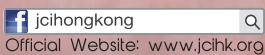


HL HARBOUR LIGHTS



JUNIOR CHAMBER INTERNATIONAL HONG KONG, CHINA OFFICIAL MAGAZINE



EDITORIAL TEAM



**National Content Marketing Commission Chairman
Editor-in-chief
Amy Li**

Welcome to the first issue of Harbour Lights, the official magazine of JCI Hong Kong, China, as we proudly celebrate our 75th anniversary—a milestone that marks seven decades of impact, growth, and community spirit. This is a momentous occasion, and we are thrilled to share this historic moment with you, our valued members and readers.

In this issue, we are excited to feature an exclusive interview with JCI President Mr. Keisuke Shimoyamada, a remarkable individual whose journey embodies resilience, determination, and the pursuit of excellence. Keisuke shares his inspiring story, offering insights into overcoming challenges and embracing opportunities in a rapidly changing world. His experiences serve as a powerful reminder of the strength and potential within our community,

reflecting the core values of JCI Hong Kong.

As Hong Kong navigates its post-pandemic landscape and faces unprecedented economic challenges, we are reminded of the importance of maintaining faith in our city's future. This edition not only celebrates our past achievements but also looks forward with optimism, showcasing how JCI Hong Kong continues to foster leadership, collaboration, and positive change. We've dedicated sections to highlight the outstanding work of our Local Organization Members (LOMs), whose innovative events and initiatives continue to make a meaningful impact in our communities.

At JCI Hong Kong, China, we remain committed to creating a platform for dialogue, connection, and growth. Harbour Lights is a testament to our enduring mission to empower individuals and connect Hong Kong to the Greater Bay Area and beyond. We hope this edition inspires you to join us in shaping a brighter future together.

Thank you for your unwavering support, and we invite you to enjoy this commemorative edition of Harbour Lights. Here's to celebrating 75 years of JCI Hong Kong, China and many more to come!



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**National Vice President
Bon Tang**



**National Digital Marketing &
Publication Director
Rachel Leung**



**National Publication Commission
Vice Chairman
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JCI CREED 青商信條

WE BELIEVE

THAT FAITH IN GOD GIVES MEANING AND PURPOSE TO HUMAN LIFE;
THAT THE BROTHERHOOD OF MAN TRANSCENDS THE SOVEREIGNTY OF NATIONS;
THAT ECONOMIC JUSTICE CAN BEST BE WON BY FREE MEN THROUGH FREE ENTERPRISE;
THAT GOVERNMENT SHOULD BE OF LAWS RATHER THAN OF MEN;
THAT EARTH'S GREAT TREASURE LIES IN HUMAN PERSONALITY;
AND THAT SERVICE TO HUMANITY IS THE BEST WORK OF LIFE."

我們深信

篤信真理可使人類的生命具有意義和目的；
人類的親愛精神沒有疆域的限制；
經濟上的公平應由自由的人通過自由企業的途徑獲得之；
健全的組織應建立在法治的精神上；
人格是世界上最大的寶藏；
服務人群是人生最崇高的工作。

JCI MISSION 青商使命

TO PROVIDE LEADERSHIP DEVELOPMENT OPPORTUNITIES THAT EMPOWER
YOUNG PEOPLE TO CREATE POSITIVE CHANGE.
提供領導才能發展機會，促進青年創造積極正面的改變。

JCI VISION 青商願景

TO BE THE FOREMOST GLOBAL NETWORK OF YOUNG LEADERS.
成為全球具領導性的青年領袖網絡。

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NATIONAL PRESIDENT'S MESSAGE

SENATOR RAFAEL WONG

For the past 75 years, we have provided various leadership opportunities to empower young people to create positive change. We have engaged numerous partners, including the government and corporations, to tackle pressing social issues. As the largest international youth organization, JCI plays a crucial role in the development of a better Hong Kong. I am truly honored to serve as your National President and to continue the JCI Movement with all of you in 2025.

This year's theme, "We are Leaders," encapsulates the essence of JCI Hong Kong, China as a leadership development organization. As John Quincy Adams said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader." Together, we can nurture future leaders by serving our community. We lead 21 local chapters and over

“ If your actions inspire others to dream more, learn more, do more and become more, you are a leader. ”

2,200 members, working on our theme project “Family Harmony”, prioritizing relationship-building, collaboration, and the embrace of new ideas to foster growth and create a positive impact for our beloved Hong Kong, China .

At JCI, we have cultivated a global network of young leaders who share our values and mission, working on diverse projects across various countries. Through collaboration and interaction, our members gain insights into the unique advantages and differences that the JCI Movement offers. With JCI's unique international platform, we open new gateways for our young members to connect with the world. It is essential for us to seek opportunities beyond our city and effectively share the inspiring stories of Hong Kong, allowing it to shine on the global stage.

In conclusion, the year 2025 marks a significant opportunity for JCI Hong Kong, China to amplify its contributions to our community, Mainland China, and the world. We will continue to strive for the betterment of the JCI Movement and the future of our next generation. As we embrace the theme "We are Leaders," let us "Rise Up" and enhance our impact in our communities and beyond.

INTERVIEW WITH JCI PRESIDENT

Senator Keisuke SHIMOYAMADA

“ I SIMPLY WANT TO GIVE IT BACK TO FUTURE GENERATIONS. I MEAN, THAT'S MY PRIMARY MOTIVATION TO BECOME A YOUTH LEADER. ”



What inspired you to become a youth leader, and how did you get started in this field?

This is my 13th year in the JCI. I joined this organization when I was 27 years old. And before that, I lived in the States for seven years. I came back, started working for a German company and came back to my hometown. And I simply wanted to have friends. I wanted to play golf with my friends. I wanted to talk about the business of years. And so basically my friends introduced me to JCI.

And so I attended the local community meeting. My local chapter has about

700 members. And each ward has a local community. So at first, I joined the local community meeting, and I got to know people. And after that, I went to JCI Tokyo, where over 500 members attend and then talk about leadership development, exchange ideas. So it inspired me to join this organization and at first I didn't really think about taking a position like becoming JCI President whatsoever.

And then year by year, I met new people because we have a unique system, like one year to leave. So every year, it gives me new experiences, it gives me the opportunity to gain new skills and new friends. So gradually, I got into the JCI path and This year is my last year as an active member. And I received so much from this organization. So I simply want to give it back to future generations. I mean, that's my primary motivation to become a youth leader.

In your opinion, what are some of the key qualities that make a successful youth leader?

The key elements of a leader. I mean, we all live in a society where people work closely with others. So good leaders must be able to care about others. And he or she should have what shouldn't be a kind of vision, you know, should be able to have a broader vision, with experiences, capable of leading others, and capable of nurturing others. I mean, there's usually a comparison between being a boss and being a leader. The boss is like someone who's always standing on the top of a mountain and it gives hierarchy or not. The leader is someone who is guiding others, you know, to create the movement.

So as long as the leaders have the motivation to guide others and ambition to become, to be better, I mean, that pretty much, they're qualified.

What are some of the biggest challenges that young leaders face in today's world, and how can they overcome them?

Young leaders in general, like in terms of like JCI, many organizations, national organizations and local organizations struggle to recruit members and retain

members. Because now we have many different organizations in the community. And when people ask, well, what are you doing, JCI? Many people cannot answer that in one phrase. So we should be able to answer at the drop of the heart. And we create the leaders for changing the world. We create the leaders who can nurture the next generation. And the biggest challenges would be, I cannot really generalize because some people have, we all have different backgrounds, financial status, job occupation and stuff like that. But now there's more, actually, what do I say? The biggest challenge,

I think the biggest challenge is like, within yourself. But of course, like you have to have the family is always important. So like you have to, I wouldn't say mischief, but the family needs to understand what you do. And the work also needs to understand what you're doing. And I think we, to work for. We don't really show what we do,

I mean, what impact do we have? So we should be proud of ourselves, proud of what we do, and express ourselves outside of JCI, and so that we can enhance our visibility, and then you build your partner from your business

You know, we'll understand what you guys did. So that's the biggest challenge. We are introverts. You know, we need to step out and then show the world what we're capable of. So meaning that don't just give it by yourself, whereas you should jump out, not outside the box, but more connecting to other people and then show your ability and so that other people actually know what you have, what your quality was, and then I will actually overcome a lot of problems.

What advice would you give to a young person who is interested in becoming a leader but doesn't know where to start?

Don't know where to start? I would say if you don't know what to do to become a better leader.

Follow your friend. First, you know, I always refer JCI to sport gym or dojo, where members learn new skills, knowledge. But when you go to the gym, do you go to the gym? Yeah. Yeah? So when you start like first day, you will be able to lift

Like 100 kg, right? Definitely not, right? No, no, no bench. And at first you start from step by step.

You can lift more, you know, heavier weight. And you have friends at the gym who started before you and then lifted heavier than you. You basically watch how he or she does, and then copy, right? I mean, if you don't know what to do, you can learn. I mean, everyone has to start work from some point. And then once you learn, you can tailor-made the style.

You can tailor-made your own style. And then finally, you will know what to do. So if you don't know, just follow your friend, or senior members, senpai, or your friends, and gradually you'll find your own path. Yeah, of the show, meaning there's people in front. that you can take experience, get experience, because they're already a leader.

And then it will then inspire you and also will develop your own path to become a leader. Of course, not just copy in case of what, right, the friends or people's leader, but more, there's guidance there. And then from that, you can take on and then become a unique leader. Yeah, I mean, that's called good mentorship. And of course, if you don't go to a gym, you wouldn't get a nice booking. So the first criteria prerequisite would be to do the JCI. Join JCI activities. Get involved.

What message would you like to share with young people in HK who are striving to make a positive change in their communities and beyond?

I mean, you're already a great leader. I mean, a lot of people, a lot of young people, many young people struggle these days, subscribe these days just to survive.

But you're already caring about, not only about yourself, but also your communities. So I mean, that already constitutes the...

but one thing, if I may, I would like to advise young people to make good use of JCI. The JCI is a platform.

It's merely a platform where you can learn new skills and apply those new skills and lessons to your everyday life and businesses.

You can only stay in this organization until the age of 40. So why don't you just make good use of it?



You know, just like I said, it's a platform. You can attend any event. You can make friends outside Hong Kong and exchange ideas. So we only have a limited amount of time. And said, like you have a unique notion called one year to leave. Every year, you get to try something new. And it's absolutely okay to make mistakes in working on adjacent loop. So that you can learn from mistakes and apply lessons and skills to make your life. And then you will have a better quality of life for sure. Because this is a dojo, a sports job.

What do you think are the strengths of Hong Kong's youth population, and how can these strengths be leveraged to attract more international talent to collaborate and exchange ideas with young people in Hong Kong?

Hong Kong, notably Hong Kong, has been one of the biggest hubs in international cities around the world. So an international mindset is already in your blood. So, people are fluent in many different languages. So, JCIHK is one of the leading national organizations, the JCI.

So, if you're a JCI Hong Kong member, you can meet anyone from around the world. And at JCI, Junior Chamber International. So international is our strength. I mean, that's how we can differentiate ourselves from other organizations. And the JCI Hong Kong will provide you with unlimited opportunities that unleash your capacity. So why don't you just join JCI Hong Kong activities? attend international events, and Hong Kong, in terms like business, Hong Kong offers a variety of advantages, especially like conducting international businesses.

And the JCI, like you said, JCI is a platform where you can also find business partners outside Hong Kong. So this is an opportunity for you to grow and expand your businesses via JCI is the best network because we have a JCI in more than 106 countries.

How can organizations like JCI help to promote cross-cultural exchange and collaboration between young people in Hong Kong and other countries, and what are some specific initiatives that JCI has undertaken in this area?

Yeah, I mean JCI You can, one of the advantages of that JCIHK has a strong connection with the government sectors. So once you have, you obtain business idea, or you can talk to government sectors for endorsement, support, sort of stuff like that, and the cultural exchange, JCI Hong Kong, China normally host the JCI Hong Kong, China night at the area conference. So your organization already provides you with the opportunities.

As an International leader, how much time do you spend on JCI work per week ? How do you balance your life and work to keep being motivated?

That's a good question, actually, because I've never served as a JCI president. And this is my third day as a JCI President. So my journey just started.

And This is definitely a challenging year for me as well. Because I run a small and medium-sized company, and I'm CEO, and I also have a family to look after. But this year, I'm committed to serve for all the members around the world, because I believe in this organization. And balancing it out is definitely one of the key elements to

pursue a sustainable JC career. Because everyone's, you know, we, all of us, have a common goal to graduate from this organization at the age of forty.

Everyone has a different background, but since we only have a limited amount of time, you can step up in your comfort zone and try hard, work hard, and that will help you grow. So this year, I'm going to be serving as a JCI president for 365 days pretty much. I don't regret it. Because this is a once in a lifetime of change.

This is, you know, this is a perfect example of one year to leave. Definitely would be also a good opportunity to, I mean, to leave at JCI. Because now that I'm president, there'll be a lot more things to learn, or not learn, but like pick up and then a lot of things. True. I mean, you've met, I mean, you've already met wonderful people in your JCI career, right? Yeah. And you received so much. And so have I. So I really need to give it back to our future generations. So I know that this year, I think that JCI is focusing more on.

What does Human Duties Day mean to you? Can you share an example of a duty you believe everyone should prioritize?

Human Duties Day is one of our prioritized projects. So we have like 3 big projects that take place around the world. One of them is the International Human Duties Day.

And the second one is the 110th anniversary. And the third one is a sustainable impact report. Sustainable impact measurement and reporting.

And all of them are designed to enhance JCI's brand awareness and visibility. And International Human Duties is scheduled on the 10th of July. And What we can expect from this initiative is to create the world a better place to be where people not only embrace human rights, but also their duties to help each other. So now, like, when you look around the world today, we have so many issues. If you can help others, if others can help each other, we can create a role and a better place to be. And so by doing so, we can pursue our front desk's ultimate goal to establish everlasting

world peace. And the International Human Duties Day is a first step. It's basically composed of seven elements. So it's very easy to follow. And what you can do as a member is to promote International Human Duties Day petitions. When we have a substantial number of petitions, we can submit those petitions to the United Nations General Assembly. and they will consider recognizing the death of July as an International Human Duties Day.

And also, as for local organization, national organizations, you can ask your local government sectors to adopt human beings, the declaration of international humanity. The city of New York has already adopted the proclamation of international human beings. I mean, this is like a great achievement. The city of Niigo, the biggest city in the world, only yet accounted for human beings. So you can use this as a self-talk to reach out to your local government.

And if we have more cities, nations, a door to human duties, we can actually create bigger, more movements around the world. I mean, out of them, I know

there's several areas of human Duties, so out of those few different areas, which area do you think you should prioritize first?

All of them are important, but it's also up to your national, local organization, national organization or individual.

Individual level, you can create a movement, a project. If you're a director, you can create a project relevant to what you're interested in. But if you're a local president, you can also talk to the local government sector and get them involved so that they can create a bigger movement.

How does the theme "Rise Up" resonate with JCI's mission and vision for 2025?

In your opinion, what skills or qualities are essential for JCI leaders in the coming years?

So the theme rise up. is my wish for all the members and all the local organizations, nationalizations to be there. And back in 1981, we had the highest number of members. And we have Vision 2040, which we aim to Have 500,000 members by 2040, and we only have like 150,000 members now, so it's not an easy path, it's not an easy way to achieve that.

I would like you to use 2025, I would like you to make it a turning point. Then JCI will do such great things, not only for sales firms, communities, businesses, development sectors, and so on. So I would like you to work closely with all the stakeholders in the way to enhance our awareness and recruitment. And in doing JCI, in carrying out JCI activities, project activities, I would like our members to become better leaders so that they can pursue a better quality of life.

Like I said, JCI is merely a platform. So I would like you to use JCI to rise up, to become a better person, to make a better organization, to build better communities. And you are capable of doing that because you already have the ambition and vision and passion to be part of the JCI right now. So I would like you to be proud of being a JCI member and pursue your lifetime journey.



75TH ANNIVERSARY

JCI Hong Kong, China (JCIHK) celebrated its 75th Anniversary by organizing the VIP Celebration Party and Banquet on 2 and 5 May, attracting almost 1,000 local and overseas participants.

VIP Celebration Party

On 2 May, JCIHK proudly showcased its Jaycee legacy since 1950 to over 250 government officials and business leaders in its VIP Celebration Party, with the Hon C Y Leung, GBM, GBS, JP, Vice-chairman of the National Committee of the Chinese People's Political Consultative Conference and Former Chief Executive of the HKSAR as the Guest of Honor.

Following the ceremony, a fireside chat featured 3 renowned speakers who are TOYP of the World, distinguished business leader and government official.

政制及內地事務局副局長胡健民, MH, JP (JCI HK 2007 年總會會長) 、

Dr Y K Pang, GBS, JP, Chairman of Hong Kong, Jardine Matheson Limited and Honorary Advisor of JCIHK,

2022 年世界十大傑出青年、2021 年香港 十大傑出青年、相達生物科技董事長及首席執行官招彥燾博士、



Dr Ricky Chiu, Hong Kong TOYP 2021 Awardee, World TOYP 2022 Awardee and PHASE Scientific Chairman & Chief Executive Officer

They discussed about their experiences in JCI and the qualities of effective leaders,



offering insights into JCIHK's achievements in nurturing young leaders and facilitating international exchanges. The event also included an exhibition showcasing JCIHK's signature projects and its contributions to Hong Kong society, reinforcing

its commitment to leadership and community impact.

"Tourism is Everywhere in Hong Kong" Survey Results Announcement Press Conference

As part of JCI Hong Kong, China's 75th Anniversary celebrations,

"Tourism is Everywhere in Hong Kong" Survey achieved notable success, attracting extensive media coverage and sparking discussions on eco-travel, local culture, and hospitality.

Conducted from Mar to early Apr 2025, the survey showcased JCI Hong Kong, China's international network, engaging 836 locals and 410 foreigners from 35 countries and regions. The results were announced on 4 May, revealing valuable insights about



respondents' favorite attractions and emphasizing the rich experiences our vibrant city has to offer.

We were honored to have:

- Hon. Yiu Pak Leung, MH, JP, Legislative Council Member of the HKSAR and
- Mr. Mark Joseph David, JCI Executive Vice President, who delivered inspiring speeches; and
- Mr. Paul Chan, Co-founder & CEO of Walk in Hong Kong, being the Survey Advisor and announcing the results with us.

A highlight of the event was a panel discussion focusing on eco-travel, local culture, and hospitality. We extend our heartfelt thanks to our esteemed guests:

- Mr. Timothy Chui, Executive Director of the Hong Kong Tourism Association;
- Mr. Derek Tse, General Manager of Eco Travel Limited; and
- Ms. Atlanta Lloyd, JCI Australia National President,

for their valuable contribution.

In addition to these enlightening sessions, we celebrated the

signing of a pledge for cultural advocacy, aiming at promoting cultural diversity. We are grateful to the 20 NOMs from the Asia-Pacific area who joined us in this important initiative

A big thank you to everyone who participated! This event exemplifies JCIHK's unwavering commitment to community engagement and international collaboration. Together, we are shaping a brighter future for Hong Kong!

JCIHK 75th Anniversary Banquet

On 5 May, over 570 members came together to celebrate JCIHK's historic milestone, marking 75 years of leadership, growth and brotherhood. Long service awards were presented to over 250 awardees to recognize their unwavering support to the organization over the years, making the night truly memorable!

Here's to JCIHK's 75 Years of Leadership Journey, and many more milestones ahead!



TEN OUTSTANDING YOUNG PERSONS SELECTION 2025

The Kick Off Ceremony of the 2025 Ten Outstanding Young Persons Selection (Nomination period ends on June 23)

The kick off ceremony of "2025 Ten Outstanding Young Persons Selection" were successfully held on May 8, 2025. The events gathered with a full house of over 110 participants witnessing this significant moment from JCIHK, Selection Consultant Deloitte, TOYP Awardees, government bodies, universities, chambers, corporations, and NGOs.

Young people can become the next outstanding youth as long as they dare to dream, stay passionate, and persevere!

The TOYP Selection is a flagship project founded by JCI Hong Kong, China in 1970. As of today, a total of 413 outstanding young persons have been selected.

As a well-known campaign, the "Ten Outstanding Young Persons Selection" (十大傑出青年選舉) has always been committed to recognizing young people who excel in their professional endeavors and commitments to the community.

This year's theme, "Dare to Dream, Stay Passionate and Forge Excellence" (敢夢持熱·百煉成傑) aims to convey that Hong Kong people boldly envision their futures and passionately pursue their goals. It emphasizes the importance of resilience in overcoming challenges. The inspiring stories of these outstanding individuals highlight

their dedication and perseverance, motivating Hong Kong people to bravely chase their dreams and collaboratively work towards a brighter future.

The kick off ceremony featured several distinguished guests, including the Chief Judge, Dr. Carlye Tsui, SBS, JP.; Selection Consultant, Southern Region Managing Partner of Deloitte China, Mr. Edward Au, and Chairman of The Outstanding Young Persons' Association, Mr. Leung Kin Fung.



The judging panel includes the Chief Judge Dr. Carlye Tsui, SBS, JP., Mr. Ricky Chu, SBS, IDS., Prof. Sophia Siu-chee CHAN, GBS, JP., Dr. Roy Chung, GBS, JP. and Mrs. Cherry Tse Ling, GBS, JP.

During her speech, Chief Judge Dr. Carlye Tsui emphasized that the "Ten Outstanding Young Persons Selection" has been held for over half a century, making it the longest-standing youth recognition program in Hong Kong. She encouraged everyone to nominate deserving candidates, inspiring young talents to shine through this platform.



Deloitte serves as the Selection Consultant this year. Mr. Edward Au, Southern Region Managing Partner of Deloitte China, highlighted in his speech that the TOYP brand has, for over 50 years, witnessed the unwavering spirit of Hong Kong youth in pursuing their dreams and achieving excellence.



The kick off ceremony also featured two sharing guests:

Mr. Fong Lik Sun, 2014 Past Awardee, former representative of the Hong Kong Swimming Team, and founder of the Hong Kong Swimming Academy.

Mr. Louis Yan Chak Kuen, 2019 Past Awardee, Hong Kong's "Magic Icon" and the first Hong Kong magician to host a world tour in Las Vegas.

They shared their inspiring stories, encouraging Hong Kong's new generation to "Dare to Dream and Stay Passionate," pursue their dreams with enthusiasm, and strive to "Forge Excellence," creating extraordinary achievements through perseverance.



On the event day, nomination details and major activities for this year were announced, including the Result Announcement Press Conference on October 2, 2025, Community Service Day on November 29, 2025 and the award presentation ceremony on December 20, 2025.



The event was widely covered by nearly 20 media outlets and well-known social media accounts, including: Hong Kong Commercial Daily, Ming Pao Entertainment, Ming Pao Instant News, Oriental Entertainment, Oriental Daily Instant News, Sing Tao Instant News, Sing Tao Entertainment, Wen Wei Po, Wen Wei Po Instant News, The Standard Entertainment, Headline Daily, and Louis Yan's Instagram.

The nomination period for the "2025 Ten Outstanding Young Persons Selection" ends on June 23, 2025.

Nominations are open to Hong Kong youth between the ages of 21-40. Candidates are nominated by the public. All the nominations are first screened by the Selection Consultant. Shortlisted candidates will be interviewed by a Panel of Judges comprising prominent figures from various sectors.

Nomination form can be obtained from chamber office of JCI Hong Kong, China and office of Deloitte. or you can download the Nomination Form on our website.



Nominate Now!

JCI HONG KONG 2025 INAUGURAL CEREMONY

JCI Hong Kong, China Holds 2025 Inaugural Ceremony successfully with Distinguished Guests and Global Youth Representatives**

Hong Kong, January 4, 2025

Junior Chamber International (JCI) Hong Kong, China celebrated its 2025 inaugural ceremony at the Hong Kong Arts Centre, marking the beginning of a new leadership year under the theme "We are Leaders." The event was graced by distinguished guests, including Secretary for Security Mr. Tang Ping-keung, GBS, PDSM, JP**, as the Guest of Honor, alongside representatives from the Central Government's Liaison Office in Hong Kong and the Office of the Commissioner of the Ministry of Foreign Affairs. Nearly 10 international youth delegations also attended, reflecting JCI's global network and commitment to fostering cross-cultural leadership.

The inauguration ceremony was marked by lighting four colored bulbs representing different leadership qualities by JCI President Keisuke Shimoyamada, JCI Hong Kong, China President Rafael Wong, JCI Vice President Ben Mak, and Inaugural Ceremony Committee Chairman sYannes Wong. This symbolized leading over 2,200 young leaders to shine on various stages in 2025, contributing to social harmony.

"Inspiring Leadership for a Better Society"

In the keynote speech of GOH Mr. Tang Ping-keung, he emphasized the essence of true leadership, stating that it goes beyond authority and decision-making—it requires a heart for service, vision, and the ability to inspire change. "An outstanding leader transforms personal aspirations into team goals, but an even greater leader aligns those goals with societal needs, driving positive impact," he remarked. He encouraged young leaders to leverage JCI's international platform to broaden their perspectives, refine their leadership skills, and effectively share the stories of China and Hong Kong with the world.

Commitment to Leadership Development and Community Service

JCI Hong Kong, China National President Rafael Wong outlined our mission for 2025, reinforcing its dedication to nurturing future leaders and serving the community. Under this year's theme, "We are Leaders," the organization will launch initiatives aimed at promoting social harmony, youth empowerment, and leadership excellence.

A Global Gathering of Young Leaders

The ceremony also served as a convergence point for youth representatives from different countries, fostering cross-border collaboration and idea exchange. The presence of international delegates highlighted JCI's role as a bridge for cultural and professional development among young professionals.

Social Impact by collaborating with HK Social Entreprises

The event also collaborated with several social enterprises, successfully raising youth awareness of social enterprises and promoting positive social change. JCIHK has always provided a platform for young people to shine. Performers included blind singer Choi Lok Si, Sharon who inspired youth to pursue their dreams courageously with the song "Fan Xing," and the "Senior-Junior Dance Troupe" composed of elderly and children who gave energetic performances.

The event concluded on a high note, with attendees expressing enthusiasm for the year ahead—a testament to the power of leadership, service, and global connectivity.



1. Guest of Honor Secretary for Security, Mr Tang Ping-keung, GBS, PDSM, JP, encouraged young leaders to take advantage of JCI's international network, to equip themselves with international perspectives and leadership skills, and to tell the story of Hong Kong together.
2. JCI Hong Kong, China President Rafael Wong stated that the mission of the organization is to train leaders and serve the community.
3. JCI Hong Kong, China President Rafael Wong took the oath of office.
4. JCI Hong Kong, China Board of Directors took the oath of office.
5. JCI Hong Kong, China Chapter Presidents took the oath of office.
6. The inauguration ceremony of JCI Hong Kong, China was successfully completed.
7. Professional Blind singer Choi Lok Si inspired the youth with the song "Fan Xing," encouraging them not to be limited by their own constraints and to bravely pursue their dreams.
8. The "Senior-Junior Dance Troupe," composed of elderly and children, performed energetically.
9. This year's theme for JCI Hong Kong, China is "We are Leaders." The inauguration ceremony featured four colored bulbs representing different leadership qualities, symbolizing that in 2025, JCI Hong Kong, China will lead over 2,200 young leaders to shine on various stages and contribute to social harmony.



Stay tuned for more updates on
JCI Hong Kong's 2025 initiatives!

NATIONAL BUSINESS AFFAIRS

JCI in Business" (JIB) Officially Launches in Hong Kong! The inaugural "JIB Breakfast Business Meeting" was successfully held on January 21, 2025, from 8:00 AM to 10:00 AM, attracting nearly 40 participants, including JCIHK members and external guests. Excitingly, our first "JIB Table" already comprises 27 JIB Connectors from 27 different industries, all committed to attending regular JIB meetings.

As highlighted by JCI Hong Kong, China National President Rafael Wong in his welcome speech: JIB is a trusted business networking platform that recognizes members for their cumulative contributions to the JCI community and society. This recognition serves as a powerful endorsement, helping them attract more referrals and opportunities.

JCIHK 2025 Partnership & Sponsorship Affairs Commission Presents: Project Pitching Training Workshop. This workshop, successfully held on February 5, 2025, provided 80+ participants with actionable skills to refine their pitching abilities.

We were honored to host two distinguished speakers:

- Mr. Stanley Choi, JP – COO, Wofoo Enterprises & Partner, Prospervest Family Office Group
- Mr. Kenneth Yu – CEO, Sense Training House & 2023 JCIHK National President

The session was highly insightful, leaving attendees with valuable takeaways.

First Launch of Creative Young Entrepreneur (Hong Kong Selection), co-host by JCI City and JCI North District. This local CYE competition connects to the international JCI Asia-Pacific Conference and JCI World Congress, celebrating young entrepreneurs and empowering them to achieve global success. Participants gain the chance to present their projects to a panel of curated experts.

We were honored to host four distinguished speakers:

- Dr. Mark Mak – Co-President, Cyberport Startup Alumni Association & 2024 TOYP Awardee
- Mr. Andrew Ng – Partner & Head of Healthcare, VMS Group
- Mr. Dan Cha – 1st Place Winner, 2024 JCI ASPAC CYE
- Mr. Edmund Chan – 2nd Place Winner, 2024 JCI World Congress CYE

Their insights equipped attendees with competition strategies and startup investment-attraction techniques.



JCI in Business" (JIB) Officially Launches in Hong Kong



First "JIB Table" already comprises 27 JIB Connectors from 27 different industries



JCI Hong Kong, China National President Rafael Wong welcome speech



Project Pitching Training Workshop provided 80+ participants with actionable skills to refine their pitching abilities



First Launch of Creative Young Entrepreneur (Hong Kong Selection)



Speakers Dr. Mark Mak share competition strategies and startup investment-attraction techniques

NATIONAL MEMBERSHIP AFFAIRS

Prospective Members Orientation



JCI Hong Kong, China's first Prospective Members Orientation: Global Leaders for Impact: Shaping a Better Tomorrow was successfully held on 22nd January 2025. There are approximately 180 participants who attended the orientation at The Sparkmen including LOMs' board members, full members, prospective members and most importantly, potential prospective members. The participants learnt about how JCIHK, China can provide different leadership opportunities as well as international exposure which can help us in our personal and career development.



2023 JCI Hong Kong, China National President Senator Kenneth Yu shared his valuable JCI international experiences and the positive changes he has gained from JCI. Our participants had an extremely fruitful and rewarding sharing indeed.



2025 NOM Membership Team is grateful for all local chapters' support and the participants' enthusiasm, as well as all the helpers who contributed to the success of this Prospective Members Orientation. We look forward to seeing you all in our next Prospective Members Orientation!

42nd 5-Star Training Camp



42nd 5-Star Training Camp, co-hosted by JCI Kowloon, JCI Queensway and JCI Yuen Long was successfully held on the weekend of 8th - 9th March, 2025. There are approximately 40 participants from local chapters and they all enjoyed a memorable and fruitful experience in the training camp. Our deep appreciation to Head Trainer Senator Yoee Leung and her Trainers' Team for all their hard efforts and preparation, the participants learnt a lot and they bonded extremely well with their group members in the creative activities.



Last but not least, thank you Project Chairman John Li from JCI Kowloon

and the entire Organizing Committee including members from JCI Queensway and JCI Yuen Long. The first 5-star camp in 2025 was truly remarkable and rewarding for all participants.

Closing Skills Workshop: The Art of Closing



Membership Area - Closing Skills Workshop: The Art of Closing was successfully held on 2nd April, 2025. There are over 40 participants who attended from all 21 Local Chapters. We are extremely honored to have 2017 JCI City President Senator Alan Chung and 2018 JCI Peninsula President Senator Jackal Ho to be our sharing guest speakers.



Both speakers shared a lot of valuable techniques and skills on closing which will help board members especially Membership Team in recruitment and closing new members. Huge thanks to National Membership Officers and all helpers' efforts to make this event successful!

NATIONAL MAINLAND AFFAIRS

2025年內地事務組主要目標讓中國香港青年認識中國內地發展、說好中國故事、尋求內地發展機會、加強青年對國家的認同感和向心力。

而粵港澳大灣區建設是國家發展藍圖一項重大戰略部署，本會聯同香港青年交流促進聯會、香港廣東社團總會青年委員會及傑出青年協會舉辦大灣區考察團，並由粵港青年交流促進會承辦，組織香港社團領

袖親身走進大灣區9個城市，從科技創新、文化保育和社會民生等方面進行調研；透過參觀考察和座談，了解各市的發展規劃、經濟機會及進行文化交流，真正認識大灣區整個佈局，學習國家最新發展狀況，培育國家大局觀念，為更好建設香港、融入國家發展大局作努力。在1月7日舉行了「睇灣區領未來」香港社團領袖灣區行-第一站深圳，一行40人參與交流活動。而在4月17-18將會舉行第二站佛山。

另外內地事務組在第一季展已展開與內地各官方及非官方拜訪交流。如接待中聯辦青年工作部、外交部駐港特派員公署國際局及清遠市政協嘉賓，接待國家青年政治學院（中央團校）副校長及老師學生一行25人，介紹 JCI Hong Kong, China 歷史和內地事務活動，接待廣清經濟特別合作區、廣佛（佛岡）產業園區交流推廣會等交流活動。



NATIONAL LEADERSHIP DEVELOPMENT

As part of the National Leadership Development Team of JCI Hong Kong, China, our primary objectives this year have been to provide tailored training for our members' needs and to increase their external exposure. Here's a summary of the impactful programs we organized in the first quarter of 2025.

JCI Hong Kong, China Debate Team Selection Program 2025

This program aimed to provide members with the opportunity to represent JCI Hong Kong, China at the ASPAC Debate Championship. Our objectives included mastering debate rules and techniques with professional guidance, allowing participants to engage in real-time debates, apply their skills, receive feedback, and refine their arguments. This initiative also aimed to boost personal and professional growth, paving the way for future leadership roles.

We collaborated with two professional debate trainers from an external debate organization, Kenway Lam and Brian Chung, to ensure high-quality training. Two rounds of workshops were held:



- Round 1 on 19th February: Attended by 61 members.
- Round 2 on 5th March: Attended by 50 members.

The final debate team members selected were Venus Tam from JCI Kowloon, and Alva Yang and Patricia Loo from JCI Harbour.





JCI World Public Speaking Championship 2025 (Hong Kong Selection) Program

This program was designed to hone our members' public speaking skills with expert guidance. Our objectives were to help members gain confidence in expressing their ideas effectively and to network with like-minded individuals who share a passion for growth and leadership.

We featured an external speaker, Vivek Mahubani, for a sharing session, and engaged external judges, Dr. Li Chan Wing, Elizabeth Wong, and Aaron Leung, for the contest. The program included:

- Workshop on 12th March: Attracted 68 attendees.
- Contest on 22nd March: Drew 87 participants.

The contest categories and champions were:

- JC Class: Andy Kwan
- Open Class: John Li
- 30s Elevator Pitch: Phoebe Kam
- President Cup: Jenny Fong



Trainer Mentorship Program 2025

The Trainer Mentorship Program aimed to equip mentees with essential training skills, such as presentation, facilitation, managing activities, and evaluation skills. Through mentorship, we sought to polish these skills, ensuring our members are well-prepared for training roles.

- Kick-off Workshop on 15th March: Attended by 55 members.

These programs have not only empowered our members but also significantly increased their external exposure and tailored their training needs. As the National Leadership Development Team, we are committed to continuing this momentum and launching more initiatives that contribute to the growth and development of our members.



NATIONAL INTERNATIONAL AFFAIRS

2025 JCI Hong Kong, China Inauguration Ceremony Overseas Delegates Reception

JCI Hong Kong, China was thrilled to kickstart a fruitful year by successfully holding the 2025 JCI President Reception Luncheon on 4th January 2025 at The Harbourview hotel. We were honoured to have JCI President Senator Keisuke Shimoyamada, JCI Vice President Senator Michael Sandjaja, and more than 250 participants from overseas and 21 local chapters join this event. Under the theme and mission of 2025 “We are LEADERS”, we showcased our warm hospitality to all overseas delegates, from Hong Kong airport pick-up, Welcome Dinner, International Night, and Inaugural Ceremony to the end of the event.

During the luncheon, 19 new members were also inducted, led by JCI Hong Kong, China National President Senator Rafael Wong, and witnessed by JCI President Senator Keisuke Shimoyamada.

We hope to welcome JCI President Senator Keisuke Shimoyamada, his Board of Directors, and the overseas delegates back to Hong Kong soon.

2025 IA Protocol and Reception Workshop and IA Ambassador Program

The International Affairs Commission successfully held the 2025 IA Protocol and Reception Workshop on 24th February. We are honoured to have over 40 participants joining us.

We are honoured to have Senator Naomi Chan, the Chairperson of the 2023-24 Asia and the Pacific Development Council, as our distinguished guest speaker. Along with her prestigious international insights and experience, Naomi shared a masterclass on the comprehensive scope of protocols to observe during IA receptions of international guests and overseas delegates and essential event organizing tips.

Moreover, the workshop had a 2025 IA Ambassador Program Kick-off ceremony. The slogan “Rise to Serve” for the 2025 IA Ambassador Program echoes the JCI 2025 theme “Rise Up!”, which could encourage more members to attend the overseas delegates’ receptions this year.

To further enhance the bonding and knowledge sharing among IA Ambassadors, IA Ambassador Fun

Night was held on 17th March. We invited Senator Dorothy Chan, 2024-25 Asia and the Pacific Development Council Development Officer, as our distinguished guest speaker. She shared different countries' food cultures and prepared a set of culture cards that were handy tips for overseas delegates' receptions. Dorothy also shared tips on a host's attitude and hospitality.

IA Ambassadors enjoyed a fruitful and informative evening with lots of fun! We are all prepared and anticipate participating in the JCI Hong Kong, China 75th Anniversary reception of overseas delegates! Let's “Rise to Serve” in future days.

JCI Talks (Organized by JCI Asia & the Pacific)

JCI Talks is a dynamic platform that brings together JCI leaders from across the globe to share best practices, inspire action, and drive meaningful conversations around key 2025 initiatives.

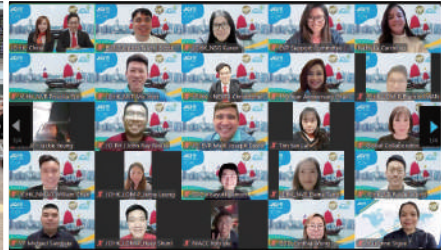
This series of virtual sessions aims to empower members with knowledge, skills, and strategies to implement impactful programs aligned with JCI's 2025 goals.

JCI Talks Episode 7, with the topics “Partnership” and “JCI 110th Anniversary Celebration,” was successfully held by JCI Hong Kong, China National Foreign Affairs Commission on March 16th online via Zoom.

We are honored to have 2 Star Speakers, Ms. Nathalia Cardenas, JCI Partnerships Director, to introduce the existing partnerships that JCI has and how National level (NOM), Local Chapter level (LOM), and members can maximize them by adding value to their membership. Ms. Sarah Kamal, JCI 110th Anniversary Committee Chairperson, shared how to align the activities of JCI with what the areas are doing, so NOMs and LOMs can support and align their activities with what we have been doing for 110 years.

We're set to empower and inspire!

Over 100 participants from 8 nations and 21 local chapters in JCIHK, China joined this event! We are taking this opportunity to thank the two professional hosts, National International Affairs Director Chris Ng and Agnes Fong from JCI Hong Kong Jayceettes, for hosting the JCI Talks Episode 7.



NATIONAL CIVIC ENGAGEMENT

UNITED IN LEADERSHIP, COMMITTED TO COMMUNITY.

United in Love, Citywide in Action – Blood Donation Campaign Recap

JCI Hong Kong, China proudly partnered with Lions Clubs International District 303 and Y's Men International Hong Kong District to launch a region-wide blood donation campaign —

"United in Love, Citywide in Action" — on 10 May, uniting leaders with a shared mission to **Preserve Life and Serve Humanity**.

Held across **seven service points open to the public**, the campaign enabled citizens across the city to donate blood easily. We also deployed a **Mobile Blood Donation Vehicle** and set up a **temporary donation station at the Zero Carbon Building**, expanding accessibility and impact. At the opening ceremony, **over 100 members from the three organizations gathered** to celebrate this collaborative effort.

In the spirit of International Human Duties, we demonstrated that leadership is not just about influence, but about action — protecting human dignity, fostering inclusion, and giving hope. Let us keep leading by example, for the good of humanity.





United in Leadership, Committed to Community
United in Love, Citywide in Action – Blood Donation Campaign Recap

JCI Hong Kong, China proudly partnered with Lions Clubs International District 303 and Y’s Men International Hong Kong District to launch a region-wide blood donation campaign titled "**United in Love, Citywide in Action**" on 10 May. This campaign united leaders from diverse international organizations, all coming together with the shared mission of **Preserving Life and Serving Humanity**.

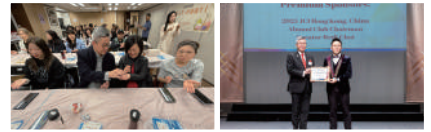
Held across seven service points that were open to the public, the campaign enabled thousands of citizens throughout Hong Kong to easily donate blood. To ensure maximum outreach, we also deployed a **Mobile Blood Donation Vehicle** and established a temporary donation station at the Zero Carbon Building, further expanding accessibility and impact. At the opening ceremony, over 100 members from the three organizations gathered in unity to celebrate this collaborative effort, setting an inspiring example of cross-organizational cooperation.

This initiative was not only a demonstration of leadership through action but also a clear reflection of the principles outlined in the **Universal Declaration of Human Duties for Leaders**. We reaffirmed that leadership is not solely about influence; it’s about actively protecting human dignity, fostering inclusion, and giving hope to those in need. By joining hands with Lions Clubs International and Y’s Men International, two leading non-profit organizations, we showcased how different leadership bodies can unite for a common cause. This campaign is a testament to the strength that lies in collaboration—proving that when we come together, we can achieve greater impact in serving the community and preserving lives.

As we continue to lead by example, we encourage others to follow suit, forging partnerships with global organizations to address pressing humanitarian needs. Together, we can build a more compassionate, sustainable future for all.



JCI HONG KONG, CHINA ALUMNI CLUB



A SEASON OF JOY, CONNECTION & WELL-BEING

As we embarked on 2025, the JCIHK Alumni Club embraced a year dedicated to “凝聚資深樂活養生”. The first quarter was nothing short of spectacular, filled with festive celebrations, meaningful connections, and moments of relaxation—a perfect blend of fun and well-being.

Let's take a look back at the highlights of an exciting start to the year!

Welcoming the New Year with a Festive Celebration

The year kicked off in grand style with “靈蛇舞動賀新歲” on February 15, 2025. As senior members from across Hong Kong's 21 local chapters gathered, the air buzzed with excitement. The evening began with an energetic dragon dance performance, led by the Senior Member Clubs' Chairmen, setting the tone for a night of warmth and camaraderie.

Over a sumptuous dinner, laughter and heartfelt conversations filled the room as members reminisced about past memories and toasted to the year ahead. The night flowed seamlessly into singing, dancing, and joyful reunions, proving once again that the JCIHK Alumni Club is not just about nostalgia—it's about celebrating the present and making new memories together.

Relaxation & Wellness: “樂活人生 • 香薰養生”

On March 29, 2025, we embraced a soothing sensory experience with “樂活人生 • 香薰養生”. The highlight? A DIY essential oil challenge, where members crafted signature scents—from calming lavender to energizing citrus blends. Laughter filled the room as attendees compared creations, swapped tips, and discovered aromatherapy's hidden benefits—from stress relief to enhancing social charm. More than just a fragrance, aromatherapy proved to be a lifestyle tool for well-being and connection.

凝聚資深樂活養生：「資深不息 • EXCOM 季」

Beyond our signature events, JCIHK Alumni Club members stayed active and connected through local chapter activities in Q1. “資深不息 • EXCOM 季” embodied our 2025 theme, bringing members together to celebrate traditions, promote well-being, and strengthen friendships.

From lively dinners to cultural and wellness gatherings, every moment reinforced that we're more than a network—we're a family.

Looking Ahead: More Laughter, More Gatherings, More Joy!

With two amazing events and lively chapter activities behind us, 2025 is off to a fantastic start! From celebrations to wellness, we're making every moment count—because life is best enjoyed together.

What's next? More reunions, more fun, and more connections! Whether it's laughter-filled gatherings or unique experiences, we're here to keep life vibrant.

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60th National Convention
of JCI Hong Kong, China

Hosted by JCI City

The 60th National Convention of JCIHK (Sep 27–28, 2025) at Wan Chai's **Hopewell Hotel** will gather 500+ young leaders for different workshops, networking, shows and electing the 2026 JCIHK Board. Attendees will celebrate achievements, foster collaborations, and advance their impact in line with JCI's global goals.



Stay informed about the NEWS and exclusive NC Grand Prize Draw by following the official updates.



LOCAL CHAPTERS EVENTS

JCI VICTORIA

“Together, we create a better future!” This slogan highlights the core value of the **SDG Enterprise Awards 2025 (SDGEA)**, organized by JCI Victoria since 2020 and co-organized by the Chinese University of Hong Kong. The awards aim to encourage more enterprises to commit to sustainability by recognizing their contributions to the Sustainable Development Goals (SDGs).



This year, our soft project launch, **SDG Enterprise Awards Info Session: The Empowering Dialogue**, empowered 80 participants, including over 50 enterprise representatives, with insights into sustainability in Small-to-Medium Enterprises (SMEs). SMEs, which make up 90% of enterprises in Hong Kong, play a pioneering role in technology and social innovation.

Ms. Ophelia Lin, Founding President of the Hong Kong Small-to-Medium Enterprises Sustainability Society and one of our judges, advised enterprises to focus on one or two impactful goals and encourage their colleagues to take action towards sustainability.



Ms. Serena Mak, Executive Director of Sustainable Finance at DBS Bank (Hong Kong) and also a judge, emphasized that every small step made by individuals and enterprises contributes to the sustainable development movement. She highlighted the support banks provide for sustainability, including green loans and sustainability-linked loans.



Four outstanding enterprises, awardees of SDGEA 2024, shared their experiences with SDG practices:

- **Delicious Express Ltd:** A social enterprise providing practical training and employment opportunities for individuals with special learning needs, enhancing their competitiveness and integration into the open job market. They also offer customized ESG projects for businesses, including volunteer visits and food assistance.
- **E Plus Consulting Co., Ltd:** A Hong Kong-based holistic wellness provider focused on equitable access to comprehensive healthcare, addressing both physical and mental well-being. They act as a connector within the healthcare ecosystem, streamlining services and offering tailored consulting solutions.
- **Meat the Next Company Limited:** A superfood technology company creating innovative, sustainable New Proteins products, including the world's first Tiger Nut Oat Soy Milk, to combat climate change through diet change. Using patented technologies and unique raw materials, they deliver nutritionally balanced, dairy-free products with enhanced taste and texture.
- **Novelte Robotics Ltd:** Offering comprehensive robotic solutions, including smart delivery, disinfection, and robotic ambassador services, to support clients across industries like healthcare, education, hospitality, and retail in embracing cutting-edge automation.



In our sixth year, we are honored to invite **Prof. Amos Tai**, Associate Professor and Director of the Earth System Science Programme at CUHK, recipient of the World Meteorological Organization (WMO) Research Award for Young Scientists, Early Career Award, and Ten Outstanding Young Person Award 2024. Prof. Tai has made outstanding contributions in the academic field and continues to educate university students and the general public on sustainable development and environmental protection. He also stressed the importance and difficulty of changing customer behavior in the sustainable development movement.



“One to Infinity” is the slogan of JCI Victoria this year, highlighting how JCI Victoria harnesses the power of young active citizens to create enormous social impact over the past 75 years, and SDG Enterprise Awards continue this mission by bringing together SDG enterprises to create substantial social impact. **From ONE, we create INFINITE Impact. TOGETHER, we create a BETTER FUTURE.**

LOCAL CHAPTERS EVENTS

JCI Kowloon Flagship Project: Business to the Power N

The JCI Kowloon Flagship Project is a groundbreaking initiative designed to empower the next generation of entrepreneurs in Hong Kong and beyond. This comprehensive program comprises three main components: a **3-day Mini MBA course**, a **series of seminars featuring four successful entrepreneurs**, and two informative visits to mainland China. Together, these elements aim to bridge the gap between academic theory and practical business insights, providing participants with the skills and knowledge essential for success in today's competitive marketplace.

Mini MBA Course: Building Business Acumen

The much-anticipated Mini MBA course kicked off on March 29, 2023, with an exhilarating first day. Participants were privileged to learn from **Mr. Terence Yeung, CPA, the Director and General Manager of A RTC Champion CPA Limited**. His expertise set a solid foundation for the course, which aims to equip participants with actionable insights and practical skills necessary for navigating the complexities of business.

The Mini MBA is structured over three days, with the **second session scheduled for April 13**, focusing on **funding types and crafting effective funding proposals**. The **final day on April 27** will delve into the **intricacies of running a business, emphasizing product design and sales strategies**. The lineup of trainers for these sessions is exceptionally impressive, featuring:

- Mr. Brian Lee, CFA: CEO of Diamante Lab-Grown Diamonds**
- Ms. Ally Kwok: Founder and CEO of Funding Consultancy**
- Mr. Kenneth Leung, CFA, FRM: Senior Client Manager**
- Mr. Marcus Tse: Co-founder of RDS Digital, a leading advertising agency**
- Mr. Leo Lui, CPA: Chief Financial Officer at Hong Kong Chinese Medicine Hospital**



These experts bring a wealth of experience and insights that will provide participants with a comprehensive understanding of contemporary business landscapes.

Seminars with Successful Entrepreneurs

In addition to the Mini MBA course, the JCI Kowloon Project includes a series of seminars featuring successful entrepreneurs, designed to inspire and inform participants about entrepreneurial opportunities and strategies. The **first seminar was successfully held on March 18**, where participants had the chance to hear from **Mr. Andy Yip, the CEO of GungHo Space**. This incubator plays a vital role in connecting Hong Kong, Macau, Mainland China, and international markets, offering invaluable insights into the Greater Bay Area and youth entrepreneurship opportunities.

The **next seminar is scheduled for April 15**, featuring **Dr. Stephen Chan, an expert in healthcare investment and a former McKinsey consultant**. Dr. Chan will share his insights into the healthcare sector, discussing investment opportunities and the future of healthcare entrepreneurship. Participants are encouraged to sign up quickly as spots are limited. For registration, visit: [Registration Link](#).

Exploring Opportunities in Mainland China

In addition to the courses and seminars, participants will also embark on two visits to mainland China, where they will gain first hand exposure to the business environment and opportunities present in the region. Details of these visits will be announced soon, so stay tuned for updates that promise to enhance the participants' understanding of regional markets and foster invaluable connections.

Action Today!

The JCI Kowloon Flagship Project is your gateway to success as an aspiring business leader in Hong Kong. Don't miss the chance to elevate your entrepreneurial journey! Join us for this transformative experience, where you can gain invaluable knowledge, connect with industry experts, and explore opportunities in the vibrant markets of mainland China. **Sign up now to secure your spot** in the Mini MBA course and seminars, and take the first step towards empowering your business ambitions!

JCI KOWLOON



2025 九龍青年商會旗艦活動 - 創科無極限 微型MBA課程

3日密集式企業家培訓

項目簡介

這是一個旨在幫助有志於創業和早期階段的企業家獲得啟發和發展業務所需技能和知識的計劃。透過實作工作坊、互動環節和專家指導，參與者將學習如何制定商業策略、尋找市場機會以及克服常見的創業挑戰。

目標受眾

- 年齡在 18 至 40 歲
- 早期階段的企業家或對創業充滿熱情的人士

項目資訊

日期: 29/3 (六)、13/4 (日)、27/4 (日), 2025

收費:
 JCI 會員: \$388
 JCI 準會員: \$288*
 非會員: \$1,088
 *準會員費 \$500

嘉賓: 項目主席 Kosen Zee 6774 3827

JCI Kowloon Prospectus Member, Jating No. 004

Business to the power N Mini MBA Program Overview

29/3 Day 1: Setting up a Company

Equip participants with the knowledge to **properly register and structure their companies** while ensuring **compliance with legal and financial requirements**.

Key Topics: Company Registration, Company Secretary, Taxation Basis, Accounting

13/4 Day 2: Funding Types and Funding Proposal

Help participants explore **funding options, write effective funding proposals, and prepare business pitches**.

Key Topics: Government Funding Sources, How to Write a Funding Proposal, How to Pitch Funders, Commercial Bank Loans, Tailoring proposals for government funding vs. commercial banks

27/4 Day 3: Running a Business - Product Design and Selling

Teach participants how to **refine their business ideas, conduct market research, and create effective sales and marketing strategies**.

Key Topics: Defining your purpose and unique value proposition, Business Case Analysis, Market Research, Marketing Channels, Online vs. offline strategies, Storytelling, Measuring the success of marketing efforts.

Registration



JCI Island Updates: Engaging Events and Flagship Projects

JCI Island was pleased to share the upcoming events and flagship projects for 2025. These initiatives aimed to foster community engagement, professional development, and cultural exchange among members and the broader public.

The year commenced with the JCI Island 2025 Inaugural Ceremony cum January Fellowship Gathering on 10 January 2025. This event marked the installation of the new Board of Directors and provided an opportunity for members to celebrate together and strengthen their bonds.

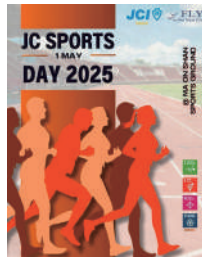
Following the inaugural event, JCI Island hosted the February Fellowship Gathering on 20 February 2025, themed around the Chinese New Year. This gathering allowed members to connect in a festive atmosphere, embracing the spirit of renewal and community.

On 29 March 2025, JCI Island held the March Fellowship Gathering, featuring a dialogue with renowned legal expert, Lawyer David Fenn. This session aimed to provide insights into the legal profession and equipped participants with valuable knowledge applicable to their careers. Young professionals and entrepreneurs were encouraged to attend and engage in this enriching conversation.

One of the flagship projects, Magic Theatre, focused on teaching basic magic tricks to enhance cognitive and motor skills among participants. This initiative not only boosted confidence through performance opportunities but also cultivated a supportive community. The project culminated in a final performance showcasing the talents learned during the sessions.

Another highlight was the JC Sports Day, which will be hosted on 1 May 2025 at the Ma On Shan Sports Ground. Since

its inception in 2005, this event had become a cherished tradition, featuring various track and field events that encouraged athleticism and teamwork among participants. The gathering was anticipated to celebrate the dedication and spirit of the athletes.



In addition to internal gatherings, JCI Island hosted a Ladies' Night on 6 January 2025 and 28 February 2025, fostering networking opportunities and community building among female leaders.

Furthermore, JCI Island collaborated with JCI Kowloon, JCI Queensway and JCI City Lady for the Mongolia Night on 25 February 2025. This event provided insights into Mongolian culture through engaging talks and culinary experiences, enhancing understanding of this unique region ahead of the Asia-Pacific Conference.

JCI Island members also participated actively in events organised by JCI Hong Kong, China, including the Inaugural Ceremony on 4 January 2025 and the PMO on 22 January 2025, featuring guest speaker Past National President Senator Kenneth Yu. Additionally, the Bidbook Seminar on 26 February 2025 focused on strategies for bid preparation, essential for members aspiring to make impactful contributions. We had a conversation with JCI President, Mr. Keisuke Shimoyamada, for his insights for membership growth and brotherhood among JCI members.

As they looked ahead, JCI Island encouraged all members to actively participate in these events and projects. Together, they could foster a vibrant community that empowered individuals and strengthened their collective impact.

「健康紅人 保護童瞳」

根據政府學生健康服務數據，小一學生需視力矯正的比例由 2015/16 學年的 11% 升至 2022/23 學年的 15%。然而，現行「學前兒童視力普查」未能全面識別視力問題，令不少家長忽略孩子潛在的風險；昂貴的眼科檢查費用亦令基層家庭難以負擔。

為此，我們推出《健康紅人 保護童瞳》計畫，包含四大元素：

護瞳學堂：走入社區，透過趣味工作坊教育家長與孩子護眼知識；

21 天護瞳挑戰：建立學童每日護眼習慣；

眼科醫生聯網：為有需要的學童提供免費或資助檢查及治療；

推動公私營合作：促進更多兒童獲得專業護眼服務。

6 至 12 歲是視力發展關鍵期，讓我們攜手為孩子打造「看得清、看得遠」的未來。



「一步·藍天」

為應對頻發的極端天氣，去年推出「一步·藍天」計劃，旨在提升公眾對氣候變化的認識。本年度計劃獲新加坡、日本箕面、台灣台中、美國夏威夷檀香山、中國澳門及韓國京都等地青年商會支持，推動亞太區青年氣候行動。我們期望增強氣候意識與應對能力，相信每人一小步能促成大改變。

氣候危機無國界，需全球合作以教育和行動創造可持續未來。具體項目包括：

一：2024 年十大極端天氣選舉

內容：公眾票選 2024 年極端天氣事件，喚起關注

二：開幕禮

內容：啟動活動並公布選舉結果，主禮嘉賓為氣象學家梁榮武先生

三：「無聲大發現」短視頻比賽

內容：以「簡單生活·節能減廢」為主題，鼓勵青年創作

四：模擬聯合國氣候變化大會

內容：探討氣候挑戰，促進青年合作

五：蒙古、香港展覽

內容：展示氣候變遷影響及活動成果



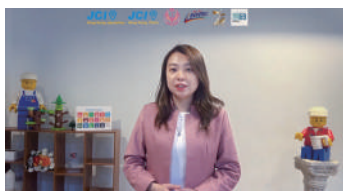
JCI HONG KONG JAYCEETTES

[JCI Hong Kong Jayceettes] NGO CSW Forum: "WE Lead the Future"

「巾幗創未來」聯合國第69屆婦女地位委員會非政府組織周邊論壇



The NGO CSW Forum "WE Lead The Future", was successfully held by JCI Hong Kong Jayceettes on 21st March 2025 (Friday). Held in conjunction with the United Nations 69th Commission on the Status of Women NGO Forum, this remarkable event brought together various sectors advocating for women's empowerment.



Opening Remarks by President Rycho Cheuk

Introduction of JCI: The event commenced with an overview of JCI's mission and commitment to empowering women globally, showcasing various global projects and dedication to the UN Sustainable Development Goals (SDGs), particularly SDG 5 (Gender Equality).

Keynote Sharing: Nurturing the Next Generation of Female Leaders:



- **Founder of The JESSICA Company & Board Member and Treasurer of The International Women's Forum Hong Kong Chapter, Jessica Ng** shared her journey of founding The JESSICA Company, a leading platform for women's empowerment in Hong Kong, inspiring and connecting influential women worldwide.



- **Co-Chair of YoWo Think Tank, Phoebe Wang** introduced YoWo Think Tank, empowering young women within The Hong Kong Girl Guides Association to voice their opinions and develop their full potential.



- **2021 National President of JCI Hong Kong, China, Winnie Yeung** shared her experience in empowering female leaders through JCI and creating opportunities for moms to start their own businesses.

Another highlight of the NGO CSW Forum: "WE Lead the Future" Hosted by JCI Hong Kong Jayceettes is the **Panel Discussion: From Inclusion to Impact: Allies Building a Fairer Future.**



Panelists:

- Keisuke Shimoyamada, JCI President
- Rycho Cheuk, JCI Hong Kong Jayceettes President
- Adrian "AP" Padiernos, JCI Manila President
- Shin Loong Yap, JCI Kuala Lumpur President

Moderator: Naomi Chan, 2023-24 APDC Chairperson, 2015 JCI Hong Kong Jayceettes President

Highlights:

- **JCI President Keisuke (Japan):** Embracing a global mindset and showcasing more female leaders who redefine success will transform local efforts into waves of global impact.
- **President Rycho (JCI Hong Kong Jayceettes, Hong Kong, China) :** Be a firm believer of women empowerment and gather more leadership allies for a greater impact.
- **President AP (JCI Manila, the Philippines):** The love of a husband and a dad motivates a male leadership organization to address community challenges faced by women.
- **President Shin Loong (JCI Kuala Lumpur, Malaysia):** Upskilling is the key to creating more inclusive leadership among men and women.

What superpowers do we need to champion inclusive leadership?

Not mindreading, but love and compassion— the ultimate superpower for a more inclusive, equitable future. Let's speed up by 2030!

Last but not least, the final session of the NGO CSW Forum, "WE Lead the Future," hosted by JCI Hong Kong Jayceettes, featured Impact Stories from **the Future Leaders Forum 2025** and She Sparks In Tech.



- **Vice President Audrey Yip** introduced the Business & Community Impact Area Initiative, focusing on promoting climate change awareness with events such as Climate Fresk Workshop



- **Chairlady Flora Ng** introduced the Future Leaders Forum 2025: Soar to Sustainable Future scheduled on May 3rd to May 4th, 2025. It is a two-day forum that will harness the power of AI and innovation to drive sustainability across four pillars of daily life: apparel, sustenance, housing, and transportation.



- **Vice President Connie Kwan** introduced the She Sparks In Tech project, which is an incubation program with the objectives of empowering women to overcome the fear of learning technology by creating a supportive community that fosters confidence and growth in AI and tech, talent upgrade through a series of training and workshops, and promote gender diverse solutions for ESG issues.

Check out the recording of **[Female Elites' Series 2025: WE Lead The Future: NGO CSW Forum "WE Lead The Future"** at: <https://youtu.be/qYIsPyQBnhU>



Insert the Youtube QR code here



Chapter Website QR Code

LOCAL CHAPTERS EVENTS

JCI LION ROCK

本會於 1971 年成立，是香港的註冊慈善團體

是國際青年商會香港總會其中一個最具活力的成員

本會集合一群 18 歲至 40 歲充滿熱誠與幹勁的青年，秉承「服務人群是人生最崇高的工作」的信條，鼓勵會員透過行動實踐「個人訓練，服務社會」

本會本年度共有兩個旗艦活動，分屬於社會發展事務組及領導才能發展組籌辦：

[社會發展事務組]

SEN SEN 相惜 (We SEN We Care)

教育局數據顯示，特殊學習需要 (SEN) 學生由 2018 至 2019 學年的 49,080 人上升至 2023 至 2024 學年的 64,220 人，上升約 30.8%。

社會上對被照顧者投向目光，但同時本會希望社會亦要關注照顧者們的處境，讓參與者能夠深入認識照顧者，特別是在社會上被忽略而又照顧長期病患的人。這些照顧者背後的經歷和壓力，提升社會對他們的認知，最終可以獲得更多聲音和支援。

我們以問卷形式帶出特殊學習需要照顧者的精神壓力，呼籲社會關注特殊學習需要的照顧者

[領導才能發展組]

第十四屆領袖導師計劃

領袖導師計劃作為本會歷史最悠久之旗艦計劃，希望青年可以拓展人際網絡、擴闊不同領域的視野，發揮相互作用，創造合作機會。青年可以學到導師造福社會、貢獻社會的寶貴人生經驗，成為更出色的領袖，繼續貢獻社會，達到薪火相傳的效果。

導師名單包括過往十大傑出青年及各界成功人士。



《敢夢敢不同！第十九屆大灣區青年領袖選舉 2025 盛大揭幕》

【榮耀啟航 領袖之光初現】

海港青年商會主辦的《第十九屆青年領袖系列—大灣區青年領袖選舉 2025》於 3 月 29 日隆重揭開序幕！大灣區新一代領袖的選拔之旅就此展開。本屆以「青年敢夢 • 敢不同」為主題，吸引數百位青年才俊共同見證這場屬於追夢者的盛會。

【重量級陣容 點燃領袖之火】

開幕典禮星光熠熠，特邀中聯辦青年工作部副處長李斯睿先生擔任主禮嘉賓，為活動致上勉勵詞語。首席評審莫鳳儀太平紳士 MH 更現場分享評選標準，強調「創新、擔當、影響力」三大核心價值。

【重量級嘉賓 激勵人心分享】

開幕典禮特別邀請兩位傑出青年代表進行深度分享：

張玲女士（前港隊首席女子網球手/ 2024 十大傑青）
從職業網球選手到社會領袖，張玲女士分享了如何將運動場上的堅持轉化為服務社會的動力。每一記發球都需要百分百的專注，社會服務也是如此。她強調真正的冠軍不是在賽場上擊敗對手，而是在生活中幫助他人突破自我。

陳柏熹先生（香港摺紙協會創會主席/ 2020 十大傑青）
陳柏熹先生帶著他標誌性的紙藝作品登場，講述如何將兒時興趣發展成事業。他分享透過紙藝治療幫助特殊兒童，以及將傳統技藝融入現代設計的創新實踐。

【選戰啟幕 精彩可期】

7 月 6 日頒獎晚宴將見證新一代大灣區青年領袖的誕生

【持續關注 共創未來】

海港青年商會將陸續發布選舉最新動態，歡迎社會各界持續關注這場青年盛事，共同為大灣區培育未來的領航者！



2020 十大傑青陳柏熹先生與 2024 十大傑青張玲女士互動



2024 十大傑青張玲女士分享



大灣區青年領袖選舉 2025 紀念品



大灣區青年領袖選舉 2025 開幕典禮主席霍智恆致謝辭



首席評審莫鳳儀太平紳士 MH 致送感謝狀



傑青分享後合照



海港青年商會會友與主禮嘉賓合照



會長高志華致歡迎辭



開幕典禮大合照



開幕典禮儀式

第37屆香港特別行政區傑出學生選舉
The 37th HKSAR Outstanding Students Selection

選學主題
港經不講經 實濟求出路

參選資格: 全港中四至中六學生
Eligibility: F.4 - F.6 Students in Hong Kong
Year 10 - Year 12

詳情請至: 元朗青年商會
Details: www.yjlc.org.hk
Instagram: jciyuentong

香港特別行政區傑出學生聯會
HKSAR Outstanding Students' Union
www.osu.org.hk

查詢: 尹立昇(籌委會主席) / 周雅怡(主席助理)
Enquiries: 5996 9991 / 6211 1823
hksaross@yjlc.org.hk

截止日期: 08 - 05 - 2025
Application Deadline: (8 MAY 2025)

活動大使
歌手 陳健安

入圍決賽之傑出學生 Finalists:
將成為香港特別行政區傑出學生聯會之成員
Will become the members of HKSAR Outstanding Students' Union.

十大傑出學生:
Final 10 Outstanding Students
將獲頒獎杯、證書及獎品，並獲得中國內地或國際交流機會
Will be awarded with Trophy, Certificate, Prize, and an opportunity for Mainland China or international exchange.

報名二維碼: Register QR Code: <https://forms.gle/qXEkQ2HYibtAijoX7>

贊助: HKJC Foundation, CLP 中電

「香港特別行政區傑出學生選舉」是元朗青年商會的旗艦活動，始於一九八八年起，是全港學界每年一度的盛事。從最初十屆（即一九八八年至九八年）只讓新界區中學及職業先修學院參與；到第十一屆（一九九九年）起，選舉開始接受全港所有中學及職業先修學院提名其傑出學生競逐殊榮。從每屆選舉均收到數以百計來自全港不同學校的報名表格可見，經過三十載的發展，「傑生選舉」的活動規模及在學界的認受性是無庸置疑的。

「傑生選舉」的主要目的是裝備和培養年輕一代的領導者。通過選拔和各項活動，我們希望喚醒學生對社會的關注，啟發他們積極參與改善社區的工作。除了學業成績外，「傑生選舉」的評選準則還包括品格、才能、公民意識和社會服務等，務求鼓勵學生在學術以外的領域追求卓越。每年的選舉主題不但引起學生對社會的關注和討論，也提高了他們的公民意識。以往主題包括社會流動性、創新和承傳、積極公民、年青人抗逆力等。

本年度選舉主題為「『港』經不講經，實『濟』求出路」。近年全球地緣政治局勢緊張、貿易衝突加劇、貨幣政策緊縮、金融市場波動，各國經濟面臨衰退危機，香港更加面對港人外遊及北上消費、消費模式轉變、訪港旅客消費降級、人口老化等不同挑戰，導致許多傳統產業復甦緩慢。儘管香港面臨不少挑戰，香港人都努力求變，尋找不同出路及機遇。政府積極發展創科產業，低空經濟等不同出路。而中央政府亦大力支持香港經濟發展，加強兩地經濟融合，互補優勢，從而獲得更多發展機會。香港政府亦積極引進及培育人才，發展北部都會區，推動創新科技發展及新興產業等政策。

我們希望藉本屆選舉了解學生對香港經濟的想法及期盼，鼓勵學生以客觀及創新的思維看待事物，珍視香港經濟發展。第 37 屆「香港特別行政區傑出學生選舉」將以本年度主題為切入點，並秉承過往宗旨，評選出十大傑出學生，嘉許和肯定他們在學術、領袖才能、社會服務等方面的成就。

太平山青年商會旗艦計劃《Show Hard Core 核心技能訓練班》，助你在會務與職場脫穎而出。無論是會務工作、職場挑戰還是活動籌備，穩固的核心技能是成功的關鍵。此旗艦計劃旨在強化參加者的基礎能力與實戰技巧，讓你在活動與職場中更勝一籌。

課程由資深青年商會領袖擔任導師，包括左穎彤參議員（國際青年商會亞太區技能發展委員）、陳珮楨參議員（獅子山青年商會2014年會長）、李承欣參議員（海港青年商會2018年會長）、鄧子聰參議員（城市青年商會2018年會長）及黃銳華參議員（太平山青年商會2018年會長）。他們將分享豐富經驗，助學員掌握核心技能。

課程涵蓋六大主題：有效會議管理、活動策劃、溝通技巧、時間管理、接待高層或貴賓，以及AI科技應用，全面提升你的實用能力。訓練班分三個時段進行：4月13日（週日 10:30-18:30，4堂）、5月10日（週六 14:30-20:30，3堂）、5月25日（週日 10:00-20:00，5堂）。全程費用僅\$980，性價比高。付款可透過銀行轉賬（太平山青年商會有限公司，中國銀行：030-568-0-004080-0）或FPS（識別碼：161819198）。

有意者可聯繫鄧曉敏（Mandy，93374569）或秦觀朗（Luis，92968168）報名及提交付款記錄。太平山青年商會誠邀各分會會友及朋友參與這為期兩個月的密集訓練，助你成為職場與會務高手，並提升分會影響力。機會難得，一起展現核心實力吧！

LOCAL CHAPTERS EVENTS

JCI BAUHINIA

紫荊青年商會 2025 年以「賦能未來、關懷社會」為目標，以務實態度與承擔迎接挑戰，推動社會進步。本年度旗艦工作計劃：

築夢職場，重塑家庭力量：「媽媽職涯規劃之旅」

商業事務工作計劃將秉承「同心圓」系列，以「媽媽職涯規劃之旅」為主線，透過企業探訪、職涯工作坊等活動，讓年輕媽媽裝備自己並學習職場上的新技能及了解職場趨勢，重建自信助她們重返職場，長遠期盼年輕媽媽尋找到自己的興趣，發揮所長，貢獻社會。

從心出發，珍惜生命：「始終有您」

社會發展工作計劃以「始終有您」為題，旨在提高現時社會對生死問題的認識和理解，學習情緒管理，強化心智韌性，同時期望建立支持續生教育社區，促進開放對話。本計劃將舉辦一系列活動，包括開幕典禮、講座分享、工作坊等，深信強調生死教育的重要性及其對社會的積極影響。

數碼領航，啟迪未來領袖：「小編研究所」

領導才能發展及數碼推廣共同打造「小編研究所」嶄新工作計劃，培育數碼領袖。本計劃透過實操課程，教授內容創作與營銷策略，為現今青年鋪設未來創科之路，同時以務實態度迎接數碼挑戰，不同創意點燃潛能，展現女性在時代變革中的剛柔並濟。

數碼領航，啟迪未來領袖：「小編研究所」

無論柔情傾注還是堅毅開拓，本會矢志凝聚大眾力量，勾勒出對對美好社區的盼望，為社會帶來積極正面的改變。



Introduction to JCI Dragon 2025 Theme - Never Settle for Less

In 2025, our theme, Never Settle for Less, takes center stage, inspiring us to reject complacency and pursue excellence relentlessly. This ethos drives our projects—like “Best Employee & Employer Award”, “Dragon Apprentice”, and “Dragon Volunteers”—aligned with JCI’s four pillars: Business, Individual, International, and Community Development. These initiatives sharpen members’ skills and deepen partnerships, reflecting our refusal to accept mediocrity.

Never Settle for Less is more than a slogan—it’s a commitment. It challenges us to invest fully, knowing that greater effort yields greater impact. As we celebrate our 45th anniversary, JCI Dragon pledges to embody this spirit, nurturing leaders who strive beyond limits within and beyond our community. Join us in this year of bold action, unity, and inspiration as we live out our theme and shape a future without compromise.

In the first season, we successfully held the JCI Dragon 2025 Inaugural Ceremony, February MFG - 3 Dragon Bonanza and Lunar New Year members gathering. Connection amongst all senior, ordinary and prospective members, with and capacity building is are our paramount priority this year.

JCI Dragon 45th Anniversary Celebration

In 2025, JCI Dragon proudly commemorates 45 years of leadership and influence since its establishment in 1980 as one of JCI Hong Kong’s three all-male chapters. Embracing our theme Never Settle for Less, we celebrate a legacy of bringing together young entrepreneurs and professionals to catalyze change and nurture emerging leaders. The festivities launched with an energetic Inaugural Ceremony, linking members and partners across education, business, and community spheres.

This milestone year peaks with our 45th Anniversary Banquet, set for April 26th at the Sheraton Hotel in Tsim Sha Tsui. We invite all to join us for a delightful and unforgettable evening, celebrating our dedication to excellence and unity.

The Best Employee & Employer Award 2025

The Best Employer & Employees’ Awards has been dedicated to promote workplace

harmony, fostering societal sustainability and economic growth since it was first inception in 2015.

The programme recognises values driven between employee-employer relations and champions social integration through inclusive practices, especially stories on how business firms appreciate the contributions from their manpower and how employees cherish development opportunities offered by their employers.

Echoing the government's policy, our theme for the project this year is “BEEA! Go! GBA!”. We welcome companies from the Greater Bay Area to take part in the award selection and promote workplace harmony in Hong Kong.

Dragon Apprentice 2025 - Diverse Generation

“Dragon Apprentice” enriches students’ career journeys with essential skills and confidence, diving into technology, innovation, and various industries for informed societal contributions. It tackles lowers students’ access to challenges like sufficient limited career planning understanding and industry exposure, insufficient confidence, and delayed career initiatives. Offering workshops in design thinking, ESG, tech insights, pitching training, and entrepreneurship contests, it aims to transform student confidence and communication, encouraging early career planning. By fostering a supportive environment, the program equips students to make informed decisions and potential startup ventures.

Dragon Volunteers

Dragon Volunteers was established to build connections with stakeholders across various sectors, such as NGOs and district councillors. Within the first two months, we’ve launched two impactful events: distributing gift bags to seniors and teaching them mobile app skills.

Additionally, we’ve partnered with organizations that train individuals with rare illnesses to become coffee baristas. Moving forward, we plan to link these baristas with companies to provide coffee services, fostering meaningful collaboration and support.

In the year 2025, we hope to empower all our brothers to do our best, and never settle for less!



LOCAL CHAPTERS EVENTS

JCI EAST KOWLOON



JCI East Kowloon (JCIEK), a dynamic chapter in Hong Kong, has continued to make significant strides in community development and member engagement throughout the first quarter of 2025. Building on the success of earlier events such as the Inaugural Ceremony and the "3 Dragon Bonanza," JCIEK has expanded its impact with several new initiatives that demonstrate its commitment to social responsibility, education, and innovation.

Business Affair Project: CEO 2.0

JCI East Kowloon's *CEO 2.0 Project* is an exciting initiative aimed at empowering young individuals to become the next generation of business and community leaders. This program is designed to equip participants, primarily aged 18-35, with the leadership, entrepreneurial, and personal development skills necessary to excel in today's competitive world.

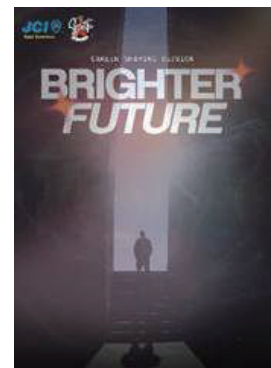
The project focuses on three main pillars:

1. ***Leadership Training:*** CEO 2.0 offers participants access to comprehensive leadership training, helping them develop essential skills like decision-making, problem-solving, and strategic thinking.
2. ***Mentorship and Networking:*** Through mentorship from experienced CEOs and industry professionals, participants gain valuable insights and real-world advice that helps accelerate their growth and broaden their professional network.
3. ***Community Impact:*** The program integrates community service and social responsibility into its curriculum, encouraging participants to not only focus on business success but also on how they can positively impact their communities.

CEO 2.0 offers a variety of hands-on opportunities, including workshops, group projects, and speaking engagements, which empower participants to apply what they've learned in real-world settings. The program also provides access to exclusive networking events, fostering collaboration between aspiring entrepreneurs, industry experts, and like-minded young leaders.

Here are a few important phrases of the project:

For JCI East Kowloon, the CEO 2.0 project is a critical component in nurturing tomorrow's leaders, aligning with the organization's mission to develop leadership skills and social responsibility among young individuals. Through this program, JCI East Kowloon aims to shape young leaders who are not only successful professionals but also responsible citizens committed to creating positive change in their communities.



Safety Series: Food Safety

In today's fast-paced world, people often prioritize the appearance and price of food over its nutritional value and safety. This growing trend of choosing visually appealing or cost-effective meals without understanding their ingredients poses serious risks to health. Many urban illnesses, such as eczema and food allergies, are closely linked to unsafe or poorly regulated food products. These conditions are increasingly prevalent, raising concerns about the chemicals, additives, and contaminants in our diets. Recognizing the urgent need for awareness, our food safety project aims to educate the public about the hidden dangers lurking in everyday meals. By participating in this initiative, you will gain valuable insights into the composition of food, empowering you to make informed choices. Moreover, this project fosters a deeper understanding of how the food we consume affects our bodies, enabling better decisions to enhance overall well-being. Together, we can create a culture that values quality and safety over superficial attributes, ensuring a healthier future for all.



Through these initiatives, JCI East Kowloon continues to demonstrate its unwavering commitment to community service, education, and innovation, making a meaningful impact within Hong Kong and beyond.



兒童飛龍大使

兒童飛龍大使活動透過開幕禮、訓練營、評審日及營後活動，讓參與者全情投入，啟發他們的成長與自我反思。每個環節都承載著飛龍們的努力與情感，培養團隊精神、責任感及創意思維。這充滿意義的旅程，讓每位參加者能夠充分代表中國香港亞洲國際都會，並將影響力延續至成為未來領袖。



創意創業大賞

創意創業大賞一直旨在表揚本港創意創業者的成就、理念及對社會經濟的貢獻，並提供機會讓有志創業人士向優秀創業者取經，藉此啟發大眾的創業靈感，以推動本港創業風氣。

本年度的主題，《探索．心隨夢行》，將響應近年通關後，亞太區起飛，全球經濟互通的主題，將連同各地，將香港的創業家帶上各地舞台，以建立本地強而有力的商務圈子。



懂聆聽的領袖

本年度才能發展以懂聆聽的領袖為主題，旨在培養成為會友成為具優秀聆聽技巧和同理心的領袖。透過一系列的工作坊，學習如何有效聆聽、溝通、協作和處理衝突，並融入設計思維和心理學知識來提升領導能力。目標致力於培育領袖在不斷學習和成長中擁有同理心和有效溝通技巧。



熱愛明 Teen

2025 年旗艦工作計劃〈熱愛明 Teen〉開幕典禮及問卷調查新聞發佈會於三月十八日早上十一時在香港青年協會全健綜合大樓順利舉行！

活動當天在會長唐煒邦、總會會長王師堯參議員及主禮嘉賓林區議員致辭後，正式進行開幕儀式：透過飛出手上的躲避盤，象徵現時的青少年能夠振翅高飛，珍惜今天，熱愛明 Teen！



LOCAL CHAPTERS EVENTS

JCI QUEENSWAY



JCI Queensway Business Affairs Flagship Project

5th Extraordinary Branding Awards Opening Ceremony cum Greater Bay Area Government-Business Exchange Tour

The opening ceremony was held on 21 March 2025 in Nansha, Guangzhou, attracting an esteemed gathering of over 50 guests. We extend our heartfelt appreciation to participants, and the distinguished guests from local government and enterprises in Nansha, Guangzhou, totaling more than 30 individuals. We were also honored by the presence of Guangdong Economic Television's Southern Financial Report of Southern Finance Omnimedia Group which covered the event and conducted interviews with our esteemed guests.

The organizing committee arranged an innovative driverless taxi ride for the participants, utilizing cutting-edge autonomous vehicle technology. This unique experience generated considerable excitement and interest among everyone involved, showcasing the advancements of transportation technology in Nansha, Guangzhou.

The climax of the event was a visit to the Low-altitude Economy Industrial Park, where participants toured the aircraft assembly warehouse. They expressed genuine interest in learning about the applications of low-altitude economy technologies in logistics, agriculture, and rescue operations. The discussions about the layout of the low-altitude economy in the Greater Bay Area were engaging. A memorable moment was when our president, Coeus Leung, boarded a plane and flew into the sky, symbolizing the journey toward success with the Extraordinary Branding Awards.

The coming event is Hangzhou business exchange tour. Hangzhou is one of the most well-developed social media industry countries. Participants can be exploring more social media industry and Mainland market.

JCI Queensway Community Development Flagship Project 2025

Wheels Move Together Opening Ceremony cum Wheelchair Curling Experience Day

In conjunction with the 15th National Games and the Paralympic Games, the 2025 Community Development Flagship Project - "Wheels Move Together" - focuses on serving wheelchair users. Its goal is to raise public awareness of disability sports and promote a culture of universal participation in sports.

The project will offer a variety of wheelchair sports activities. On one hand, it encourages wheelchair users to actively participate in sports, addressing their lack of physical activity and improving their physical and mental well-being.

Additionally, through diverse events such as disability sports experiences and inclusive sports days, the public can engage with wheelchair users and experience disability sports together.

The activities are specially designed to include family participation, encouraging caregivers and wheelchair users to experience the joy of sports together. Through interactive cooperation, they can enhance mutual understanding, build rapport, and promote family harmony.

Through these sports activities, family members can rediscover each other's abilities in a relaxed atmosphere, alleviating the tensions that may arise from daily caregiving responsibilities. Additionally, the program establishes a support network for caregivers, offering a platform for experience sharing, emotional support, and practical resources.

In the long run, by enhancing physical fitness through sports, wheelchair users can improve their independence and participate in family activities with a more positive attitude. This not only reduces the burden of caregiving but also improves the quality of family interactions, fostering physical and mental well-being and achieving family harmony.



北區青年商會迎來第 40 年頭，一直秉承「服務社會，訓練自己」的宗旨，今年有兩個旗艦工作計劃，分別為《熱感綠印》及《疊出耆跡》，為社會及年青人創造更多積極正面的改變打造跨代共融與綠色生活的創新實踐。

《熱感綠印》

「熱感友善約章」是一項創新環保倡議，旨在解決傳統熱感紙含雙酚 A (BPA) 和雙酚 S (BPS) 所帶來的環境與健康風險。這些化學物質不僅難以回收，更可能污染土壤與水體，並透過接觸干擾人體內分泌系統。計劃鼓勵零售業者採用無酚熱感紙或全面推行電子收據，同時透過「唔洗單啦唔該！」等鮮明口號，培養大眾「按需列印」習慣。結合商家認證、公眾宣導與政策推動，該計劃期望建立永續的綠色消費模式，降低生態負擔，並保障第一線工作者與大眾健康，邁向更友善的低碳生活。

《疊出耆跡》

香港首個專為長者設計的競技疊杯 (Sport Stacking) 計劃，透過手眼協調訓練，促進認知健康與身心活力。競技疊杯以快速疊起和收納特製杯子為核心動作，能刺激大腦運作，提升長者的專注力、反應速度及左右腦協調，同時減緩認知衰退。

此計劃由中國香港競技疊杯總會協辦，結合趣味與訓練，鼓勵長者參與個人或團體挑戰，增強社交互動與自信心，減少孤獨感。活動適合不同能力人士，低風險且易上手，既能鍛煉小肌肉群，亦能改善心理健康。《疊出耆跡》不僅開創本地樂齡運動新風潮，更展現「活躍老化」的可能，讓長者透過疊杯「疊」出自主與快樂。

《四十周年會慶》

北區青年商會 1985 年創會，40 年以來與會員一起度過 40 個春夏秋冬，一起寫下一頁頁故事，當中有苦有樂，有血有淚，萬物有時，但不變的是渴望成長的心。今年會慶「初心不改 持續蛻變」就像大樹年輪，每一圈都記錄著成長的印記；如同春蠶吐絲，每一次蛻變都編織著新的可能。

從萌芽到茁壯，那些堅持的汗水，澆灌出創新的花朵；那些蛻變的勇氣，孕育出嶄新的篇章。讓我們繼續以初心為指南針，以蛻變為動力，在傳承中創新，在堅守中突破。11 月 16 日約定你！



團結浩洋 創新景象

浩洋青年商會的 2025 年度口號「團結浩洋 創新景象」的指引下，我們於第一季成功舉辦了兩項重要活動，促進了會員之間的凝聚力，並為未來的工作計劃奠定了基礎。

二月月會暨資深青商會聯合春茗

在二月的月會上，我們迎來了 40 位會員暨資深會員的熱情參加。這次春茗活動不僅是會慶的前奏，更是大家交流的良機。會場氣氛熱鬧，會員們積極互動，分享經驗，增進彼此的了解與合作意願。

浩洋 38 周年會慶

在浩洋青年商會成立 38 周年之際，我們舉辦了一場盛大的慶祝活動。當天全場座無虛席，除了本會會員外，還有來自日本吹田姊妹會的 10 位代表、高雄博愛姊妹會及中山青聯友好會及其他青商好友到場支持。大家共聚一堂，為浩洋的成就喝彩，展現了強大的團結力量。

展望未來

這兩個活動不僅成功團結了浩洋人，還為我們即將展開的旗艦工作計劃「小企業大長征系列之大阪世博 Dream 爆機」和「第二屆大灣區創新行動大獎」注入了強心針。希望在未來的日子裡，我們能繼續攜手並進，創造更多的機會與成就，以達致「服務社會，訓練自己」的宗旨。

期待在接下來的活動中再次見到大家的身影！



Creative Odyssey 2025

Creative Odyssey 2025 promotes Hong Kong's cultural and creative sectors while encouraging youth entrepreneurship. Key initiatives include partnerships with educational institutions for internships, mainland visits for insights, and local music markets to showcase and support musical talent, fostering a vibrant creative ecosystem.

On March 11, 2025, the Airside MCL Theatre in Kai Tak was transformed into a vibrant stage for the "Creative Odyssey 2025" Opening Ceremony, attended by 90 enthusiastic participants and supported by 3 sponsors and 18 supporting organizations.

The evening was more than just a formal opening; it was an immersive appreciation event for the pinnacle of Chinese creative IP, the film "Nezha 2." This beloved franchise, having garnered significant global success over the past few years, unveiled its highly anticipated sequel, serving as a shining example for all in attendance.

We were honored to welcome Mr. Eddie Chan, Honorary Life President of the Association of Motion Picture Post Production Professionals, as our esteemed Guest Speaker. After the screening of "Nezha 2," Eddie shared his profound insights into the filmmaking process and the central

themes embedded within the movie. His reflections as a seasoned producer revealed the intricacies of the industry, as he offered a captivating glimpse into the creative journeys that shape Hong Kong cinema.

Eddie concluded with an inspiring message, urging the audience to remain steadfast in their passions and endeavors, emphasizing that perseverance is the true path to success.

As the night unfolded, the atmosphere buzzed with creativity and inspiration. Participants engaged in spirited discussions, exchanging ideas and perspectives, their enthusiasm palpable. The screening ignited a spark of imagination, encouraging aspiring filmmakers and artists to envision their own journeys in the realm of creative expression. Laughter, camaraderie, and a shared sense of purpose filled the air, as attendees connected over their mutual love for storytelling and the arts.

As the evening drew to a close, many lingered, exchanging contact information and forming new collaborations. The event not only celebrated the success of "Nezha 2" but also kindled a communal spirit, reinforcing the belief that together, we can forge a brighter future for the creative industries. The echoes of that night would surely resonate long after, inspiring all to embark on their own creative odysseys.



V-Support Sha Tin Tech Care+

This project aims to improve elderly's quality of life by matching them with appropriate resources and promoting age-friendly technology. With falls being a major risk for seniors, we need volunteers and committee members to participate in initiatives like the V-Support Golden Ambassador Volunteer Program, which recognizes those dedicated to elderly care. Activities will include an opening ceremony, seminars, workshops, and "Home Care Awareness Week," providing opportunities to coordinate impactful events, develop project management skills, and creating memorable experiences.

On March 15, 2025, the "V-Support Sha Tin TechCare+ 2025" Opening Ceremony was a notable success, bringing together community members to promote gerontechnology and raise awareness of elderly care. On that vibrant day, the venue buzzed with energy as 120 attendees gathered, bolstered by the support of 4 sponsors and over 20 supporting organizations.

Attendees were warmly welcomed, with special thanks to our Guest of Honor, Dr.

Queenie Law from Hong Kong Metropolitan University, along with insightful presentations from guest speakers Dr. Tam Ka Ki and registered nurse Ms. Suki Belle To. They gathered to promote gerontechnology and enhance elderly care awareness, fostering a safer home environment for seniors in our community.

The event featured insightful presentations from distinguished guest speakers, Dr. Tam Ka Ki and registered nurse Ms. Suki Belle To, who shared valuable knowledge. A Gerontech Carnival followed, offering eight interactive booths, including consultations on bone health, physical fitness analysis, fall risk assessments, home safety demonstration, traditional Chinese medicine, wellness advice, heart health screenings, and engaging games hosted by JCI Sha Tin.

We extend our heartfelt gratitude to our esteemed guests, supporting organizations, and National Board Members whose contributions and commitment made this day possible, bringing us closer to our vision of a more caring society for the elderly, particularly in facilitating "ageing in place."



《晉語/ 晉報》作為晉峰的官方刊物，每月定期推出新一期，持續傳遞最新動態



1,000 份福袋成功打包完成，展現了志願者的團隊合作精神



交職典禮在全場合照中劃下完美句點，亦是今年會務的全新開端，感謝各位來賓到來支持



交職儀式圓滿落幕，隨著「以愛·勇晉承峰」燈牌璀璨亮起，象徵董事局正式啟航



在新年團拜的喜慶氛圍中，會員及其家人齊聚一堂，共享這份團圓的喜悅



每月都有會員聚會，最近一次參與者在燒烤過程中熱情投入，歡聲笑語，享受無窮的樂趣



前總會會長陳國民參議員主講《晉峰學院》董事局培訓系列的首課，分享編寫報告書的技巧



馬不停蹄舉辦青商簡介會，旨在吸引新朋友深入了解青商的核心價值



會長周啟賢隆重接過會長鏈，正式展開新的領導篇章



福蛇迎春，會員們共赴維園年宵市場行大運，喜氣洋洋

以愛為帆·勇晉承峰

晉峰青年商會以「以愛·勇晉承峰」為 2025 年主題，秉承愛、勇氣與拼勁的精神，致力推動社會共融與可持續發展。今年，我們以大愛作為航標，推出四大工作計劃，包括「愛地球」、「愛青年」、「愛長者」及「愛多元」，涵蓋環保、青年培育、長者關懷及多元共融等範疇，希望在時代洪流中乘風破浪，再攀高峰。

愛地球：企業杏林 ESG

環保是當下不可忽視的使命。今年的「企業杏林 ESG」以「ESG 與生活」為主題，除延續去年在中小企業中推廣 ESG 的努力外，還新增市民參與部分，透過講座引導大眾了解可持續發展的重要性，並計劃走訪內地企業，學習 ESG 實踐經驗。此系列活動旨在播下環保的種子，為未來構建綠色家園。

愛青年：Leader Maker 3.0

青年是未來的希望。今年的《Leader Maker 3.0》以香港《青年發展藍圖》為基礎，通過「建構共融城市」義工服務、「正向當自強」精神健康講座及「地球放大鏡」ESG 分享會，培養青年領導力與社會責任感。這些活動將全方位提升青年素質，助力他們成為社會棟樑。

愛長者：時事實驗室之欺詐者瞞 2.0

長者詐騙問題日益嚴峻。今年我們推出《時事實驗室之欺詐者瞞 2.0》，延續去年的防騙使命，並新增「青提子」青年防騙大使計劃。200 多名青年將接受專業培訓，走進社區向長者普及防騙知識，實現「以幼護老」的理念，攜手構建安全和諧的社區。

愛多元：讓愛全接觸·愛多元

多元共融是現代社會的基石。今年的《讓愛全接觸·愛多元》專注於 LGBTQ+ 議題，通過活動探討社會小眾的需求與挑戰，並邀請《叔叔》劇本原作者江紹 教授分享同志長者的經歷，讓大眾深刻了解他們的處境。此計劃旨在宣揚多元共融的價值觀與重要性，推動社會達至大同之境。

晉峰青年商會將以愛為核心，勇敢承擔社會責任，攜手各界邁向更加美好的未來。我們期待您的支持，讓我們共同書寫新的高峰傳奇！

「財情 Super Kids」啟航日

城市女青年商會與香港女童軍總會合辦的「財情 Super Kids」啟航日已於3月22日圓滿舉行，旨在教育親子理財、情商及家庭和諧的重要性。感謝國際青年商會中國香港總會、贊助機構、合作夥伴及支持機構的出席支持。

「財情 Super Kids」計劃源於近年針對小朋友理財不善及情緒困擾的報導，意識到孩子需要正確的理財教育及心理健康的支持。這兩者的結合，不僅能提高社會對財商及情商教育的重視，更是培養孩子成為「Super Kids」的關鍵。

情商的培養能增強小朋友的社會適應能力，幫助理解他人的感受，促進同理心，從而建立穩定的人際關係，減少社會衝突，推動和平。而財商的提升則教導小朋友基本的理財知識和技能，讓他們了解金錢管理及投資的重要性，為未來經濟獨立打下基礎，幫助他們做出明智的財務決策。

主禮嘉賓鄧飛立法會議員 MH，以豐富的教育經驗，支持建立小朋友正確的理財觀念及價值觀。當日內容精彩豐富，小朋友製作屬於自己的夢想圖，增進了家長對孩子的理解，也讓孩子清楚自己的目標。

梁偉樂教練分享了親子情商課題，幫助小朋友認識情緒，並指導家長如何辨識及應對孩子情緒。Liz 老師則用互動方式教育小朋友正確的金錢價值觀，強調理財教育應越早開始越好，以助孩子規劃人生。

活動尾聲設有感恩環節，鼓勵親子間互相聆聽與溝通，表達感謝父母的支持，並讓小朋友理解父母的愛，現場洋溢著溫馨氣氛。

籌委會也精心設計了小禮物「財情 Super Kids」記帳本，讓小朋友記錄每天的收入及支出，培養優良的理財習慣。



LOCAL CHAPTERS EVENTS

JCI TSUEN WAN

JCI Tsuen Wan 2025 - 1st Quarter Story

This year, JCI Tsuen Wan's theme is "Together, We thrive". The "T" and "W" in "Together We" stand for Tsuen Wan. This theme emphasizes the power of collective growth, collaboration, and mutual success.



1) Youth Development: Tsuen Wan District Council Members and Local Organisations

JCI Tsuen Wan is a co-host organisation in "歡笑 SEN 創未來 共融嘉年華" which was held by Tsuen Wan District Hoi Bun Careteam and Snaily Education on 2 March 2025, in order to raise public awareness of the needs and abilities of SEN students and people with disabilities.



2) Children's Play Right 2025



Being the 9th year, Children's play right aims to enhance communication between parents and children through various play mediums. The communication process benefits multiple areas of development, including emotional bonding between parents and children, language and social skills, as well as emotional development. It reinforces a series of communication-based abilities while raising children's awareness of their play rights and the importance of communication. Ultimately, our goal is to enhance children's mental health through these activities.

Tsuen Wan District Office "乙巳年新春團拜"

JCI Tsuen Wan to join the 乙巳年新春團拜 held by Tsuen Wan District Office to explore the youth force network from Tsuen Wan District.



Tsuen Wan Trade Association Ltd. Inaugural Ceremony 2025

JCI Tsuen Wan has been invited to attend their Ceremony and reconnect with various school networks, chambers of commerce, and sports organizations in Tsuen Wan. Through the concept of "Together We," we combine the strengths of young entrepreneurs with community resources, enabling our members to become Resource Leaders and Community Leaders together.



Activities of JCI Lantau, January to March 2025

Inauguration Ceremony of JCI Lantau, Jan



On 17 Jan, the Inauguration of the Board of Directors of JCI Lantau was held at Tsim Sha Tsui. Under the witness of Mr Tien Puk-sun, BBS, JP and Senator Rafael Wong, the National President of JCI Hong Kong, China, 8 Board of Directors were enrolled and will serve the JCI Lantau in 2025. With our slogan, "One Team, One Dream", the Board of Directors will work and strengthen Lantau together to create positive change.

JCI Lion Rock x JCI Lantau, Chinese New Year Hiking - 遊山 2 玩水, Jan



The JCI Lantau and JCI Lion Rock have a joint-hiking trip at Yuenlong together with our NAO, Priscilla Tso.

Chit chat at Party Room, organised by Membership Affairs Team, Feb



With our PA Boy Leung, new PMs had a clear vision about how JCI Lantau is and how they can make good use of the

JCI platform to train up and strengthen themselves.

Mobile phone photography workshop cum Feb MFG



We were delighted to have JCI Kowloon IPP Katherine Lee, members from JCI Lantau, JCI Shatin and guests to join our workshop. This workshop gave a kick start of our "Sustainable Lantau" flagship project of the year.

Prospective Member Orientation by JCI Lantau



We were honoured to have invited PP Christy from JCI Apex to be our guest speaker in our PMO. It has been a wonderful opportunity for everyone to learn about the transformative power of JCI, both professionally and personally. Her story likely resonated deeply with the audience, showcasing how JCI can be a

catalyst for growth and positive change.

We appreciated that two prospective members, Julia and Venus, joined our Lantau family that night. Their decision to join reflects the welcoming and motivating atmosphere of our chapter. It's exciting to think about the journey ahead for them and how they will grow and contribute to both Lantau and JCI.

We look forward to having many more inspiring moments and positive transformations within our JCI community!

JCI Lantau March MFG: Photography Workshop - Hair Styling



We have invited our prospective member (PM) Rick Fu who is a barber and stylist to have an introduction of hair styling to our members. Both ladies and gentlemen were so excited especially when Rick is demonstrating how people can set their hairstyles by themselves. Guests were invited and one of them was interested in JCI and promised to be our PM on the same night!

JCI 2025 CURRENT FACTS



ABOUT JCI

We are a membership-based international youth leadership organization of 200,000 young people aged 18 to 40 in 5,000 communities and more than 100 countries around the world. Each JCI Member shares the belief that in order to create lasting positive changes, we must improve ourselves and the world around us. We seek targeted solutions to the unique problems in our communities to build a better world, creating global impact.



2025 PRESIDENT

Keisuke Shimoyamada



HISTORY

Our global organization of 200,000 young active citizens grew out of the vision of one St. Louisan more than 100 years ago from a constructive approach to civic problems. Founded in 1915 in St. Louis, Missouri, USA by Henry Giessenbier Jr., the movement was spread out, and Junior Chamber International was founded with eight other countries in Mexico City on December 11, 1944.



JCI provides young individuals with a leadership development journey, and many of us grow along the journey. The theme deeply resonates with our commitment to our mission. Now I call upon your action to step up to "Be Better™." Celebrating JCI's 110th anniversary in 2025, we will highlight our legacy and individuals, focus on data driven innovations, and propel further collaborations on the global scale, to continue serving as the foremost global network of young leaders.

JCI CORPORATE SLOGAN



HEADQUARTERS

The JCI Headquarters was established in 1951 and was located in Coral Gables, Florida, U.S.A. since 1969. In 2002, the JCI Headquarters was relocated to Chesterfield, St. Louis, Missouri, U.S.A., where the first local organization was founded in 1918. A professional staff of 20 full-time employees currently provide services to JCI members. The Secretary General is Elvin Teo.

<p>Area of Opportunity: Business & Entrepreneurship</p> <p>GLOBAL ENTREPRENEUR</p> <p>JCI CYE</p> <p>Action Type: Programs</p>	<p>Area of Opportunity: International Cooperation</p> <p>GLOBAL NETWORKER</p> <p>JCI TOYP</p> <p>Action Type: Events</p>	<p>Area of Opportunity: Individual Development</p> <p>GLOBAL COMMUNICATOR</p> <p>GLOBAL LEADERSHIP MASTERCLASS JCI®</p> <p>Action Type: Trainings</p>	<p>Area of Opportunity: Community Impact</p> <p>GLOBAL CHANGEMAKER</p> <p>JCI® RISE</p> <p>Action Type: Projects</p>
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JCI OPPORTUNITIES

JCI can be called an organization of opportunities. The opportunities available within JCI are so numerous that it could take a lifetime to grasp them all. Most members select those which cater to their particular needs and make the most of them. Basically, there are four opportunities within the organization: Individual, Community, International and Business. Projects are conducted in each area. As the members work on these projects, they encounter opportunities for total development.

OUR GLOBAL PARTNERS



INTERNATIONAL CO-OPERATION

JCI is a Non-Governmental Organization (NGO) with active participation in the United Nations (UN) system in the context, JCI has relations with the Office of the UN Secretary General (Secretariat) and a Consultative Status with the Economic and Social Council (ECOSCO). Furthermore, JCI has cooperation agreements with the UN Global Compact; the United Nations Educational, Scientific and Cultural Organization (UNESCO); the United Nations Conference on Trade and Development (UNCTAD); the Pan American Health Organization; the Conference of Non-Governmental Organizations (CONGO); the NGO Committee on UNICEF; the International Chamber of Commerce (ICC); World Chambers Federation; the Council of Europe; AIESEC International; and Goal4Africa.

JCI 2024 BOARD OF DIRECTORS



Keisuke Shimoyamada
PRESIDENT
JCI JAPAN



Elvin Teo
SECRETARY GENERAL
JCI SINGAPORE



Kaveen Kumar Kumaravel
IMMEDIATE PAST PRESIDENT
JCI INDIA



Achille Sonehekpon
GENERAL LEGAL COUNSEL
JCI BENIN



Alejandra Castillo
TREASURER
JCI BOLIVIA



Saïdou Sanou
EXECUTIVE VICE PRESIDENT
JCI BURKINA FASO



Mark Joseph David
EXECUTIVE VICE PRESIDENT
JCI PHILIPPINES



Shenella Govia
EXECUTIVE VICE PRESIDENT
JCI WEST INDIES



Ana Nikolova
EXECUTIVE VICE PRESIDENT
JCI BULGARIA



Abdullahi Attairu
VICE PRESIDENT
JCI NIGERIA



Guénolé Ravelomahafaly
VICE PRESIDENT
JCI MADAGASCAR



Narotumdass Y Rohee
VICE PRESIDENT
JCI MAURITIUS



Ahmadou A Traore
VICE PRESIDENT
JCI MALI



Oudam Ly
VICE PRESIDENT
JCI CAMBODIA



Ben Mak
VICE PRESIDENT
JCI HONG KONG



Michael Sandjaja
VICE PRESIDENT
JCI INDONESIA



Hiroki Tomori
VICE PRESIDENT
JCI JAPAN



Florencia Ciccola
VICE PRESIDENT
JCI ARGENTINA



Leonardo Herrera
VICE PRESIDENT
JCI COLOMBIA



Luis Paniagua
VICE PRESIDENT
JCI PARAGUAY



Jaketa Clark Thompson
VICE PRESIDENT
JCI USA



Alexandrina Bargan
VICE PRESIDENT
JCI MOLDOVA



Cristina Cerga
VICE PRESIDENT
JCI ROMANIA



Carol Ho
VICE PRESIDENT
JCI IRELAND



Ulla Pirkola
VICE PRESIDENT
JCI FINLAND



Stefanie van der Sman
VICE PRESIDENT
JCI NETHERLANDS

THEME AND MISSION OF JCI HONG KONG, CHINA 2025



We are LEADERS

The theme of 2025 JCI Hong Kong, China is 'We are LEADERS'. It is our mission to emphasize that every JCI Hong Kong, China member shall take the lead to drive positive change within their communities. By fostering a culture of collaboration and empowerment, to inspire young professionals to embrace their role as catalysts for innovative and impactful initiatives. This aligns with JCI Hong Kong, China's mission to develop leadership capabilities and create a lasting impact, encouraging members to shape a brighter future together.

JCI is gathered by visionary young leaders who are empowered to make bold and transformative moves through various growth and development opportunities. Leveraging the strong global network, mainland connections and government support, young leaders in JCI Hong Kong, China are uniquely positioned to pioneer social changes for a better future.



*With the
Compliments of*

2025 National Board of Directors



National President	Senator Rafael Wong	National Vice President	Senator Elaine Tang	National Director	Gilbert Sun
National Immediate Past President	Senator Ben Mak	National Vice President	Senator Davina Wong	National Director	Rachel Leung
National General Legal Counsel	Evan Leung	National Vice President	Christy Chan	National Director	Chris Ng
National Executive Vice President	Senator Michele Lau	National Vice President	Zion Fu	National Director	Kelvin Cheung
National Executive Vice President	Christopher Lam	National Vice President	Priscilla Tso	National Director	William Chan
National Vice President	Senator Mic Hon	National Secretary General	Karen Lo	National Director	Vivian Wong
National Vice President	Senator Dixon Kwok	National Honorary Treasurer	Alan Ho	National Director	Janet Wong
National Vice President	Senator Wallace Sham	National Director	Crystal Tsang	National Director	Kuri Wong
National Vice President	Senator Bon Tang	National Director	Skyer Yiu		

LEAD TO IMPACT

2023

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like a
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BRACKTALK

TEAM & FORGING

PRO-PLAY

WITH THE COMPLIMENTS OF

SENATOR KENNETH YU
 2023 NATIONAL PRESIDENT



HKDA
 HONG KONG
 DESIGN
 AWARD
 2023



SENSE
 TRAINING



2025 National Directors

WITH THE COMPLIMENTS OF

National Business Affairs Director Crystal Tsang

National Civic Engagement Director Skyer Yiu

National Corporate Communications Director Gilbert Sun

National Digital Marketing & Publication Director Rachel Leung

National International Affairs Director Chris Ng

National Leadership Development Director Kelvin Cheung

National Mainland Affairs Director William Chan

National Membership Director Vivian Wong

National Records & Recognition Director Janet Wong

National Youth & Sustainability Development Director Kuri Wong





半島青年商會2025年度旗艦工作計劃簡介



一步·藍天
BLUE SKY RETURNS

- 國際事務組工作計劃背景
- 全球氣候變化導致極端天氣頻繁
 - 現代人生活習慣為氣候變化的主要成因



商業事務組工作計劃背景

- 香港移民潮導致本地勞動市場人才短缺
- 有調查發現輸入人才未能完全配合市場需要

香·智商識
商賢協同



HKTE
HONG KONG TALENT ENGAGE
香港人才服務辦公室



健康紅人
保護童瞳

社會發展組工作計劃背景

- 小學生需視力矯正的比例持續上升
- 童視力普查「未能全面識別視力問題



領袖才能發展組工作計劃背景

- 社會對學生非學業能力的關注提升
- 年輕人對香港文化的歸屬感和參與度較低

與未來對話
明日保育領袖



情匯·安耆

祖國事務組工作計劃背景

- 香港人口高齡化及社區資源不足為長者晚年生活與社會帶來壓力
- 香港市民對大灣區擁有專業及多樣化的養老院和社區服務缺乏認知



主辦



資助機構



大灣區共同家園青年公益基金
Greater Bay Area Homeland Youth Community Foundation

第十九屆青年領袖系列 大灣區全運會探索之旅

肇慶·廣州



交流團日期

2025年7月12至15日
(4日3夜)

分享會

2025年7月18日 (暫定)

交流團地點

肇慶市及廣州市

對象

15-25歲本港青年

費用

\$200
(已包括全程交通費、食宿及保險)
按金\$400
(出席及完成上列所有活動後退回)

報名方法

掃描右下QR CODE

截止報名

2025年7月1日

立即報名



支持機構



主辦



攜手同行
無限可能

協辦



傑

港經不講經

選舉主題 實濟求出路

全球經濟衰退，香港亦面對不少困局。
我們應該要如何改變現狀，提振經濟，尋找出路？

Award Ceremony of The 37th HKSAR Outstanding Students Selection

第37屆香港特別行政區傑出學生選舉
頒獎典禮

Congratulation

品學兼優 + 才思敏捷 + 自信應對 + 見解獨到 = 傑出學生

經時三個月比賽 過五關斬六將

請大家一同見證十大傑出學生的誕生！

2025年7月19日(星期六)

下午2至5時 紅磡黃埔天地時尚坊

約定你
See You



活動大使

歌手 陳健安

贊助



4



8



9



17



支持



THE LAW SOCIETY OF HONG KONG
香港律師會



創意創業大賞乃城市青年商會(本會)商務發展組別之旗艦工作計劃，旨在表揚本港創意創業者的成就、理念及對社會經濟的貢獻；提供機會讓有志創業人士向優秀創業者取經；藉此啟發大眾的創業靈感，推動本港創業風氣。

2025年為本活動第29屆，本年度的主題為，探索，心隨夢行，旨在表揚本港創意創業者的成就、理念及對社會經濟的貢獻提供機會讓有志創業人士向優秀創業者取經，此啟發大眾的創業靈感，推動本港創業風氣。



「兒童飛龍大使選舉2025 暨第37屆亞太兒童交流大會(香港區選拔)」本年主題為「童熱愛、同城長」，計劃宗旨是提供平台讓兒童可以加強對香港城市的特色，熱愛香港並在計劃中成長，培育領袖才能，成為未來香港領袖，並向世界宣揚和展示出對香港核心價值文化引以為榮。

「亞太兒童交流大會(香港區選拔)」將進入第37屆，並由大會指定香港區主辦團體 城市青年商會 選拔香港代表擔任亞太兒童交流大使，到日本福岡市參與2025年7月份的大會活動，並向與會地區代表介紹中國香港。



「熱愛明Teen」以關注青少年精神及心理健康為題，透過一系列跟中三至中六本地中學生的街訪及問卷調查，發現到時下青少年的幸福感和快樂指數懸殊：社會參與度、家庭關係及運動習慣跟幸福感及快樂指數成正向關係。有見及此，活動會以提升青少年的社會參與度、家庭關係及運動習慣，配合及支持民政及青年事務局的《青年發展藍圖》，提升青年參與、推廣運動和文化藝術、強化青年精神健康的支援，跟合作伙伴 香港青年協會 媒體輔導中心 及 全年策略合作伙伴 中國香港新興運動協會 聯手合作，致力達至以上目的。

**CREATIVE ODYSSEY 2025
NEZHA 2 MOVIE SEMINAR**



**V-SUPPORT TECH CARE+
OPENING CARNIVAL**



**DRAGON BOAT RACE
2025**



12th January 2025 10:00 p.m.
(Registration from 9:30pm)

**CREATIVE ODYSSEY 2025
NGARI, TIBET CULTURAL TOURISM
SEMINAR**

Creative Odyssey 2025 promotes China's cultural and creative sectors while encouraging youth entrepreneurship. Key initiatives include partnerships with educational institutions for internships, mainland visits for insights, and local music markets to showcase and support musical talent, fostering a vibrant creative ecosystem.



**V-SUPPORT TECH CARE+
HOME VISIT**

V-Support Sha Tin Tech Care+ aims to improve elderly's quality of life by matching them with appropriate resources and promoting age-friendly technology. With falls being a major risk for seniors, we need volunteers and committee members to participate in initiatives like the V-Support Golden Ambassador Volunteer Program, which recognizes those dedicated to elderly care.



**JCIHK, CHINA RECOMMENDED
TRAINING COURSE: AI WORKSHOP**





商務發展



全港時尚專業女性選舉
2025 Hong Kong Professional Elite Ladies Selection

由本會主辦第十五年的旗艦工作計劃，每年會由公平嚴謹的評審團選出不多於十位兼具時尚、專業及社會貢獻的傑出女性，宣揚女性賢慧、獨立及高雅的形象，並利用自身力量感染其他女性，為社會帶來積極正面改變。為全港女性建立更多貢獻及服務社會的渠道，在未來讓更多社會有需要的人受惠。選舉提名期至六月、七月亦設有頒獎典禮嘉許本屆得獎者。



領導才能發展

本年度一系列女性領袖課程，課程比喻花園的繁花，成長過程經過不同養分，面對不同氣候仍然茁壯成長綻放，讓女性發掘自身價值，展現女性力量才能。全年課程包括了解自己個人特性，到領袖培訓班、人脈拓展與影響力提升、拓展視野啟發靈感、AI工具實戰坊、自信魅力妝容術、塑造獨特的女性領導風格，及增強說服力與溝通技巧等等。



青年事務



目的是為擴闊學生視野、掌握大灣區中佛山的發展及機遇、新興行業，幫助尤其是學習能力稍遜的同學之個人發展。學生通過四月的面試後，會在五至六月提供多元化的職場培訓，七月會全面贊助學生到佛山【七日六夜企業實習交流之旅】，讓學生更能掌握個人能力及職業取向，並提升他們於生涯規劃的能力，以及參與“佛港兩地學生交流高峰會”，加強佛港青年人的連結。



社會發展

旨為提高社會關注財商及情商的教育的重要性，並在三至七月籌辦分別家長和孩子的財商和情商技能教育班、以及有趣互動的親子工作坊，幫助孩子理解金錢價值觀、識別情緒及從人際關係中建立信心和責任感，從而成為具智慧和同理心的未來Super Kids，都是孩子們未來成功的關鍵。活動同時讓親子學懂互相感恩，促進家庭和諧。





JCI Tsuen Wan



Children Play's Rights (CPR), aligning with UNICEF's core advocacy for Article 31 of the UNCRC. Our "Children Play's Rights" initiative highlights play's critical role in fostering children's mental well-being. As UNICEF emphasizes, free, unstructured play significantly reduces stress, emotional processing, and builds resilience – all vital for positive mental health. We empower parents and communities to prioritize play, ensuring every child can unlock their full developmental potential and thrive.



JCI Tsuen Wan is proud to spotlight outstanding family business enterprises, recognizing their profound contributions to our community and economy. Through our "Outstanding Enterprise Heritage Selection" (formerly "Outstanding Family Business Selection") flagship project, we celebrate businesses demonstrating exceptional management succession, innovation, and long-term sustainable growth. These enterprises embody resilience and vision, inspiring future generations of entrepreneurs and reinforcing the vital role of family values in business success. Join us in commending these pillars of our economic landscape!



JCI HONG KONG, CHINA SPONSORS 2025

WE ARE LEADERS

Rafael Wong
Redi Choi
R- RICHES GROUP
JCI City

2025 National President
2025 Alumni Club Chairman

DIAMOND

JCI Apex

GOLD

Eric Tang
Ben Mak
Paul Wu
George Lung
Teresa Poon
Maric Cheng
Kenneth Yu
Evan Leung
Michele Lau
Christopher Lam
Mic Hon
Daryl Lin
Michael Lau

JCI Advisory Board Chairman,
HKJC Foundation Chairman &
2008 National President
JCI Vice President,
Senate Chairman of JCI Hong Kong, China
& National Immediate Past President
National President Advisor &
2013 National President
1993 National President
2017 National President
2020 National President
2023 National President
National General Legal Counsel
National Executive Vice President
National Executive Vice President
National Vice President
2025 National Directors
Ten Outstanding Young Persons
Selection Chairman
JCI Kowloon President

CRYSTAL

JCI Victoria
JCI Kowloon
JCI Island
JCI Peninsula
JCI Hong Kong Jayceettes
JCI Harbour
JCI Yuen Long
JCI Tai Ping Shan
JCI Dragon
JCI Queensway

JCI North District
JCI Sha Tin
JCI City Lady
JCI Tsuen Wan

SILVER

Paul Yin
Daniel Cham
James Tsui
Clement Woo
Gene Tang
Zenith Lin

1976 National President
1991 National President
2006 National President
2007 National President
2010 National President
2019 National President

BRONZE

Major Tang
John Chan
Eddy Wong
Louise Chan
Ellen Tsang
Ronald Kan
Winnie Yeung
JCI Lion Rock
JCI Bauhinia
JCI East Kowloon
JCI Ocean
JCI Lantau

1980 National President
1984 National President
1992 National President
1999 National President
2005 National President
2018 National President
2021 National President

CASH SPONSOR

Edmond Pang
Karen Lo
Alan Ho
Christy Chan
Davina Wong
Dixon Kwok
Elaine Tang
Priscilla Tso
Wallace Sham
Zion Fu

1981 National President
National Secretary General
National Honorary Treasurer
National Vice President
National Vice President
National Vice President
National Vice President
National Vice President
National Vice President
National Vice President

We apologize to those whom we may have inadvertently omitted.



What's the Benefit of Joining?

- Strengthen leadership and communication skills
- Expand horizon and explore new grounds
- Create opportunity to learn and excel
- Widen network within the community
- And more.....

JCI MISSION 國際青年商會之宗旨

To provide leadership development opportunities that empower young people to create positive change.

提供領導才能發展機會，促進青年人創造積極正面的改變。

JCI members constantly seek ways to lie JCI's slogan- JCI會員不斷尋找實踐JCI標語的途徑以追求卓越-

BE BETTER.

JCI members think critically about existing problems to find workable solutions for a better future. We not only believe that improvement is possible in our communities and in ourselves, we believe it is our responsibility.

JCI會員針對現有的問題作深入的探討以尋求解決之道，從而建設更美好的將來。我們不只相信我們可以改善社群和我們自身，我們更相信這是我們的責任。

DEVELOPING LEADERS FOR A CHANGING WORLD: JCI'S PRIORITIES AT A GLANCE

<p>Area of Opportunity: Business & Entrepreneurship</p> <p>GLOBAL ENTREPRENEUR</p> <p>JCI CYE</p> <p>Action Type: Programs</p>	<p>Area of Opportunity: International Cooperation</p> <p>GLOBAL NETWORKER</p> <p>JCI TOYP</p> <p>Action Type: Events</p>	<p>Area of Opportunity: Individual Development</p> <p>GLOBAL COMMUNICATOR</p> <p>GLOBAL LEADERSHIP MASTERCLASS JCI®</p> <p>Action Type: Trainings</p>	<p>Area of Opportunity: Community Impact</p> <p>GLOBAL CHANGEMAKER</p> <p>JCI® RISE</p> <p>Action Type: Projects</p>
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國際青年商會香港總會 jcihongkong www.jcihk.org

香港干諾道西21-24號海景商業大廈21字樓
21/F., Seaview Commercial Building, 21-24 Connaught Road West, Hong Kong
Tel: (852) 2543 8913 Fax: (852) 2543 6271 Email: info@jcihk.org

OUR GLOBAL PARTNERS

Please use BLOCK LETTERS and in English

*Surname: _____ *Given Name: _____ Preferred/Middle Name: _____
 *Chinese Name: _____ *Gender: _____ Marit Status: _____
 *Highest Education: _____ Day of Birth: ____ dd/ ____ mm/ ____ yy
 Nationality (for demographic purpose): _____ HKID No: _____
 *Home Address: Room/Flat _____ Floor _____ Block _____
 Building _____
 Name of Estate _____ Street No. _____
 *District _____ HK KLN NT
 *Company Name: _____
 *Industry: _____ *Position: _____
 Company Web Site: _____ Highest Professional Qualification: _____
 Office Address: Room/Flat _____ Floor _____ Block _____
 Building _____
 Name of Estate _____ Street No. _____
 *District _____ HK KLN NT
 Postal Address: Home Office Other: _____
 Contact Tel: Home _____ Office _____ *Mobile _____
 *Email: _____
 Other Social Involvement: _____
 *Referral: Name: _____ & Capter: _____ Other source: _____

Please tick the Commission(s) under JCIHK you are interested to join:

- | | |
|--|---|
| <input type="checkbox"/> National Business Network | <input type="checkbox"/> National Content Marketing |
| <input type="checkbox"/> National International Affairs | <input type="checkbox"/> National Mainland Affairs |
| <input type="checkbox"/> National Membership Affairs | <input type="checkbox"/> National Partnership & Sponsorship Affairs |
| <input type="checkbox"/> National Training and Development | <input type="checkbox"/> National Youth Development |

The above data marked * on this form must be filled and shall be included in the JCIHK Membership Directory

Signature: _____ Date: _____

Note: Please complete this application form together with your HKID card copy and a cheque of HK\$500 payable to "Junior Chamber International Hong Kong Limited" as your initiation fee for 6 months, and send to: JCIHK, 1/F, Seaview Commercial Building, 21-4 Connaught Road West, Sheung Wan, Hong Kong." As the initiation fee is the administration cost for your application, it is non-refundable in the event of your application for full membership being unsuccessful.

STATEMENT REGARDING THE COLLECTION AND USE OF YOU PERSONAL DATA

Members' personal data will be kept confidential and handled by Chamber Office staff members of JCIHK. We may transfer some of the data (whether within or outside Hong Kong) to other persons/officers appointed to undertake some of the administrative functions. We may also conduct matching procedures (as defined in the Personal Data (Privacy) Ordinance (Cap. 486), and utilize the data and such other personal data and information in relation to the applicant for non-commercial purpose(s) of JCIHK.

Futher, to ensure you are well connected with JCIHK, we will deliver information including any relevant events, functions, training courses, donations and contributions events and other activities but not limited to those organized and/or supported by JCIHK and JCI to ou by using yor personal data maintained in our database.

Unless for the purposes stated above or permitted or required by the law, we shall not disclose your personal information to third parties to the extent which may allow recognition of your identity. JCIHK will keep your personal data only for as long as necessary to fulfill the purposes for which the personal data was collected.

Pursuant to the Personal Data (Privacy) Ordinnce (Cap. 486), you have the right of access to and correction of personl data kept and used by us. should you wish to access or make amendments to your personal data, please send your request to memupdate@jcihk.org.

In addition, if you do not want to receive our information through mailing, telephone and/or emai, please send us your request to opt out with your personal information (full name and contact number) to memupdate@jcihk.org.

I hereby declare that I have read and accept the above ststement.

Name: _____ Signature: _____ Date: _____

I hereby declare that I accept that JCIHK may transfer my personal data stsed in this form including name, data of birth, HKID no., address and phone number to our Local Organization Member ("LOM") for the above-mentioned drect promotion and administration purposes and that LOM may deliver the information of activities stsed in the above through mail, e-mail, telephone and other means to me.

Name: _____ Signature: _____ Date: _____

人和家富 民和國富

Harmony brings a family prosperity

Cohesion makes a nation wealthy

尊重

Respect

包容

Inclusiveness

關愛

Love & Care



Wofoo Social Enterprises
和富社會企業

和富社會企業由李宗德博士 GBS, OStJ, JP 於1997年創辦，
是一個為社會各界提供多元及創新服務的協作平台。

Wofoo Social Enterprises, founded by Dr. Joseph Lee, GBS, OStJ, JP in 1997,
is a collaboration platform that offers diversified and innovative
services to different sectors in the community.

誠信

Integrity

負責

Responsibility

和富社會企業服務單位 Service Units of Wofoo Social Enterprises



和富社區服務網絡
Wofoo Community Service Network



和富青少網絡
Wofoo Youth Network

香港九龍彌敦道574-576號和富商業大廈25樓 25/F, Wofoo Commercial Building, 574-576 Nathan Road, Kowloon, Hong Kong

(852) 3651-5333 (852) 2368-3171 wse.hk Wofoo Social Enterprises wse.wofoo 和富社會企業