兒童身心健康、發放「正能量」及推行可持續發展為概念。本會相信透過小朋友的力量絕對可以令世界變得更美好！

而「碳世界」工作計劃的目的是為了配合《香港氣候行動藍圖 2050》，以助香港於 2050 年達致碳中和，推行一連串減碳活動，5 月 18 日我們在慈濟環保願行館舉行了第一個導賞活動，當日有 50 個家庭一起報名參與環保導賞活動，認識到環保及氣候變化為地球帶來的各種影響。還在導師的帶領下學習製作天然蚊香。各位家長，小朋友都表示活動不但學習到低碳，環保知識，還可增進親子關係！

而我們在 6 月 23 日當天更帶領一眾家長及小朋友參觀九龍灣巴士車廠，讓大人，小朋友更認識巴士廠的環保設施，如電動巴士，電動充電，電動洗車、運用循環再用的水洗車等等。希望大家可以從企業察看減碳為地球帶來的重要性。

「我愛我城市」低碳攝影展覽暨閉幕禮，已於 7 月 14 日在藍田麗港城商場順利舉行，當日更邀請到立法會議員顏汶羽先生擔任主禮嘉賓，非常榮幸更邀請到大專院校講師及 Greentopia International Limited 創辦人 Jeffrey Leung 成為我們當天 ESG 概念的分享嘉賓！

當日出席嘉賓還有署理總會會長陳嘉熒先生、女童軍代表元朗區總監朱偉旗女士、和富社會企業代表田建家女士、國際青年商會基金董事及 2006 年總會會長 徐小龍博士, MH、香港十大青少年藝術家及藝術有嘉創辦人楊嘉美女士及一眾支持機構，學校代表

而當日報名出席人數也接近 200 人，分別來自不同組別的攝影參加者（小學組，中學組還有公開組），更有不同分會的分會會長，青商好友，本會會友！

感謝大家對本活動的支持，希望大家透過參與一系列環保、低碳活動更明白到減碳應由個人開始做起，更可於不同機構，企業實行 ESG 概念，每個人一個小小的改變，將為地球帶來不一樣的改變。



CREATE. CONFIDENT. COMMUNICATE

Business Affairs / Outstanding Enterprise Heritage Selection 2024



The "Outstanding Enterprise Heritage Selection 2024" award ceremony and business networking organized by JCI Tsuen Wan was successfully held at SKY100 on July 20. This year's selection has entered its 11th year and continues to use ESG as a key indicator of corporate sustainable development. As Hong Kong's economy has faced various challenges in recent years, enterprises need to promote economic diversification. This year's judging panel gathered leaders from all walks of life. After rigorous selection, a total 5 of Hong Kong small and medium-sized enterprises with outstanding performance in corporate inheritance were selected. They come from different industries. In line with this year's theme 「承先啟後、創新引航」, they have launched a new voyage for the Hong Kong economy.

Thanks to the support of various sponsors, this awards ceremony can be held smoothly. Congratulations to all the winners!

Community Development / Children's Play Rights

JCI Tsuen Wan has been committed to promoting "Children's Play Rights" and this project hopes to consolidate the idea that children can enjoy one hour of free play time and maintain children's right to free play.

In April, we organized an engaging Co-Create Our Playground Workshop 《共創遊樂場工作坊》 as part of our opening ceremony and there are 100 families to play. This workshop contained Lego@Serious Play® and AI-CG. It aimed to foster creativity in children and parents, encouraging them to participate and inspire one another.



For promote to International of Free Play, we visited Fullness in Christ Fellowship's School for Girls in Cambodia and the street booth in Hong Kong to promote "play right without boundway" and the International Play of Day to express the idea of children's play rights.



In July, Children's Mental Health press conference cum Carnival attracted over 2500 participants who joined in the festivities.



To gain further insights into the correlation between the right to play and mental health, we collaborated with SideBySide and the School of Public Health and Primary Care of the Chinese University of Hong Kong (CUHK) to conduct a comprehensive survey. This survey involved interviewing over 500 families from Hong Kong, Mainland China, Cambodia, Madagascar, and other overseas regions allowing us to explore the relationship between play rights and mental well-being.



In addition, there were 40+ volunteers as our event helpers. Some were youth and children with their parents to assist the event. Over 30+ organizations supported our event with amazing performances, fruitful talks, and different types of booths.

LOCAL CHAPTERS EVENTS

JCI LANTAU

大嶼山青年商會 2024 活動回顧：

5 月月會 AI 手機剪片工作坊

在手機上運用 AI 知識，由構想到剪片，開展手機剪片創業之路



六月董事局會議

委任兩位幹事：會員事務幹事 Andy Fong，和商業事務幹事 Amy Li



大嶼山會員事務特別呈獻 - 勇闖大嶼の格仔關

勇闖大嶼の格仔關，除咗需要身手敏捷同少少體力之外，都需要大家一齊商討策略、互相合作，集遊戲同運動於一身，大嶼山會員在繁忙嘅工作之中，輕鬆比身體充充電。



大嶼山 x 東九龍青年商會 呈獻：炎夏突擊の熱血戰場

在忙碌的日常生活中，有時我們都需要找一些新鮮的娛樂方式來放鬆自己。Wargame 就是一個非常不錯的選擇！我們盡情在戰場上從掩護射擊、分散敵人注意力、到戰略佈置陣線，處處考驗著反應能力和戰術決策。當彈丸擦肩而過，心跳加速，腎上腺素飆升，就感受到前所未有的刺激感和成就感。

單槍匹馬闖蕩沙場，我們大嶼山會員與好友東九龍會員組成戰隊一起並肩作戰，盡情享受這份刺激與樂趣。



JCI 2024 CURRENT FACTS



ABOUT JCI

We are a membership-based international youth leadership organization of 200,000 young people aged 18 to 40 in 5,000 communities and more than 100 countries around the world. Each JCI Member shares the belief that in order to create lasting positive changes, we must improve ourselves and the world around us. We seek targeted solutions to the unique problems in our communities to build a better world, creating global impact.



2024 PRESIDENT

Kaveen Kumar Kumaravel



HISTORY

Our global organization of 200,000 young active citizens grew out of the vision of one St. Louisan more than 100 years ago from a constructive approach to civic problems. Founded in 1915 in St. Louis, Missouri, USA by Henry Giessenbier Jr., the movement was spread out, and Junior Chamber International was founded with eight other countries in Mexico City on December 11, 1944.



JCI CORPORATE SLOGAN

Guided by Purpose reminds us to dig deep and align all our actions and efforts with the purpose. When we know the why, we make better decisions. Our strategies become more targeted. Our innovation becomes more successful. Purpose gives us hope, motivation and drive to be the changemakers we are meant to be. It's through purpose driven actions we create meaningful partnerships and achieve extraordinary results.



HEADQUARTERS

The JCI Headquarters was established in 1951 and was located in Coral Gables, Florida, U.S.A. since 1969. In 2002, the JCI Headquarters was relocated to Chesterfield, St. Louis, Missouri, U.S.A., where the first local organization was founded in 1918. A professional staff of 20 full-time employees currently provide services to JCI members. The Secretary General is Kevin Hin.



JCI OPPORTUNITIES

JCI can be called an organization of opportunities. The opportunities available within JCI are so numerous that it could take a lifetime to grasp them all. Most members select those which cater to their particular needs and make the most of them. Basically, there are four opportunities within the organization: Individual, Community, International and Business. Projects are conducted in each area. As the members work on these projects, they encounter opportunities for total development.

OUR GLOBAL PARTNERS



INTERNATIONAL CO-OPERATION

JCI is a Non-Governmental Organization (NGO) with active participation in the United Nations (UN) system in the context, JCI has relations with the Office of the UN Secretary General (Secretariat) and a Consultative Status with the Economic and Social Council (ECOSCO). Furthermore, JCI has cooperation agreements with the UN Global Compact; the United Nations Educational, Scientific and Cultural Organization (UNESCO); the United Nations Conference on Trade and Development (UNCTAD); the Pan American Health Organization; the Conference of Non-Governmental Organizations (CONGO); the NGO Committee on UNICEF; the International Chamber of Commerce (ICC); World Chambers Federation; the Council of Europe; AIESEC International; and Goal4Africa.

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THEME AND MISSION OF JCI HONG KONG 2024



CONNECT TO EVOLVE

As a leading global network of young active citizens, we aim to provide opportunities for young people to develop leadership skills as well as to create positive impact to our community. Every year, members of the organisation are elected and appointed to take up leading positions at different levels for a one-year term to continue the mission of the organisation since its establishment over 70 years ago. Our slogan to kick-start 2024 is “Connect to Evolve”, which means that we encourage individuals and organisations to prioritise building relationships, collaborating with others, and embracing new ideas in order to evolve and grow. It conveys a sense of optimism and possibility, and suggests that by working together and learning from one another, we can achieve great things. Overall, this slogan is a powerful call to action for anyone who wants to make a positive impact in their community or in the world at large.



WITH THE COMPLIMENTS OF 2024 NATIONAL BOARD OF DIRECTORS





T : 2686 8506 F : 2637 7543 W : www.artisan.com.hk

Hong Kong : Unit 1,2/F, Block B, New Trade Plaza, 6 On Ping Street, Shatin, N.T., H.K.

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Artisan Concept (Workshop) Co. Ltd.

TEAM FORGING

UNLOCK NEXT-LEVEL PERFORMANCE FOR YOUR TEAM

2024 NEW TREND

1ST REAL-TIME ONLINE GAME
FOR TRAINING

**IT'S NOT JUST ABOUT
BEING A TEAM, IT'S ABOUT
TEAMING TOGETHER.**

Team Forging is a revolutionary online experience that blends engaging game play with corporate development goals. Designed to accelerate the formation of high-performing teams.

Team Forging throws your team into a dynamic, virtual world. Here, they'll collaborate to overcome challenges that mirror real-world team dynamics, fostering essential skills for business success.



LEARNING OUTCOME

Uncovering your team's conscious and hidden dynamics

Navigating disagreements with effective communication

Strengthening team spirit & overall morale

Thinking outside the box



WITH THE COMPLIMENTS OF

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Darryl

JCI MERCHANDISE
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Lin





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- ✔ RCS 技術
- ✔ 座位編輯介面
- ✔ 二維碼簽到
- ✔ 即時更新狀態和座位表
- ✔ 匯出報表

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一個雲端宴會管理系統，旨在簡化宴會籌備和組織流程，幫助用戶更輕鬆地安排和管理宴會。用戶可以通過宴會易輕鬆地獲得所有宴會籌備所需的信息，並且可以更好地控制宴會的座位表。



Calvin Chan
Founder

✉ calvin.chan@ecbq.hk

☎ +852 9421 2238





With the compliments of 2024 National Directors

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STEVEN YEUNG

2024 NATIONAL INTERNATIONAL AFFAIRS DIRECTOR

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Congratulations
to JCI Hong Kong

FOR
**ALL THE SUCCESS
AND
PROSPERITY IN 2024**

PROFIT CINCEPT LIMITED
劉浩榮 HOB LAU



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E-mail 電郵: hoblau@gmail.com





2024 Board of Directors



Business and Entrepreneurship

Individual Development

Community Impact

International Cooperation



the of  **power** 60th National Convention
of JCI Hong Kong
Hosted by JCI City



JCIHK 60th National Convention 2025



**Heartfelt gratitude to all members
With the compliments of 2024 Board of Directors**

經緯青年商會
JCI Queensway

5
週年
2025

第五屆
飛越品牌大獎
Extraordinary Branding Awards

飛越無限 創領 2025
Boundless Innovation, Leading 2025

EB⁵A

即將接受提名及報名

第五屆飛越品牌大獎籌委會主席陳栢韜先生

聯絡方式: +852 6431 9627

經緯青年商會2025年度候任會長梁子豐先生

聯絡方式: +852 9077 0599

飛越品牌大獎 (Extraordinary Branding Awards) 是一項專為表彰在品牌創新、發展及市場影響力方面有卓越表現的企業或個人所設立的獎項。此獎項旨在肯定那些在品牌建設中不斷追求卓越、展現創新精神的公司，並促進企業間的交流與學習，提升品牌在全球市場中的競爭力。

RIVERLIGHT

ISSUE 03 NOV / 2024



EFFORT RECOGNIZED! NATIONAL CONVENTION 2024:
BEST CHAPTER OF THE AREA
(25-55 MEMBERS) AWARD - JCI SHA TIN

MOST OUTSTANDING CHAPTER PRESIDENT
(25-55 MEMBERS) MERIT - ELAINE TANG

2M+ MEDIA COVERAGE FOR COMMUNITY
AFFAIRS V-SUPPORT SHA TIN WE CARE

WITNESS THE BIRTH OF 2025
EXECUTIVE COMMITTEE OF JCI SHA TIN

PROFESSIONAL BOXER RAYMOND POON:
新晉香港拳王 — 潘啟情:

THROUGH PERSEVERANCE,
HOPE COMES ALIVE!

堅持下去，才能看到希望！

JCI APEX L.O.V.E.

以愛 · 勇晉承峰



愛多元



愛地球



愛長者



愛青年

#INLOVEMETHRIVE
#WITHCOURAGEWEIFLY
#JCIAPEX2025





誠邀出席
城市女青年商會
十七週年會慶

翹楚如星 ✨ 珺悅其明

2024年12月13日 (星期五)

晚上七時 (註冊) | 晚上七時半 (晚宴)

城景酒店二樓水晶廳

服飾：請穿上您心目中的男神女神服裝

餐費：本員會員 \$680 /非本會會員 \$720



立即報名

查詢及聯絡：

籌委會主席 Yoyo 電話：6857 8905

副主席 Amanda 電話：6535 5213

WE ARE JCI TSUEN WAN

JCI

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THE 59th ANNUAL CONFERENCE

JCI

EVOLVE

59

CONNECT COLLABORATE INNOVATE

CREATE. CONFIDENT. COMMUNICATE

Business Affairs

Community Development



International Affairs

Leadership Development



JCI HONG KONG SPONSORS 2024

CORPORATE

Wofoo Social Enterprises

CONNECT TO EVOLVE

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National Directors

Marco Chan - JCI Tsuen Wan 2019 President

JCI Tsuen Wan

DIAMOND

JCI City

JCI Apex

GOLD

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Bowie Lam - JCI Hong Kong Alumni Club Chairman

Terry Chan - National General Legal Counsel

Evan Leung - National Executive Vice President

Rafael Wong - National Executive Vice President

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JCI Victoria

JCI Kowloon

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JCI Peninsula

JCI Hong Kong Jayceettes

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JCI Sha Tin

JCI City Lady

SILVER

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Daniel Cham, BBS, MH, BH, JP - JCI Hong Kong Panel of Advisors & 1991 National President

James Tsui, MH - JCI Hong Kong Panel of Advisors & 2006 National President

Gene Tang - Strategic Planning Committee Chairman & 2010 National President

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Zenith Lin - 2019 National President

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What's the Benefit of Joining?

- Strengthen leadership and communication skills
- Expand horizon and explore new grounds
- Create opportunity to learn and excel
- Widen network within the community
- And more.....

JCI MISSION 國際青年商會之宗旨

To provide leadership development opportunities that empower young people to create positive change.

提供領導才能發展機會，促進青年人創造積極正面的改變。

JCI members constantly seek ways to lie JCI's slogan-
JCI會員不斷尋找實踐JCI標語的途徑以追求卓越-

BE BETTER.

JCI members think critically about existing problems to find workable solutions for a better future. We not only believe that improvement is possible in our communities and in ourselves, we believe it is our responsibility.

JCI會員針對現有的問題作深入的探討以尋求解決之道，從而建設更美好的將來。我們不只相信我們可以改善社群和我們自身，我們更相信這是我們的責任。

DEVELOPING LEADERS FOR A CHANGING WORLD: JCI'S PRIORITIES AT A GLANCE

<p>Area of Cooperation: Business & Entrepreneurship</p> <p>GLOBAL ENTREPRENEUR</p> <p>JCI CYE</p> <p>Area of Focus: Programs</p>	<p>Area of Cooperation: International Cooperation</p> <p>GLOBAL NETWORKS</p> <p>JCI TOYP</p> <p>Area of Focus: Events</p>	<p>Area of Cooperation: Individual Development</p> <p>GLOBAL COMMUNICATOR</p> <p>GLOBAL LEADERSHIP MASTERCLASS</p> <p>Area of Focus: Trainings</p>	<p>Area of Cooperation: Community Impact</p> <p>GLOBAL CHANGEMAKER</p> <p>JCI RISE</p> <p>Area of Focus: Projects</p>
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國際青年商會香港總會 jcihongkong
Junior Chamber International Hong Kong www.jcihk.org

香港干諾道西21-24號海景商業大廈21字樓
21/F., Seaview Commercial Building, 21-24 Connaught Road West, Hong Kong
Tel: (852) 2543 8913 Fax: (852) 2543 6271 Email: info@jcihk.org

OUR GLOBAL PARTNERS

Please use BLOCK LETTERS and in English

*Surname: _____ *Given Name: _____ Preferred/Middle Name: _____
 *Chinese Name: _____ *Gender: _____ Marit Status: _____
 *Highest Education: _____ Day of Birth: ____ dd/ ____ mm/ ____ yy
 Nationality (for demographic purpose): _____ HKID No: _____
 *Home Address: Room/Flat _____ Floor _____ Block _____
 Building _____
 Name of Estate _____ Street No. _____
 *District _____ HK KLN NT
 *Company Name: _____
 *Industry: _____ *Position: _____
 Company Web Site: _____ Highest Professional Qualification: _____
 Office Address: Room/Flat _____ Floor _____ Block _____
 Building _____
 Name of Estate _____ Street No. _____
 *District _____ HK KLN NT
 Postal Address: Home Office Other: _____
 Contact Tel: Home _____ Office _____ *Mobile _____
 *Email: _____
 Other Social Involvement: _____
 *Referral: Name: _____ & Capter: _____ Other source: _____

Please tick the Commission(s) under JCIHK you are interested to join:

- | | |
|--|---|
| <input type="checkbox"/> National Business Network | <input type="checkbox"/> National Content Marketing |
| <input type="checkbox"/> National International Affairs | <input type="checkbox"/> National Mainland Affairs |
| <input type="checkbox"/> National Membership Affairs | <input type="checkbox"/> National Partnership & Sponsorship Affairs |
| <input type="checkbox"/> National Training and Development | <input type="checkbox"/> National Youth Development |

The above data marked * on this form must be filled and shall be included in the JCIHK Membership Directory

Signature: _____ Date: _____

Note: Please complete this application form together with your HKID card copy and a cheque of HK\$500 payable to "Junior Chamber International Hong Kong Limited" as your initiation fee for 6 months, and send to: JCIHK, 1/F, Seaview Commercial Building, 21-4 Connaught Road West, Sheung Wan, Hong Kong." As the initiation fee is the administration cost for your application, it is non-refundable in the event of your application for full membership being unsuccessful.

STATEMENT REGARDING THE COLLECTION AND USE OF YOU PERSONAL DATA

Members' personal data will be kept confidential and handled by Chamber Office staff members of JCIHK. We may transfer some of the data (whether within or outside Hong Kong) to other persons/officers appointed to undertake some of the administrative functions. We may also conduct matching procedures (as defined in the Personal Data (Privacy) Ordinance (Cap. 486), and utilize the data and such other personal data and information in relation to the applicant for non-commercial purpose(s) of JCIHK.

Futher, to ensure you are well connected with JCIHK, we will deliver information including any relevant events, functions, training courses, donations and contributions events and other activities but not limited to those organized and/or supported by JCIHK and JCI to ou by using yor personal data maintained in our database.

Unless for the purposes stated above or permitted or required by the law, we shall not disclose your personal information to third parties to the extent which may allow recognition of your identity. JCIHK will keep your personal data only for as long as necessary to fulfill the purposes for which the personal data was collected.

Pursuant to the Personal Data (Privacy) Ordinnce (Cap. 486), you have the right of access to and correction of personl data kept and used by us. should you wish to access or make amendments to your personal data, please send your request to memupdate@jcihk.org.

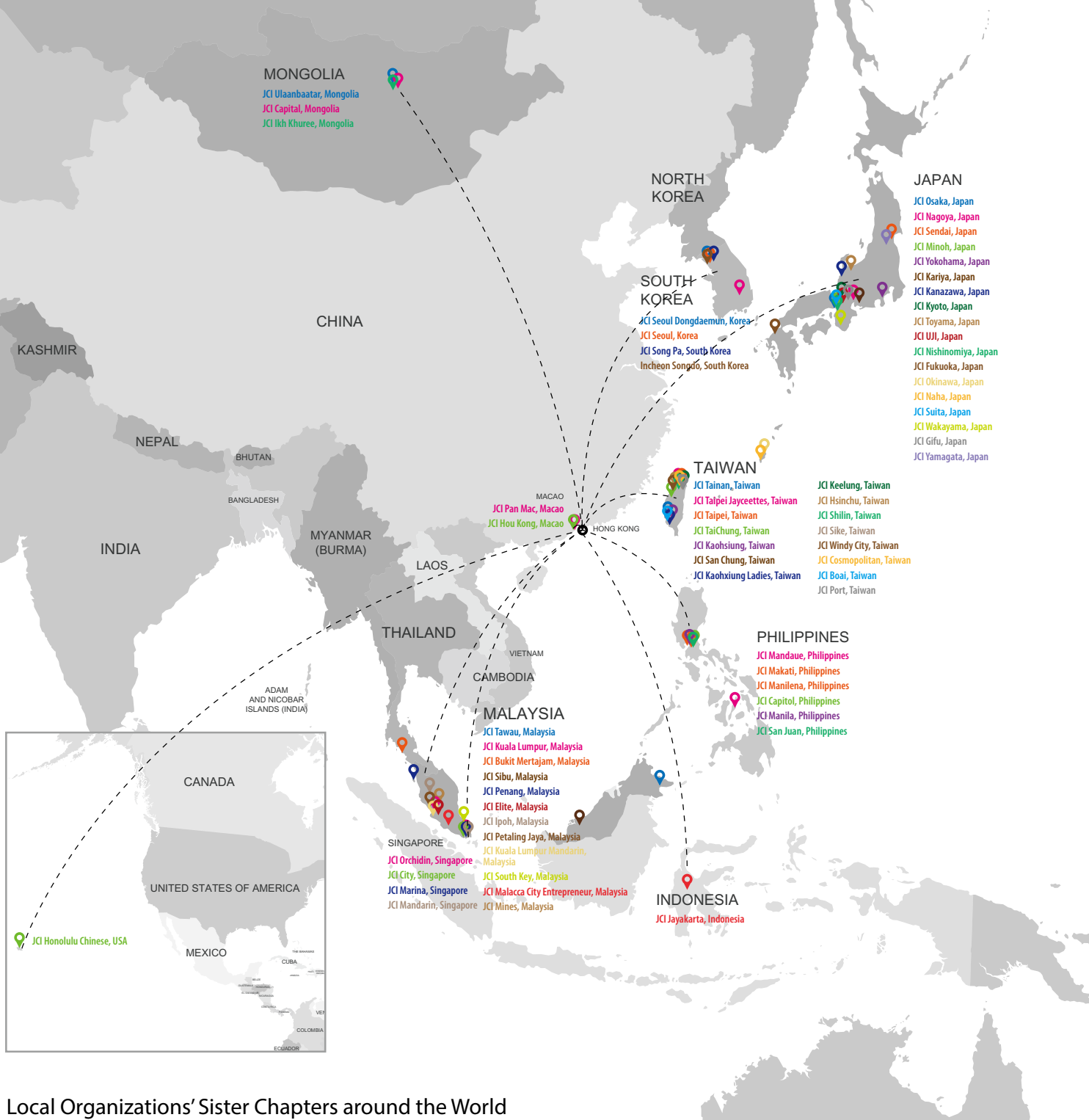
In addition, if you do not want to receive our information through mailing, telephone and/or emai, please send us your request to opt out with your personal information (full name and contact number) to memupdate@jcihk.org.

I hereby declare that I have read and accept the above sttement.

Name: _____ Signature: _____ Date: _____

I hereby declare that I accept that JCIHK may transfer my personal data stsed in this form including name, data of birth, HKID no., address and phone number to our Local Organization Member ("LOM") for the above-mentioned drect promotion and administration purposes and that LOM may deliver the information of activities stsed in the above through mail, e-mail, telephone and other means to me.

Name: _____ Signature: _____ Date: _____



Local Organizations' Sister Chapters around the World

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JCI Yuen Long JCI Keelung, Taiwan JCI Kyoto, Japan	JCI Tai Ping Shan JCI Hsinchu, Taiwan JCI Toyama, Japan JCI Mines, Malaysia	JCI Bauhinia JCI Elite, Malaysia JCI Uji, Japan	JCI Dragon JCI San Juan, Philippines JCI Nishinomiya, Japan JCI Shilin, Taiwan JCI Ikh Khuree, Mongolia	JCI East Kowloon JCI Mandarin, Singapore JCI Ipoh, Malaysia JCI Sike, Taiwan	JCI City JCI Fukuoka, Japan Incheon Songdo, South Korea JCI Petaling Jaya, Malaysia JCI Windy City, Taiwan	JCI Queensway JCI Okinawa, Japan JCI Kuala Lumpur Mandarin, Malaysia
JCI North District JCI Naha, Japan JCI Cosmopolitan, Taiwan	JCI Ocean JCI Suita, Japan JCI Boai, Taiwan	JCI Sha Tin JCI Wakayama, Japan JCI South Key, Malaysia	JCI Apex JCI Gifu, Japan JCI Port, Taiwan	JCI City Lady JCI Yamagata, Japan	JCI Tsuen Wan JCI Jayakarta, Indonesia JCI Malacca City Entrepreneur, Malaysia	JCI Lantau

人和家富 民和國富

Harmony brings a family prosperity

Cohesion makes a nation wealthy

尊重
Respect

學校
School

長者
Elderly

關愛
Love & Care

包容
Inclusiveness

社區
Community

和富
Wofoo Social Enterprises
和富社會企業

和富社會企業由李宗德博士於1997年創辦，
是一個為社會各界提供多元及創新服務的協作平台。

Wofoo Social Enterprises, found by Dr. Joseph Lee, GBS, OStJ, JP in 1997,
is a collaboration platform that offers diversified and innovative
services to different sectors in the community.

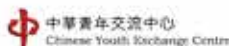
誠信
Integrity



負責
Responsible

青年
Youth

和富社會企業服務單位 Service Units of Wofoo Social Enterprises



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(852) 3651-5333 (852) 2368-3171 wse.hk Wofoo Social Enterprises wse.wofoo 和富社會企業